



MAGIC GFPHOTO

7 mil photorealistic paper
(gloss)

PRINTER COMPATIBILITY



DESCRIPTION

Magic GFPHOTO is a 7 mil, photorealistic paper with a glossy finish ideal for high resolution graphics, posters and displays such as photos/portraits, maps and fine art reproductions.

PHYSICAL CHARACTERISTICS

Caliper	7 mil / 204 microns
Basis Weight	185 g/m2 / 5.4 oz/yd2
Opacity	97%
Whiteness	100
Brightness	90
Gloss Level	50
Indoor Life	1 year+
pH value	7.5 (neutral)

**All values are targets*

FEATURES AND BENEFITS

- Premium resin coated base paper
- Award winning Magic gloss coating
- Instant dry
- Vibrant colors
- Fade resistant
- Bright white
- Smooth gloss finish
- Compatible with most overlaminates

COMMON APPLICATIONS

- Art reproduction
- Photo reproduction
- Wall décor
- Wall murals
- General posters
- General signage

- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Optimized printer setting will vary from printer manufactures
- Recommended ink saturation level is 350%
- Recommended heater setting: pre heat 50°C, and post heat 45°C
- Recommended for indoor applications but can be used outdoor if encapsulated with a safe edge
- May be over laminated with most cold laminates and low temperature hot laminates
- Cold pressure sensitive adhesives typically provide the most aggressive bonds and are recommended

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

