



Red Press

New book proposal

Submission guidelines

Good ideas can change the world. Red Press works with thinkers and doers in the social justice space to turn those good ideas into beautiful books.

Whether you're approaching us with an initial concept or a completed manuscript, we'll begin our conversation in the same way. Namely: we want to know more about you, what you're trying to achieve, and how. Please use the following questions to frame your thinking as you write your proposal.

ABOUT YOU, THE AUTHOR

1. Start with your name, contact details, and institutional affiliation (if any). Tell us what keeps you busy during the working day, and what keeps you from sleeping at night (if anything).
2. Tell us about your previously published work (in whatever format - page, stage, screen).
3. Tell us why you're writing a book. What do you want your book to achieve for YOU, the author?
4. Clearly this book needs to be written - so why are YOU best placed to do just that?

ABOUT YOUR PROPOSED BOOK

5. Now tell us about your vision of change. What do you want this book to achieve for YOUR READERS? What problem do they have that this book can help solve?
6. Next: to achieve your vision of change, who needs to read this book? Describe your audience as clearly as possible.
7. Given your aims and your audience - what is your book actually about?
8. What title do you have in mind right now for your book?

9. When will your manuscript be ready? Please attach anything you've developed to date - whether this is an outline or the full manuscript.
10. In what format(s) do you want to distribute your book? Print? E-book? Audio book? Some or all of these?

THE BIG PICTURE

11. Are there other publications (books, websites, articles, etc.) on your topic? If so, how will your book differ from, or build on, the collective wisdom that's already out there on your topic?
12. What networks and relationships can you leverage RIGHT NOW to help get your book out into the world? Can you give us a sense of the size of those networks?
13. Now let's talk about the money side of things. Are you seeking (or have you secured) financial or other support to write your book? If so, tell us about it.

Ready to submit your new book proposal?
Email us at: info@redpress.co.uk