

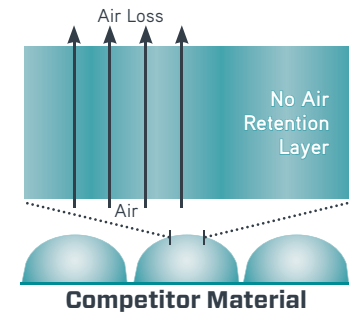
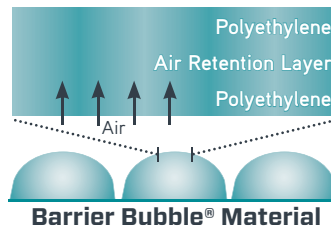
NewAir I.B.®

Inflatable Cushioning Solution

Value-Added Sustainable Solutions

- NewAir I.B.® material inflates on-site, decreasing transportation costs
- High performance allows for less material usage and higher reusability
- 95% reduction in disposable volume when deflated

Sealed Air's NewAir I.B.® material retains air and maintains thickness providing cushioning longer.



REDUCE

Proper package design contributes to less secondary types of materials being used in conjunction with the package, such as corrugated boxes and tape. When less packaging is created in the first place, less material enters the waste stream. Using less packaging also means that less energy is used to transport products because they can be shipped in smaller, lighter boxes.

In addition to minimizing material usage, another benefit of proper package design is the reduction in damage due to Sealed Air's high performance cushioning products. Due to the superior quality and cushioning ability of NewAir I.B.® materials, less material is required to package a product properly when compared to traditional packaging materials. Anytime a product is damaged during the distribution and transportation cycle, a replacement product must be reshipped. This unnecessarily introduces additional packaging materials into the waste stream as well as the damaged product being scrapped as waste. With Sealed Air's long lasting, superior cushioning protection, products are adequately protected throughout the entire distribution cycle, reducing damage and the needless re-shipping of replacement orders.

REUSE

Sealed Air's NewAir I.B.® material is manufactured with a Barrier Bubble® layer that retains air (its primary cushioning medium) and maintains its cushioning performance for an extended period of time. This feature enables NewAir I.B.® cushioning material to be used multiple times, greatly reducing the amount of packaging material that enters into the waste stream.



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On-Site, On-Demand, High Performance Cushioning

RECYCLE

Sealed Air has also developed its own recycling program, which accepts our BubbleWrap® brand cushioning material and NewAir I.B.® inflatable cushioning material, as well as our polyethylene material, at select Sealed Air U.S. manufacturing facilities.

RECOVERY AND DISPOSAL

In the event that reusability or recycling cannot be utilized, Sealed Air's cushioning material has several recovering options. Waste-to-energy is a positive alternative as air cellular material burns very cleanly and efficiently and contains a high calorific value for energy generation.

In the event that the material ends up in a landfill, NewAir I.B.® material reduces by approximately 95% of its original thickness and is inert, meaning no toxic gases or components leach out.

Concerning the topic of biodegradation, modern landfills are constructed to prevent biodegradation of material (even food and paper materials) to avoid leaching substances.

ADDRESSING RELEVANT ENVIRONMENTAL ISSUES

Sealed Air has been a leader in protective packaging for over 50 years. Our success is a direct result of our ability to balance our capabilities with customers' packaging needs and environmental responsibility. We constantly strive to improve the environmental profile of our products, without compromising their performance.

Intelligent package design helps reduce the volume of our waste stream. The efforts of our 21 global Packaging Design Centers help eliminate two million pounds of packaging annually, while maximizing cost effectiveness and product protection. Less material means smaller packages, reducing the number of truckloads required to ship and the associated transportation impact.

In addition to reduced packaging cube size, a majority of the products we now provide expand on-site at time of use, reducing warehouse space requirements and associated energy resources. Our goal is to provide more efficient solutions for our customers with the lowest possible environmental impact.

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SealedAir.com/product-care

 @SealedAirPack  @SealedAirPack

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