

Yukro

July Release



Agaro Gera, Jimma Zone, Ethiopia

Pineapple // Fruit Punch // Blood Orange

Yukro is another lovely lot from the Agaro region of Western Ethiopia. Agaro was once synonymous with poor quality until the USAID's Technoserve project provided state-of-the-art processing equipment, allowing the natural beauty of the region's coffee to shine. Led by the Kata Muduga cooperative union, lots produced in Agaro have become some of the world's most coveted coffees.

Producer: Yukro Cooperative
Altitude: 2000 m
Process: Washed
Cultivar: Ehtiopian Landraces
Use: Filter

What's Unique

In Agaro, local market prices for cherry jumped about 30% over last year, a welcome change for producers as cooperatives and other exporters compete for the excellent coffee this region has to offer.

This lot was sourced by Red Fox Coffee Importers. Yukro has always been a Red Fox staple; even before they opened in 2014, Yukro and the larger Agaro region were core projects for their founding members. Yukro Cooperative is part of a union of coops called Kata Muduga, which has become a well-known name in specialty coffee. By spending weeks on the ground with Kata Muduga leaders Asnake and Efrem, Red Fox gets the coveted first pick from all sites within the union. On top of this, they seem to have cracked the code in navigating complicated Ethiopian logistics and bureaucracy. This allows them to choose their favorite lots, ship them faster than anyone else, and be first to market every year with some of Ethiopia's best offerings.



Merit