MAGIC POSPRO+200
10.5 mil anti curl blockout film (*matte*)

PRINTER COMPATIBILITY

D **P** **L** **E** **S** **U** **T**

DESCRIPTION

Magic POSPRO+200 is one of Magic's most popular universal blockout films offering high image quality and durability. POSPRO+200 is an affordable solution for many indoor applications such as promotional roll up banners, retractable banners, POP displays and tradeshow graphics.

PHYSICAL CHARACTERISTICS

Caliper	10.5 mil / 264 microns
Basic Weight	218
Opacity	100
Whiteness	114
Gloss Level	2

All values are targets

FEATURES AND BENEFITS

- Proprietary base film
- Award winning Magic® "UNIVERSAL" coating
- Excellent color gamut and black density
- Low glare matte finish
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Lay flat
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- Rollup banners
- Hanging banners
- General posters
- General signage
- Retail advertising
- Tradeshow and installation graphics

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Front imaged and front viewed
- Optimized print settings will vary from printer manufactures
- Recommended ink saturation is 250%, heater setting start points are 25°C pre-heat, and 35°C post heat
- Use high quality Heavy Coated Paper settings
- Take- up reels can be used
- It is recommended that the automatic cutter be turned off within the printer system as some printer blades may not be able to trim this media
- Cold PSA laminates are recommended
- Wait 24 hours before laminating to allow for adequate dry time
- Roll imaged media onto a core until ready to use
- Do not fold media

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

Magic®