



WINGO OUTDOORS

CUSTOM PROGRAM



WINGO OUTDOORS IS A LEADER IN CUSTOM-DESIGNED PRODUCTS FOR NUMEROUS ORGANIZATIONS: RETAILERS, MANUFACTURERS, EVENTS, AND NON-PROFITS.

Custom printing on Wingo's products can help build **your** brand. Ideal for promoting your business, enhancing your event, or generating revenue. Most Wingo products are available to customize - from belts and dog collars & leashes to socks and gloves. We can incorporate your logo into one of our existing patterns or create completely unique designs.





Wingo Outdoors Custom Program

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PRODUCT	MSRP	COST				MINIMUM ORDER QUANTITY (MOQ)	EST. LEAD TIME	OPTIONS
Webbing Products		10-49 units	50-99 units	100-199 units	200+ units			
Basecamp Rev Belt	\$35.00	\$21.00	\$19.25	\$17.50	Pricing available upon request	10 units per product 30 units per order * (*Total units across all webbing products; any combination of products & patterns.)	4-8 weeks	
Wading Belt	\$30.00	\$18.00	\$16.50	\$15.00				
Dog Leash	\$29.00	\$17.40	\$15.95	\$14.50				
Dog Collar	\$25.50	\$15.00	\$13.75	\$12.50				
Lanyard	\$15.00	\$9.00	\$8.25	\$7.50				
Key fob	\$8.00	\$4.80	\$4.40	\$4.00				
Cam Strap, 2ft	\$15.00	\$9.00	\$8.25	\$7.50				
Cam Strap, 4ft	\$20.00	\$12.00	\$11.00	\$10.00				
Cam Strap, 6ft	\$25.00	\$15.00	\$13.75	\$12.50				
Non-Webbing Products		200-399 units	400-599 units	600-999 units	1000+ units			
Wading Socks	\$30.00	\$18.00	\$16.50	\$15.00	Pricing available upon request	200 per SKU (design & size)	8-12 weeks	4 sizes available
Sun Gloves	\$29.00	\$17.40	\$15.95	\$14.50		300 per SKU (design & size)		3 sizes available
Lunch Pack	\$25.00	\$15.00	\$13.75	\$12.50		200 per design		
Neck Gaiter	\$18.00	\$10.80	\$9.90	\$9.00		300 per design		
Fly Reel Cases	\$16.00	\$9.60	\$8.80	\$8.00		200 per SKU (design & size)		2 sizes available
Everyday Socks	\$16.00	\$9.60	\$8.80	\$8.00		200 per SKU (design & size)		2 sizes available
Can Cooler	\$5.00	\$3.00	\$2.75	\$2.50		300 per design		
Eyewear Retainer	\$5.00	\$3.00	\$2.75	\$2.50		300 per design		
Stripping Guard	\$3.00	N/A	N/A	N/A	\$1.50	1000 per design		3-pack option
License Plate Frame	\$20.00	N/A	N/A	N/A	\$10.00	1000 per design		

Terms & Conditions

Payment: 50% deposit due at the time of order, 50% balance due prior to shipment.

Design: No design fee if customer supplies art. \$50 design fee for Wingo's design services. (Up to 3 hours of design work. Additional charge may apply for additional design hours.)

Setup: \$40 art setup fee per design template. Waived for orders over \$500 and re-orders.

Branding: Pricing includes Wingo branding on most products in the form of a tag, label, or printed logo. Wingo branding can be replaced with a private label for a 200 unit MOQ (per SKU) and 5% fee.

Packaging: Pricing includes Wingo-branded packaging or no packaging (product only). Custom packaging can be produced starting at a 200 unit MOQ (per SKU) and cost depends on product and total units.



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Additional Patterns

In addition to Wingo's vast selection of current, in-line patterns, the following are additional patterns that can be used for custom design. Apply your logo, change colors, or tweak elements to create **your** customized design to promote **your** brand!



Grand Canyon



Bahamas



Newport



Flats Boat



Canoe



Anchor



Pheasant Feathers



Claw Prints



Buck



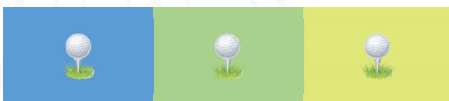
Wing Shooter



Ski Jump



Ski Cross



Golf Tee



Golf Green



Leaves



American Flag



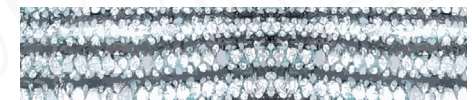
American Fish



Kenai



Albacore



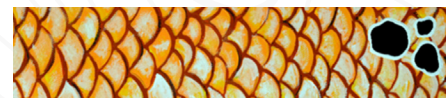
Striped Bass (previous version)



Nantucket



Fish Hooks



Redfish (previous version)



Tarpon (previous version)



Pink Trout



Brook Trout (previous version)



Brown Trout (previous version)



Rainbow Trout (previous version)



Wingo Outdoors Custom Program Design Specifications & Guidelines

WEBBING PRODUCTS

All custom artwork files for Wingo webbing products must follow these specifications:

- 1) 12-inch wide design. Adobe Illustrator template available.
- 2) No critical design elements outside the safe zone specified on the template (i.e. logos, text, etc.).
- 3) 300+ DPI image resolution. Output artwork file must be in vector format (AI or PDF).
- 4) Follow the end-to-end imaging guidelines below.

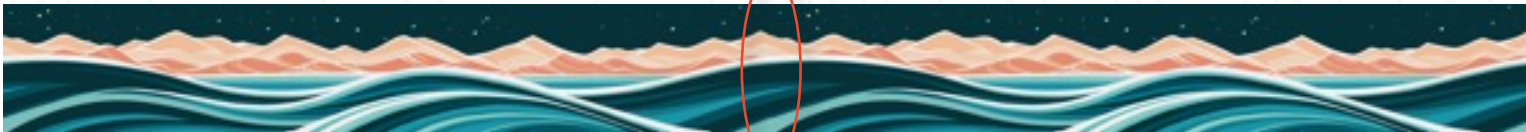
All Wingo webbing products are printed from art files exactly 12 inches in length. Products with a longer finished length are created by printing this 12-inch art file end-to-end, repeated over the length of the product. Example: A 4 ft belt or 6 ft dog leash. Designing graphics according to this concept of repeated design is fundamental to achieving a seamless pattern on the final product.

EXAMPLE: Original 12-inch art file



NOTE: There is no visible seam in the pattern when the art file is printed end-to-end because the design at the left edge of the original 12-inch art template aligns **precisely** with the design at the right edge design of the template file. The result is a seamless repeating pattern.

EXAMPLE: Art file end-to-end



NON-WEBBING PRODUCTS

All custom artwork files for Wingo non-webbing products are created from a template unique to each product. Templates can be supplied for customer design work at the start of a project. This applies to the following products:

Can Cooler • Sun Gloves • Eyewear Retainer • Stripping Guard • Neck Gaiter
Fly Reel Cases • Wading Socks • Everyday Socks • Lunch Pack • License Plate Frame