

BOTANICAL REPUBLIC

JANUARY 29, 2020



SKINCARE SIMPLIFIED



OUR CONCEPT

WE ARE BOTANICAL REPUBLIC.

We believe that less is more, especially when it comes to your complexion. We source the best organic and all-natural ingredients to combat dirt, smog, and other offenders while helping your skin rediscover its youthful radiance. Our edited line is meant to be effortless but still leave you feeling pampered. Fresh, handmade products mean an end to an overflowing medicine cabinet to achieve great skin. To truly serve your daily needs, we create small-batch skincare that feels like second nature. It's skincare, simplified.

SKINCARE SIMPLIFIED MEANS:

No additives, no fillers, and no chemical agents. We use fresh organic botanicals in their most natural state to preserve the highest level of nutrients and antioxidants. The beautifying power of 100% active ingredients is in every bottle.

A routine that supports a busy life. With only a few essential steps, so you spend less time in front of the mirror and more time facing the day. Quality over quantity is at the core of every formula, so our line is designed with fewer, better things for maximum results with minimal effort. This line is curated to provide only what you need, so its less steps, less products, and less waste for you and our planet.

Sustainability. Our less is more approach reduces unnecessary waste. The majority of our ingredients are locally sourced, and hand made here in California for a minimal impact on the environment. We use glass bottles, forest certified paper, soy-based inks, and never test on animals. We are committed to preserving our resources for a more beautiful reflection in the mirror and out in the world.

OUR INSPIRATION

Our brand name is deeply rooted in our respect for nature's riches. Every product we offer celebrates a unique botanical for its nourishing and beautifying properties. The key ingredients in each product are embodied in the botanical artwork on our packaging, establishing a symbolic link between the product and its natural roots.

We've conceived 'Republic' in our name to represent the collective community we're building. You, our consumers, are the citizens of this republic and guardians of our botanical ethos.

The core philosophy of Botanical Republic emerges as you build your collection. Each product represents a different botanical, turning your collection into a 'Botanical Garden'. This signifies the unity, diversity, and magnificence of nature.

Botanical Republic transcends skincare; it's a growing community of individuals who cherish nature, beauty, and conscious consumption. We are united in our mission to explore botanicals and share their benefits. Join us in this journey to create a vibrant, flourishing garden.



OUR PROCESS



We make everything by hand here in Los Angeles. Our commitment to small batch production, which offers several benefits compared to mass production:

QUALITY CONTROL

Small batch production allows us to maintain stringent quality control and ensure that each product meets our high standards before it reaches your hands.

FRESHNESS

Our products are always freshly made, ensuring the potency and effectiveness of each ingredient.

FLEXIBILITY

Small batch production allows us to adapt quickly to customer feedback and market trends, enabling continuous improvements and enhancements to our products.

SUSTAINABILITY

Producing in small batches minimizes waste and allows us to source our ingredients more responsibly, contributing to a healthier planet. We only use glass bottles packaging since it does not contribute to the plastic waste that is common in the beauty industry.

For all of our corrugated and paper-based materials, we use soy-based ink and our tissue paper is completely acid free and Forest Stewardship Council (FSC) Certified, providing you with a premium packaging solution without harming the environment.

OUR PRODUCTS ARE LEAPING BUNNY AND PETA CRUELTY-FREE & VEGAN CERTIFIED.

OUR FOUNDER

I come from a background in green technology and natural supplements, frequently traveling between the U.S. and Asia and lived out of my suitcase for several years. As a Korean-American, the famous 10-step routine was ingrained in my system, and I spent so much time refilling small travel containers with all my skincare. Then when I turned 40, it was visibly noticeable that the products stopped working for me, possibly from ingredient immunity, and instead harmed my skin with breakouts and blemishes.

Price of a high quality natural skincare products was a bit overwhelming. This led me to my journey to research and experiment with natural ingredients to create a skincare product that will help hydrate and fight premature aging with less steps. Furthermore, it was vital for me to continue with the concept of sustainability and the use of natural, plant-based ingredients. Many brands use water as the main ingredients. According to the United Nations (UN), water scarcity will be exacerbated due to increasing demand, climate change, and global pollution.

At Botanical Republic, we only work with certified organic floral and herbal distillates also known as “hydrosol” in replace of water. I never thought I would become a natural skincare formulator. My original plan was to partner with a contract manufacturer and create custom formulations. However, the more research I did on natural ingredients, I became intrigued. To find out the benefits of a particular ingredient, I began testing ingredients on myself and attended school to become a skincare formulator.

COVID-19 pandemic was a wake-up call for all of us and I feel like it raised the bar for the beauty industry, as it taught us to focus more on living a healthier and sustainable lifestyle and I truly believe that many skincare consumers will gravitate towards the principles of the conscious beauty that Botanical Republic believes in.

Sincerely,

Hannah Kim





1

**REVIVE
GENTLE EMOLLIENT CLEANSER**

This luxurious cleanser is made with natural antioxidants and highly emollient oils that deeply cleanse the skin without stripping it. The creamy formula rejuvenates your skin, leaving it feeling moisturized and soft to touch. The scent of Lavender and Bergamot provides a relaxing spa-like experience, making it perfect for your nighttime routine.

This gentle cleanser is suitable for all skin types, especially great for those with sensitive skin. Made with Calendula and Meadowfoam Seed Oils, it soothes and softens the skin for a supple, healthy-looking complexion. The nourishing antioxidants help to create a radiant glow that makes you look and feel revitalized.

2

**NOURISH
HYDRATING CLEANSING OIL**

This pure Nourish Hydrating Cleansing Oil is a multi-tasking essential that doubles as a gentle makeup remover and a luxe shaving oil. Made with plant-based ingredients packed with antioxidants that removes makeup with ease, while deeply cleansing the skin efficiently wiping away oil and impurities that sink deep within the pores. Simply rinse off with warm water to reveal skin that's both soft and intensely moisturized.





3

DOUBLE CLEANSING DUO

A match made in skincare heaven; this double cleansing duo is the ultimate way to care for your skin and return its natural radiance. A true glow starts with a flawless foundation of clean, balanced, healthy skin.

Our Nourish Hydrating Cleansing Oil will remove makeup and impurities while bringing back into balance. Then, the Revive Gentle Emollient Cleanser will get deep and nourish on a cellular level, leaving the complexion smooth and never stripped.





4

INVIGORATE REFRESHING TONER

Inside each bottle of Invigorate, you will find exquisitely wildcrafted botanicals ready to transform your skin. This feather-light hydration booster infuses skin with a weightless blend of refreshing humectants. Each delicate dose delivers pure natural moisture for an invigorating feel and a hydrated appearance.

Indulge in the tranquil scent of Lavender and the incredible soothing benefits of German Chamomile. Clarify and tone your complexion with energizing Witch Hazel, Tulsi, and White Willow Bark. The result is a smooth, taut appearance with fewer visible imperfections.



5

RADIANT HYDRATING TONER

Looking for a way to hydrate your skin and improve its elasticity and smoothness? Look no further than our newly formulated Radiant Hydrating Toner. Made with certified organic Rose Hydrosol and Tamarind Seed Extract, this toner will help retain moisture in your skin while providing deep hydration.

This concentrated hydrating booster infuses skin with a lightweight blend of powerful humectants. Each spritz delivers a romantic rejuvenating burst of delicate Rose Hydrosol and Tamarind Seed Extract, a luxurious hydrator with instant beautifying properties.





6

**REPLENISH
ANTIOXIDANT MOISTURIZER**

This rich antioxidant-infused moisturizer has a velvety feel that goes beyond the skin's surface to nourish, moisturize and revive radiance while protecting it from environmental elements that speed up the signs of aging. Your complexion will look and feel super soft and balanced with our formula that's packed with high quality oils, vitamins and fatty acids essential to maintain healthy, glowing skin.

This Superfood oil-infused moisturizer is packed with Sea Buckthorn Berry, Rosehip and Geranium Essential Oils to help reduce the signs of scars, aging and other skin conditions for a youthful glow.

7

**RENEW
INTENSIVE EYE CREAM**

This ultra-rich anti-aging eye cream turns the clock back on aging eyes with a blend of luxe Mango Seed Butter, Squalane, Blackberry, Avocado, and Meadowfoam Seed Oils that plump the skin with supple moisture in seconds.

Our intensive formula goes beyond ordinary eye cream with the help of Palmitoyl Tripeptide-5, an amino acid that works like magic to support healthy collagen production for firmer, youthful-looking skin.



8

**REGENERATE
REVIVING SERUM**

Give skin an instant dose of rich hydration with Regenerate, a deeply nourishing serum blended with antioxidant oils. Each moisturizing oil is hand-picked based on its vitamin and essential fatty acid profile to promote cell renewal and increase circulation.

Use this luxurious hydrator daily, morning and evening, to quench dehydrated areas. The result is a plush, luminous complexion that feels supple all day. Luxurious hydrating formula even softens the look of blemishes, hyperpigmentation and age spots.



9

**RESTORE
YOUTH SERUM**

Transform your skin with Botanical Republic's Restore Youth Serum, a versatile formula designed to brighten, hydrate, and combat skin aging. Made with Prickly Pear Seed, Borage Seed, Baobab, Evening Primrose, and Kakadu Plum, it lavishes skin with antioxidants, Vitamin E, Vitamin K, and fatty acids. This serum promotes elasticity, visibly smooths wrinkles and fine lines, and doubles as an effective eye serum.





10

IMMUNITY AROMATHERAPY BLEND

Eternal wellness springs to life with Botanical Republic's Immunity Aromatherapy Blend, our best-kept secret to support health and vitality. Potent organic essential oils have been combined in light fractionated coconut oil to support your immune system and delight your senses.

11

STRESS RELIEF AROMATHERAPY BLEND

This calming stress relief blend of soothing citrus and florals is grounded with earthy and herbaceous notes to melt your cares away.







12

GENTLE BAR SOAP

Our Gentle Bar Soap is made with organic Chamomile Hydrosol, organic plant-based oils, and moisturizing Mango Seed Butter to keep skin from drying out. This mild bar soap is non-comedogenic and suitable for all skin types.



13

**REHYDRATE
BAR SOAP**

Rehydrate Bar Soap provides an aromatic experience with a delicate aroma as you cleanse. A hand-picked selection of organic plant-based ingredients provides a deep clean to whisk away impurities, yet it will never strip skin dry or leave it irritated. Skin feels perfectly soft and clean after each use. This mild bar soap is noncomedogenic and suitable for normal to dry skin.



14

**REVITALIZE
BAR SOAP**

Indulge your senses in a complete awakening experience with Revitalize Soap Bar. This lush soap bar provides an aromatic experience with woody and citrus ingredients uplifting the senses. Ideal to nurture mind, body, and soul. Kaolin Clay helps absorb excess oil from the skin. Skin feels smooth and clean after bathing, never stripped. This mild bar soap is noncomedogenic and suitable for normal to oily skin.





15

AROMATIC
CANDLES

COMFORT - Comfort yourself with the beautiful aromas of Jasmine, Lemon, and Lime, accompanied by an array of wildflowers and herbs. Experience walking through a field of beautiful flowers in the comfort of your home.

REFRESH - Refresh your mind with herbaceous aromas of Basil, Eucalyptus, Sage, Rosemary, and Spearmint. Experience an ultimate luxury spa in the comfort of your home.

RELAX - Relax and destress the mind with invigorating aromas of Bergamot, Grapefruit, Lime, Sage, Thyme, Nutmeg, Ginger, and Lavender, supported by Cedarwood, Patchouli, and Sandalwood.

Made with Coconut Wax, Olive Wax, and Sunflower Wax. Available in two sizes: Net wt. 3.5 oz and 8 oz.



16

CANDLE
CARE KIT

Our Candle Care Kit includes:

TRAY- To place your candle or your tool set.

WICK TRIMMER - To trim your wooden wick.

SNUFFER - To extinguish the flame.

WICK DIPPER - To gently submerge the cotton wick into the wax to extinguish the flame with minimal smoke.





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