

JONES
BOOTMAKER
SINCE 1857



MEET THE JONESES

AUTUMN / WINTER 2018

SHOES by JONES *a guarantee of fine craftsmanship during six reigns*

Custom-made on lasts that hold the secret of perfect fitting; styled in superb aniline leathers of real distinction; fitted by specialists at 24 branches in the South of England.

The last's unique silhouette is a perfect guarantee for every month. Model No. 705, 8109




Bexhill Boscombe Bournemouth Brighton
 Bristol West Byfleet Canterbury Chislehurst
 Colchester Dorking Eastbourne East Grinstead
 Guildford Haslemere Havre Newquay Ramsgate
 Regent Ryde (I.O.W.) Southsea
 Tisbury Wells Weymouth Worthing
 and 143 Brompton Road, London, S.W.1

JONES & SONS
BOOTMAKERS LTD

Exclusive Shoemakers since 1857



AT JONES WE'RE NOT ONES TO DWELL ON THE PAST, BUT SOMETIMES YOU NEED TO REMEMBER WHERE YOU'VE COME FROM TO KNOW WHERE YOU'RE GOING. OUR FOUNDERS ALFRED AND EMMA STARTED JONES BOOTMAKER IN BAYSWATER, LONDON IN 1857. THEY WERE A LARGE, PIONEERING FAMILY - PARENTS TO ELEVEN SONS AND THREE DAUGHTERS - AND THE FIRST TRADERS TO INSTALL ELECTRIC LIGHTING IN THEIR SHOPS. TODAY, AS IT WAS THEN, OUR GREAT PRODUCT IS AT THE HEART OF EVERYTHING WE DO.



JONES
BOOTMAKER

WHILE SEEKING INSPIRATION FOR OUR AUTUMN WINTER COLLECTION WE STUMBLED UPON ANOTHER PIONEER - RICHARD RUTLEDGE, A CELEBRATED FASHION PHOTOGRAPHER AND A PROLIFIC CONTRIBUTOR TO AMERICAN VOGUE, GLAMOUR AND CONDE NAST MAGAZINES. IN THE 1950s RICHARD'S CUTTING-EDGE STUDIO IN MANHATTAN WAS STOCKED WITH THE LATEST EQUIPMENT AND A STABLE OF AVANTGARDE PHOTOGRAPHERS. WE PARTICULARLY LIKED HIS STUNNINGLY SURREAL STILL LIVES, WITH A SENSE OF POISE AND ENIGMA. WE WERE SURE THAT THE MATERIALS, DESIGN DETAILS AND CRAFTSMANSHIP OF OUR NEW COLLECTION COULD BE BROUGHT TO LIFE IN A SIMILAR WAY ...

JONES
BOOTMAKER





SO HERE IT IS - A PARADE OF HEAD TURNING IMAGES THAT
SHOWCASE OUR EXQUISITE FOOTWEAR COLLECTION.
INSPIRED BY OUR PIONEERING BOOTMAKING FOUNDERS,
THEIR CHILDREN, AND A TOUCH OF EVERYDAY GLAMOUR.
EVERY FAMILY HAS A STORY TO TELL ... HERE'S OURS.

MEET THE JONESES

JONES
BOOTMAKER

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HARRIET

is unable to take your call. Please try again later.

JONES
ROOTMAKER

Shoes speak louder than words.

ROXBY



JONES
BOOTMAKER

CONSTANCE



We can have a party in your pink Austin Atlantic.

JONES
BOOTMAKER



FLORENCE Straight up, no selfies



AMBER

City Girl



EMMA

Country Girl

JONES
BOOTMAKER



KATE Dear Santa ...

JONES
ROOTMAKER

Can a butterfly change its spots?

ELLA



JONES
ROOTMAKER

JASON I make shoe contact before eye contact.



JONES
BOOTMAKER



ELLAND Put that in your brogue and smoke it.

JONES
ROOTMAKER

BARMBY

Just hanging around





CLIFFORD

Suited ...



DALTON

and booted.

JONES
BOOTMAKER



ALFRED

Make mine a double ... six.

JONES
BOOTMAKER

ALSTON

One ... two ... buckle my shoe.



JONES
BOOTMAKER



FENTON Good shoes take you good places.

JONES
ROOTMAKER

BEMPTON Everything's going swimmingly.



THE JONES FAMILY

HARRIET
ROXBY
CONSTANCE
FLORENCE
AMBER
EMMA
KATE
ELLA
JASON
ELLAND
DALTON
CLIFFORD
BARMBY
ALFRED
ALSTON
FENTON
BEMPTON

JONES
B O O T M A K E R

JONES

B O O T M A K E R