



ABOUT OUR COMPANY SINCE 2015

AT VALHALLA LEGEND, OUR MISSION IS TO EMPOWER EVERY BEARDSMAN WITH WARRIOR-GRADE PRODUCTS AND INSPIRE A SENSE OF UNITY AND EQUALITY. WE ARE COMMITTED TO FOSTERING AN INCLUSIVE WORKPLACE AND BRAND THAT CELEBRATES DIVERSITY AS A KEY STRENGTH.

INSPIRED BY THE VIKING ETHOS OF LOYALTY AND COMMUNITY—EMBODIED IN THE SAYING, "KINSMEN TO KINSMEN SHOULD BE TRUE"—WE BELIEVE IN EQUALITY AND THE POWER OF STANDING TOGETHER TO IMPROVE OUR WORLD.

FOUNDED IN 2015 BY A US VETERAN AND UNDER NEW OWNERSHIP SINCE 2020, VALHALLA LEGEND HAS THRIVED EVEN THROUGH CHALLENGING TIMES, INCLUDING THE PANDEMIC. BASED IN MIDLAND, ONTARIO, OUR PROUDLY CANADIAN-MADE PRODUCTS REFLECT THE INDOMITABLE SPIRIT OF WARRIORS.

OUR ETHOS MIRRORS THAT OF THE VIKINGS, KNOWN FOR THEIR FIERCE RESOLVE AND VALOUR. WE STRIVE TO HONOUR THEIR LEGACY BY DELIVERING PRODUCTS THAT EMBODY THE COURAGE AND GLORY OF A TRUE WARRIOR.

THE THREE TRIANGLES IN OUR LOGO, REPRESENTING THE VALKNUT OR "SLAIN WARRIORS," SYMBOLIZE THE FEARLESS AND HONORABLE SPIRIT THAT DRIVES US TO DELIVER EXCELLENCE TO OUR CUSTOMERS, MAKING THEM FEEL LIKE THEY'RE PART OF VALHALLA'S LEGENDARY SAGA.



ABOUT OUR SCENTS

RAGNAR'S RECKONING = COGNAC AND CUBANS

OUR RAGNAR RECKONING BEARD OIL SCENT IS A REMINISCENT OF A CLASSIC GENTLEMEN'S LOUNGE. WITH A PERFECT BLEND OF CEDARWOOD, FRESH LEATHER, ZESTY LEMON, COGNAC AND SPICY TOBACCO MAKE THIS A MUST HAVE FOR YOUR FRAGRANCE COLLECTION.

ODIN'S GLORY = TOBACCO VANILLA

A SURPRISINGLY SMOOTH, WITH SULTRY AND SEDUCTIVE NOTES. IT IS EXTREMELY COMPLEX AND RICH... MUST TRY! THIS SCENT COMBINES THE SCENT OF WARM VANILLA. A BIT OF SMOKINESS AND FRESH PIPE TOBACCO.

ASGARD'S NECTAR = SANDALWOOD BOURBON

A WOODY, AMBER-MOSS AND SWEET SPICE AROMA. A NICE SMOOTH SCENT THAT LEAVES YOU FEELING FRESH! PERFECT FOR ANY GENTLEMAN AND ANY OCCASION! DEFINITELY A SCENT THAT IS CHEERED AND CELEBRATED IN ASGARD!

LOKI'S HAVOC = DRAKKAR

AN AMAZING MASCULINE SCENT OF FRESH MARINE AND LAVENDER TOP NOTES SURROUNDED BY WARM WOODS OF PATCHOULI, CEDARWOOD AND MOSS WITH A WARM SANDALWOOD MUSK DRY DOWN.

THOR'S HAMMER = OUR SIGNATURE BLEND NO.1

A WOODY, AMBER-MOSS AND SWEET SPICE AROMA BLENDS WITH A BLACK CURRANT WITH A TART ORANGE, SHAKEN WITH COGNAC FOR A BEAUTIFUL, FINE FRAGRANCE. A SCENT THAT IS SOPHISTICATED YET MANLY, PERFECT FOR THE WARRIOR IN YOU!

FLOKI'S (EDAR (CEDARWOOD) - 100% NATURAL

SMELL LIKE A RUGGED NORSE MAN WHO TRAVELS ON LONGSHIPS! COZY AND COMFORTING, WOODSY AND WARM. THIS RUSTIC SCENT HAS A NICE BALANCE OF CEDARWOOD, LAVENDER, TEA TREE, ROSEMARY AND LIME ESSENTIAL OILS. TO THE EDGE OF THE BLACK SEA TO THE CASPIAN SEA...SMELL THE AROMA ON YOUR LONGSHIP THAT WAS CRAFTED OF CEDARWOOD.

LEIF THE LUCKY - SIGNATURE BLEND NO.2

A DELIGHTFULLY LIGHT AND REFRESHING SCENT WITH A RICH AND LUXURIOUS AROMA WITH HINTS OF FRESH MARINE, CEDAR, WARM SANDALWOOD, EARTHY PATCHOULI, LAVENDER, POWDERED BAY RUM AND SWEET FLORAL FRUITS.

COUT THE GREAT - SIGNATURE BLEND NO.3

A SURPRISINGLY SMOOTH YET SOPHISTICATED SCENT MADE WITH SPICY TOBACCO, AMBER, CEDAR, FRESH LAVENDER, VANILLA, CHERRY, BLACK CURRANT, WITH A LITTLE TART ORANGE AND LEMON. THIS SCENT IS VERY INTRIGUING AND A MUST HAVE.

THE NORSEMAN - 100% NATURAL

A REFRESHING SCENT MADE WITH 100% ESSENTIAL OILS LAVENDER, PEPPERMINT, AND TEA TREE.

IVAR THE BONELESS - SCENT FREE 100% NATURAL

BONELESS = SCENTLESS...JUST THE MUSCLES OF THE CARRIER OILS!

FREYA'S TEARS OF GOLD - ROSE SANDALWOOD - (VALKYRIE EDITION)

COMPILED OF AN EARTHY SANDALWOOD AND LUSH ROSE SCENT. DEEP, SWEET AND WARM LIKE THE SEA!

SHIELD MAIDENS DELIGHT - SMOOTH VANILLA SANDALWOOD - (VALKYRIE EDITION)

AN EARTHY SANDALWOOD VANILLA AND SWEET FRENCH VANILLA SCENT, THAT WILL SURE CAPTIVATE THE ENEMIES IN BATTLE!

VALKYRIE'S DAWN - (ALMING SCENT - 100% NATURAL - (VALKYRIE EDITION)

A VERY SOOTHING AND BALANCED SCENT OF LAVENDER AND CHAMOMILE. THIS SCENT IS WARM AND CALMING. A PERFECT BLEND FOR AFTER THE BATTLE.







B€ADD OTL

PRIKE SRP \$21.99

\$7.69

BEARD BALM

PRICE SRP\$20.99

\$7.34

JUST LIKE HOW THE VIKINGS DISCOVERED AND RAIDED NEW LAND, IT'S NOW YOUR TIME TO DISCOVER AND RAID OUR PREMIUM BEARD OIL LINE! OUR PREMIUM BEARD OIL PENETRATES DEEP DOWN AND MOISTURIZES THE HAIR AND THE SKIN UNDER THE BEARD. IT HELPS SOFTEN THE HAIR WHICH CAN HELP REDUCE THE ITCHY FEELING. CONDITIONING THE HAIR IS ESSENTIAL FOR HEALTHY BEARD GROWTH.

"ALWAYS BE YOURSELF. UNLESS YOU (AN BE A VIKING, THEN ALWAYS BE A VIKING!" ... WITH A SOFT BEARD!

BRING OUT THE VIKING IN YOU WITH OUR PREMIUM BEARD BALMS THAT ARE NOURISHING AND PROVIDE SHAPE & STYLE FOR YOUR BEARD. AN AMAZING CONDITIONING BEARD BALM THAT MOISTURIZES, CONDITIONS, SOFTENS, AND PROTECTS YOUR BEARD. THIS WAX FORMULATION HELPS SHAPE AND FORM YOUR BEARD WHILE LOCKING IN THE MOISTURE WITH CANADIAN MADE BEESWAX.

"BRAVERY IS HALF THE VICTORY" \dots THE OTHER HALF IS A STYLISH BEARD.





OUR WARRIOR GRADE FACE AND BEARD WASH HELPS CLEANSE YOUR BEARD FROM EVERYDAY DIRT, SWEAT, AND IMPURITIES. LEAVING YOUR SKIN AND BEARD LOOKING FRESH AND SMELLING GREAT! EMBRACE YOUR INNER WARRIOR AND CLEANSE THOSE IMPURITIES WITH OUR AMAZING BEARD WASHES!

"IN THE HALLS OF VALHALLA WHERE THE BRAVE SHALL LIVE FOREVER." WITH (LEAN BEARDS!

BEARD BUTTER

PRICE SRP \$20.99

\$7.34

MOISTURIZE LIKE NO OTHER WITH OUR BEARD BUTTER! MADE WITH 60% SHEA BUTTER THIS PRODUCT IS UNLIKE MOST ON THE MARKET! KEEP YOUR BEARD HAPPY, HYDRATED AND FREE FROM GREASY RESIDUE WITH OUR BEARD BUTTER. THIS HIGHLY MOISTURIZING, SOFT AND SMOOTH FORMULA IS MADE WITH THE COMBINATION OF SHEA BUTTER, CARRIER OILS, CANADIAN MADE BEESWAX, AND VITAMIN E WITH THE PURPOSE TO SOFTEN AND MOISTURIZE YOUR HAIR AND SKIN.

"DON'T WASTE YOUR TIME LOOKING BACK, YOU'RE NOT GOING THAT WAY" ... ONCE YOU USE THIS BEARD BUTTER THERE IS NO NEED TO LOOK BACK. THE FUTURE IS YOURS TO TAKE!





SMELL AMAZING WITHOUT BEING OVERPOWERING AND SMELLING LIKE YOU SPRAYED HALF A BOTTLE OF COLOGNE ON YOURSELF. A SIMPLE PRODUCT THAT MELTS AT THE FINGER TIPS FOR PRECISION SCENT APPLICATION THAT SMELLS AMAZING, APPLIES EASILY AND LASTS AWHILE WITHOUT BEING OVERPOWERING.

"BE STRONG WHEN YOU ARE WEAK. BE BRAVE WHEN YOU ARE SCARED. BE HUMBLE WHEN YOU ARE VICTORIOUS." ... AND SMELL AMAZING AS A VICTOR!

PRICE SRP \$17.99 \$6.26



BRUSHES & COMBS



WARRIOR GRADE COMB KIT

THIS BEARD CARE KIT COMES WITH;

AND VALHALLA LOGO.

A HIGH QUALITY SANDALWOOD BEARD COMB WITH DUAL ACTION TEETH MAKING IT THE PERFECT ANTI-STATIC AND ANTI-SNAG COMB.
A HIGH QUALITY WOODEN BAMBOO BOAR BRISTLE BEARD BRUSH WHICH SMOOTHS THE BEARD AND EVENLY SPREADS BEARD CARE PRODUCTS. HIGH QUALITY SCISSORS IN THE SHAPE OF A CRANE.
AND A COTTON BAG FOR EASY STORAGE WITH THE WARRIOR GRADE EMBLEM

PRICE 5RP \$24.97

\$17.48

BRUSHING AND COMBING IS AN IMPORTANT PART OF A HEALTHY DAILY MAINTENANCE ROUTINE AS IT HELPS SMOOTH AND STYLE YOUR BEARD, WHILE DISTRIBUTING BEARD OIL AND/OR BEARD BALM EVENLY WITHIN THE BEARD.

PRIKE SRP \$18.97

\$9.48

PRICE SRP \$13.97

\$6.99

PRIKE SRP \$13.97

\$6.99







BEECHWOOD BOAR BRUSH

PREMIUM QUALITY BEECHWOOD HANDLE WITH A BOAR BRISTLE BRUSH. THE COMPACT AND ELEGANT DESIGN FITS PERFECTLY IN THE PALM OF YOUR HAND.

RED SANDALWOOD COMB

A COMB DESIGNED FOR VIKING MEN. THIS PREMIUM RED SANDALWOOD COMB WAS BUILT TO LAST AND FEATURES MULTIPLE TEETH WIDTHS.

HANDLE & A DEAD COMB

A COMB DESIGNED FOR VIKING MEN. THIS PREMIUM RED SANDALWOOD AND PEAR COMB WAS BUILT TO LAST AND FEATURES AND EASY GRIP HANDLE.





THE WORD "WARRIOR" MAY BRING TO OUR MINDS THE IMAGE OF STRONG MEN WHO FOUGHT HARD BATTLES, ESPECIALLY BACK IN THE DAYS OF THE VIKINGS - BUT WE KNOW ANOTHER KIND OF WARRIOR THAT CAN DO SO MANY THINGS OR MORE AND DESERVES TO BE CELEBRATED JUST THE SAME WAY.

IN NORSE MYTHOLOGY, STRONG, POWERFUL SHIELD MAIDENS WERE DENIZENS OF BATTLE AND FOUGHT ALONGSIDE MEN, WHILE THEIR SUPERNATURAL COUNTERPARTS — VALKYRIES — WERE MAIDENS SENT BY THE GOD ODIN TO CHOOSE THE SLAIN WHO WERE WORTHY OF VALHALLA. THEY HAD MESMERIZING BEAUTY, INCREDIBLE STRENGTH AND COURAGE, AND APPEARED IN MANY OF THE GREATEST NORSE SAGAS. WHETHER OUT ON THE BATTLEFIELD OR CARING FOR THEIR FAMILIES AT HOME, THE POWERFUL SHIELD MAIDENS OF THE VIKING ERA AND TODAY PROVE THAT WOMEN CAN ACHIEVE ANYTHING THEY SET THEIR MINDS TO.

THAT IS WHY WE DECIDED TO EXPAND OUR PRODUCT LINE TO HELP EMPOWER OUR MODERN-DAY WOMEN WARRIORS - AND WE ARE EXCITED TO INTRODUCE TO YOU OUR VALKYRIE EDITION LINE OF PRODUCTS DESIGNED SPECIFICALLY TO HELP WOMEN FEEL CONFIDENT AND LOOK THEIR BEST FROM THE INSIDE OUT. INSPIRED BY LAGERTHA, ONE OF THE LEAD CHARACTERS ON THE TELEVISION SHOW VIKINGS, OUR LABEL DESIGN IS A NOD TO HER WOODEN TEAL SHIELD AND EMBODIES HER STRENGTH AND POWER AS INSPIRATION FOR EVERY WOMAN.





WOMEN'S SKIN CARE FOR THE MODERN VALKYRIE WHEN THE BATTLE IS OVER, AND DAWN IS UPON US IT'S TIME FOR THE VALKYRIES TO REST AND TAKE CARE OF THEIR SKIN.

MADE FOR STRONG VIKING WOMEN! BEAUTY OF A GODDESS,
STRENGTH OF A WARRIOR.

"I AM A WARRIOR NOT BECAUSE I ALWAYS WIN BUT BECAUSE
I WILL ALWAYS FIGHT" ...DISTRACTING OPPONENTS WITH SOFT
SKIN AND THE SCENT OF A GODDESS!

BODY BUTTER BALM

PRICE SRP \$23.49

OUR BUTTER IS A PREMIUM HARD BASED BUTTER AND IS MEANT TO MOISTURIZE AND NOURISH THE SKIN. HELPING TO RE-INTRODUCE LOST MOISTURE, LEAVING YOUR ENTIRE BODY SOFT AND HYDRATED. KEY INGREDIENTS SUCH AS, SHEA AND AVOCADO BUTTER ARE HIGHLY NOURISHING AND WILL HELP REJUVENATED AND RE-STORE DRY,

OUR BODY OIL IS MEANT TO MOISTURIZE AND NOURISH THE SKIN. BODY OIL HELPS RE-INTRODUCE LOST MOISTURE IN THE SKIN, LEAVING YOUR ENTIRE BODY SOFT AND HYDRATED.

PRICE SRP \$27.97

\$9.78

SCENTS

FREYA'S TEARS OF GOLD

SHEILDMAIDEN'S DELIGHT

VALKYRIE'S DAWN





THESE GENTLE FACIAL TUNERS ARE ALCUHUL-FREE AND IS FURMULATED TO CLEANSE, TUNE, AND MOISTURIZE THE SKIN. THESE TONER'S ARE FORMULATED TO HELP CONSTRICT PORES, SOOTHE DRY SKIN, AND IMPART A NATURAL GLOW TO YOUR SKIN. THE PERFECT FACIAL TONER FOR MEN AND WOMEN. TONER GENTLY REMOVES OIL AND GREASE FROM THE SKIN, HELPS TO UNCLOG THE PORES, AND CRUCIALLY, ENCOURAGES THE PORES TO CLOSE UP AS IT DRIES. PLUS FOR MEN IT REFRESHES, SOOTHES AND NOURISHES YOUR BEARD!

ALL SCENTS ARE NATURAL FROM THE FLORAL WATER USED IN THE FORMULATION.

100% NATURAL ALCOHOL-FREE FACIAL TONER IS MADE WITH THE FINEST WITCH HAZEL AND FLORAL WATERS AND ENRICHED WITH HYALURONIC ACID, VITAMIN B5, AND ALOE.

OUR TONERS CAN TONE, TIGHTEN PORES, PROMOTE HEALING, SOOTHE AND FRESHEN – BUT ABOVE ALL, THEY ARE WONDERFUL FOR HYDRATING SKIN.

IDEAL FOR NORMAL, DRY, OILY, OR COMBINED SKIN TYPES.

LAVENDER MINT

ROSE MINT

DOSE WATER

ROSE WATER IS IDEAL FOR INTENSE HYDRATION WHILE ALSO REDUCING SKIN REDNESS.

LAVENDER WATER IS GREAT FOR YOUR SKIN AND AN EXCELLENT TONIC ON THE SKIN. HELPS WITH BLEMISHES, UNEVEN SKIN TONE OR MILD ACNE. COMBINED WITH TEA TREE THIS TONER IS IDEAL FOR MILD ACNE AND HELPS REGULATE THE SKINS TONE.



UNLEASH THE VIKING WARRIOR WITHIN: ASGARD'S NECTAR HYALURONIC AFTERSHAVE LOTION

PREPARE TO EMBARK ON A QUEST FOR UNRIVALED POST-SHAVE COMFORT, FORTIFIED SKIN RESILIENCE, AND AN IMPERVIOUS SHIELD AGAINST THE HARSH ELEMENTS. BEHOLD THE POWER OF OUR PREMIUM HYALURONIC ACID AFTERSHAVE LOTION, INFUSED WITH THE INVIGORATING ESSENCE OF ASGARD'S NECTAR!

PRICE SRP \$25.99 \$10.39

KEY FEATURES THAT BECKON YOU TO BATTLE:

- MIGHTY HEALING MAGIC: CRAFTED WITH THE PROWESS TO MEND MINOR BURNS, NICKS, AND BATTLE SCARS, THIS ELIXIR STANDS AS YOUR STEADFAST ALLY IN THE FACE OF ADVERSITY.
- •MOISTURE FIT FOR A VIKING KING: EXPERIENCE THE EMBRACE OF INTENSE HYDRATION, SOOTHING YOUR SKIN AFTER THE RIGORS OF BATTLE. FORGED FOR WARRIORS WHO ENDURE THE HARSHEST CONDITIONS, IT'S YOUR ULTIMATE COMPANION.
- •VERSATILE AS THE VALKYRIES: BEYOND THE BATTLEFIELD, THIS MULTI-USE SKIN LOTION KNOWS NO BOUNDS. FROM CALMING IRRITATED POST-SHAVE SKIN TO TAMING THE FIERIEST OF DRY SKIN, IT PROVES ITSELF AS A VERSATILE CHAMPION.
- •CRUELTY IS NOT IN OUR SAGA: FEAR NOT, NOBLE WARRIOR, FOR OUR AFTERSHAVE LOTION BEARS NO CRUELTY. IT HAS FACED THE MOST FORMIDABLE VIKING TRIALS, NOT THE INNOCENT CREATURES OF THE REALM.
- •BALANCING POWER FOR THE BRAVEST: A BOON FOR THOSE WITH OILY SKIN, OUR FORMULA STRIKES A HARMONIOUS BALANCE, ENSURING YOUR SKIN FEELS NEITHER TOO DRY NOR TOO SLICK.
- •A CLEANSING RITUAL AS PURE AS THE NORTHERN WINDS: SULFATE AND PARABEN-FREE, OUR LOTION HONOURS THE TRADITIONS OF THE MIGHTY VIKINGS, EMBRACING PURITY AS PART OF ITS VERY ESSENCE.

WITH ASGARD'S NECTAR AFTERSHAVE BY YOUR SIDE, LET EVERY STROKE OF YOUR BLADE BE A TESTAMENT TO YOUR INDOMITABLE SPIRIT. DARE YOU TO DISCOVER THE VIKING WITHIN AND WIELD THE POWER OF THIS LEGENDARY AFTERSHAVE ELIXIR. EMBRACE IT. FOR IT IS THE STUFF OF SAGAS!



REJUVENATE, REVITALIZE, AND ELECTRIFY YOUR TATTOOS WITH OUR PREMIUM TATTOO AFTERCARE!

HEALTHY SKIN IS ESSENTIAL FOR A HEALTHY TATTOO!
REVITALIZES AND REJUVENATES THE SKIN WHICH WILL AID THE
BRIGHTNESS OF AN OLDER TATTOO.

ALSO AVAILABLE IN TWO SCENTS; THOR'S HAMMER AND FREYA'S TEARS OF GOLD. SCENTS SHOULD ONLY BE APPLIED TO OLDER TATTOOS. WE RECOMMEND UNSCENTED FOR HEALING TATTOOS.



TATTOO BALM - PROTECTIVE

OUR PROTECTIVE TATTOO BALM HAS BIG-TIME 100% ALL NATURAL INGREDIENTS THAT AID IN HEALING AND THE PROTECTION OF NEW INK. KEEP YOUR NEW TATTOO PROTECTED WHILE ALSO ALLOWING IT TO HEAL PROPERLY WITH NATURAL HEALING PREMIUM INGREDIENTS.

PRIKE SRP \$20.99

\$7.34

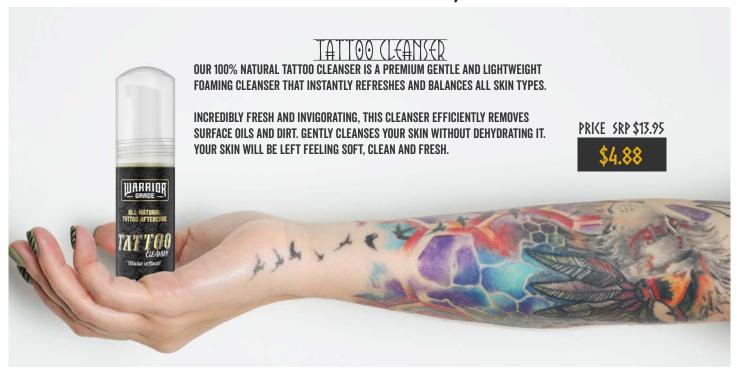
TATTOO BALM STICK 15G PROTECTIVE

OUR PROTECTIVE TATTOO BALM IN AN EASY 15G STICK APPLICATION.

PRICE SRP\$9.99

\$3.49

EARLY CARE TO YOUR TATTOOED SKIN IS PARAMOUNT TO HOW YOUR TATTOO WILL LOOK IN YEARS TO COME, SO TREAT IT RIGHT!



DON'T DELAY CONTACT US TODAY TO LEARN MORE ABOUT OUR HAND MADE WARRIOR GRADE PRODUCTS!

VIKING INSPIRED PRODUCTS FOR THE MODERN DAY VIKING OR VALKYRIE. EMPOWERING YOUR INNER WARRIOR. WE EMBRACE THE MINDSET OF BEING A WARRIOR AND WILL LIVE FOR THE HONOUR AND GLORY OF PROVIDING WARRIOR GRADE ITEMS TO YOU!

