

A masterful calligrapher, **Hermann Zapf**

considered himself to be, primarily, a book designer.

To aid his work in that field he designed dozens of

typefaces—and became the greatest type designer of

the twentieth century. His many typefaces include

Optima (which you are reading at present in

10-point), **Palatino** (which is likely found on

your computer), his **Marconi** (the first face to

be designed specifically for digital typesetting), and

(based on his very own calligraphy)

Zapfino.

Hermann Zapf also designed twelve postage stamps.



1951



1952



1952



1952



1953



1954

This exhibit was prepared by special arrangement with guest curator Michael Russem. It opened on March 29, 2019, and closed on April 27 of the very same year. The entire staff of Katherine Small Gallery encourages you to use the preceding pages as you see fit, but please do credit the gallery and let everyone know that we can be found at 108 Beacon Street in Somerville, Massachusetts (in the United States); online at ksmallgallery.com; and on Instagram, Twitter, and Facebook (if you must) via [@ksmallgallery](https://www.instagram.com/ksmallgallery). Pay close attention to local and international laws regarding counterfeiting. Postage stamps are legal tender.