

# Sales Stylist Part-time | Casual

**South of London** is an upscale multi-brand women's and men's fashion retailer in Barbados. We carry a premium curation of global brands from Greece, Italy, Brazil, Eidenhoven and Australia ~ to highlight a few.

We are keen on championing the fashion retail industry in Barbados with indigenous collections, an immersive retail space and an allegiance to providing exceptional service to all clients.

Coupled with a growing e-commerce platform, we pride ourselves on experience, relationship and quality products for our customers worldwide.

#### About the Role

We are seeking a passionate **Sales Stylist** to inspire the client journey within our Boutique. The **Sales Stylist** will report to the *Director* and/or *Business Manager*, and will be responsible for creating an unforgettable, all encompassing styling and shopping experience for our clients, that celebrates the **South of London** brand, our values and our customer.

The **South of London** client is the heart of our business, and our Stylists are instrumental in inspiring and supporting their experience and journey in store.



### Role & Responsibilities

The Sales Stylist will serve as an in-person brand ambassador for South of London. Responsibilities include:

- Create a friendly and welcoming environment by greeting customers when they walk in the door. Provide an **exceptional** level of customer service
- Build client rapport through conversation and honest recommendations, as well as, paying attention to their needs and interests
- Be focused on creating lasting relationships with clients and building and nurturing loyal and VIP relationships
- Research and communicate confidently on European fashion, specifically, as well as global trends
- Have knowledge of fabrics, finishing and styling concepts
- Take pride in maintaining an in-depth knowledge of South of London's brands, styles and their suitability for body types and client preferences
- Communicate all product and client feedback to the Management team
- An awareness of local and international fashion and current affairs is helpful
- Collaborate with the Management team to keep displays organised, Sales Floor clean and tidy and the Stock area well maintained
- Ring up in-person sales, prepare online deliveries, curbside pick-ups, and arrange for tailoring services, as needed



### **Required Skills:**

- A minimum of 1 year experience in a similar role
- A natural sense of personal style and a passion for fashion
- Excellent interpersonal skills, in a team environment and in customer service
- Leadership skills and an ability to think on ones' feet to achieve a positive result
- Exceptional written and verbal communication skills
- Impeccable attention to detail and ability to work independently and remain intrinsically motivated
- Flexibility and ability to multi-task in order to meet deadlines
- Ability to meet sales targets, achieve objectives and deliver a premium experience in store

## **Applications**

To apply, please email **store@southoflondon.com** with a copy of your CV and Cover Letter.

Please include social media handles in your submission - pages must be accessible.

Only suitable applicants will be acknowledged.