## Guelph Market





## Thank You

In case you haven't had a chance to get to know me yet. My name is Brian Kwok (they/them) and I'm the owner of Guelph Market. I am part of the LGBTQ community and I identify as a Person of Colour.

Whenever you buy something through Guelph Market, you're not only supporting the dreams of that business owner, you're also supporting my dream.

Back in 2010, I decided I wanted to start something that could provide opportunities for the most marginalized members of our communities to start self sufficient and thriving businesses.

Flash forward to March of 2020, I was so pumped to actually start Guelph Market, I even had bookings with Silence Guelph to host physical events all planned.

Then the shutdowns began....

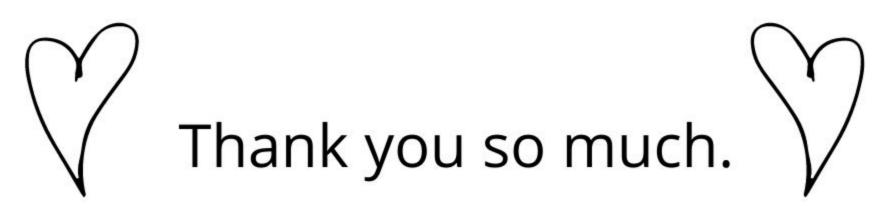
I had to do a complete redesign of what Guelph Market would look like, creating an entirely new online business model so that I could still help small businesses, but also keep our community safe.

With that in mind, GuelphMarket.com was officially launched in July 2020.

6 months later, I'm so proud to say that Guelph Market now features over 600 products from over 50 Canadian businesses.

I would not have been able to get this point with Guelph Market without the continued support from you and other community members.

When you shop through Guelph Market you are not only supporting one dream, but two and I honestly cannot say this enough



Brian Kwok (they/them), Owner

# 10 WAYS TO SUPPORT SMALL BUSINESSES ON A BUDGET

- 1. Follow them on Social Media
- 2. Like their posts
- 3. Comment on their posts
- 4. Tag a friend who would also like them
- 5. Share their posts
- Create your own post of their products/work
- 7. Tell your friends about them and Encourage them to shop there
- 8. Sign up for their email newsletters
- 9. Write a review
- 10. Send them a message letting them know how much you love what they do

## Business

#### Accessories

Bit's Bauble Shop
Bobbi's Jeweller
Butterfly Chain Designs
Cedar Turtle Native Crafts
Con-quest Crafts
Emerald and Blush
La Vita Moderna
Not Ur Mother's China
Sasha
Shawna Embroiders
Sparrowtail Jewelry
Stitch Geek

#### Artwork

Cryptkrafted
House of Doyle
In The Garden
Jenna Cardow Art
Jesse Ronan Images &
Sound
NakedBearPrints
Pixels4life
Proof and Concept
Rhonda Hewitson Designs
Rina.Kaz.Art

#### Bath and Body

BathNote

Jo Z's Bath and Body

Essentials

#### Food

1 spicy mama
World Tree Chocolate

#### Health and Beauty

Intuitive Me Ja Ja Nails LJ Turtle Aromatherapy

#### Home Decor

Bellaberrystitches
Craftwitch Stitch
Day by Day Macrame
JunglHouse
thelittledriftshop

# Directory

Houseplants and Garden

Community Sponsors

Botanical Jewels cultivate.guelph

Get in the Loop KKPGuelph Pitbulltough.com

Pets

Fetching Bowties by Larry

Toys and Entertainment

Negative Underground
Out Of The Hope Chest
Tiny Kind Toys

Community Partners

Guelph Wellington Women in Crisis Shake Up the Establishment You can find all their products on our website!

GuelphMarket.com



## Guelph Market Gives Back

Guelph Market is pleased to announce the results of our December Fundraiser/Auction for GWWIC!

We are thrilled that we raised \$512 to go towards such a fantastic local organization.



Guelph-Wellington Women in Crisis is a feminist community-based organization providing services to women and their children on woman abuse and sexual violence. Their programs are both inclusive and equitable to ensure all members of the community can access their services regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or abilities.

From January 1-7, we'll be holding a fundraiser auction for Out On The Shelf and Guelph Winter Pride.





Did you know: Guelph Market <u>does not</u> have any monthly overhead fees or per upload fees?

Vendors can upload <u>unlimited products</u> at no cost, fees are only take out from successful sales.

With commission rates starting at 8%, you'll find we offer extremely competitive commission rates that you won't see anywhere else!

Jillian Doyle

2 reviews · 1 photo



After selling with Etsy for over 7 years, I was becoming more and more frustrated with rising costs and fees. Guelph Market has made it so convenient and easy for me to sell my art (Craftwitch Stitch) - and it's an added bonus that through the market I'm now connected to my community in a way that Etsy could never offer me. Thanks Guelph Market!

# Interested in joining our vendor family?

Apply.GuelphMarket.com

## \$25 and Under









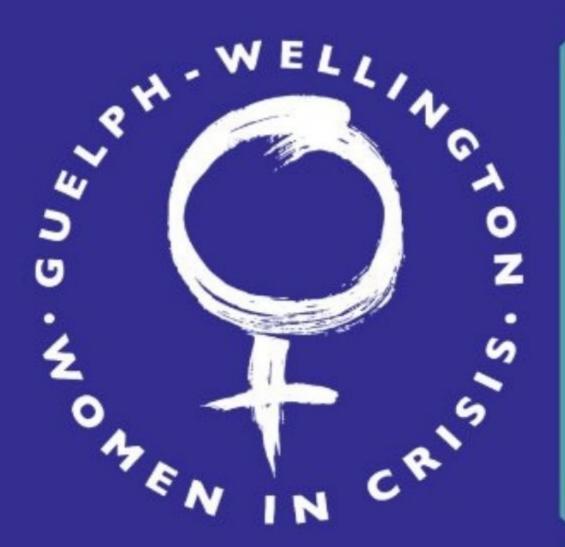






# GUELPH-WELLINGTON WOMEN IN CRISIS

Working to end violence against women and children.



#### **OUR SERVICES**

Marianne's Place
Transitional & Housing Support
Family Court Support
Rural Women's Support
Sexual Assault Centre
24-hour Crisis Line
Anti-Human Trafficking

## THANKYOU

for supporting this community organization.



The 24-Hour Crisis line can be reached at: 519-836-5710 or 1-800-265-7233

## New Year, New Pictures, New Memories, New Decor..!!

For Photography & Wall decor

Checkout

### Pixels4Life



@ guelphmarket.com



Social Media

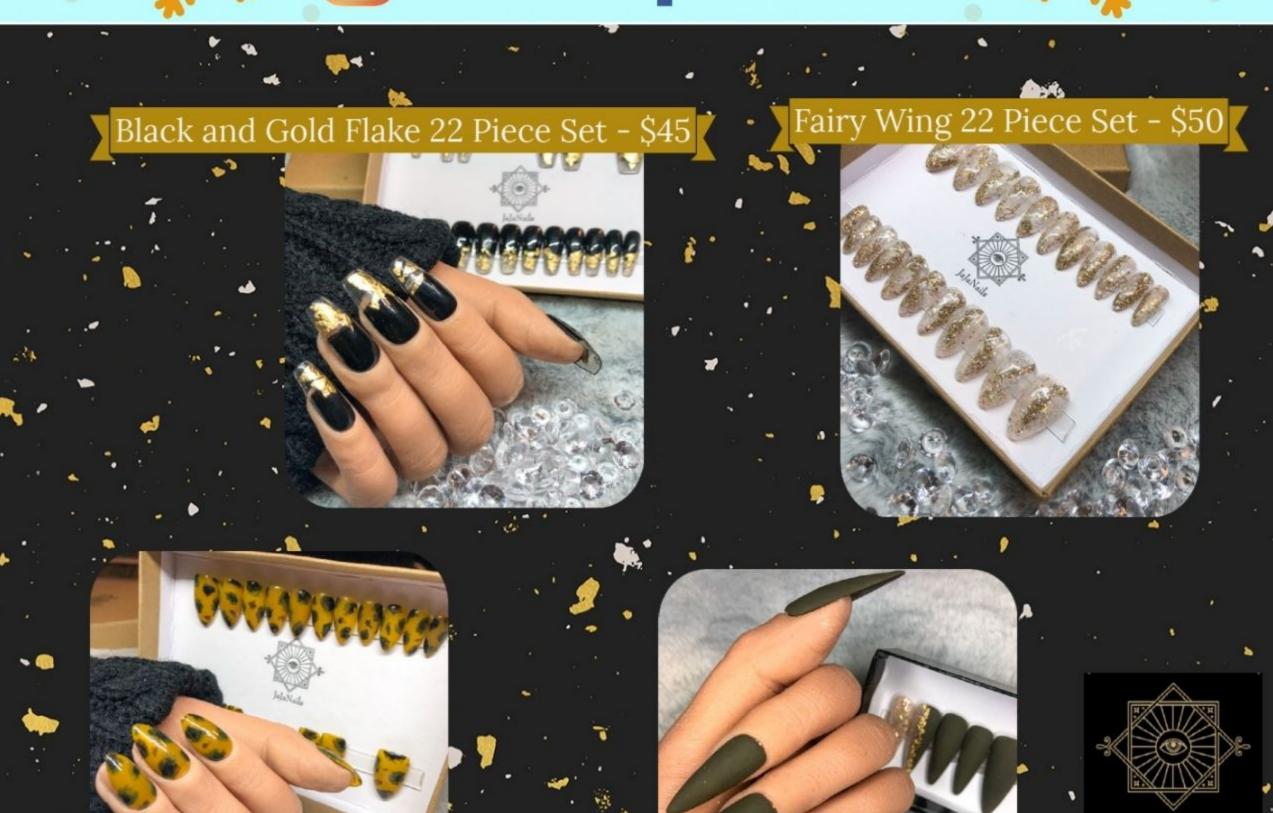


Tortoise Shell 22 Piece Set - \$45



JaJa Nails

Green and Gold 22 Piece Set - \$45



## \$25 and Under

















WINTER RAINBOW GUELPH PRIDE







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### Normalize Gender <u>Pronouning</u>

Have you been seeing a lot more people putting their preferred pronoun in their emails, social media...etc?

Maybe you've seen a (they/them), (she/her) or (he/him) beside people's emails signatures? It doesn't matter if you're straight or part of LGBTQ community, cisgender or transgender, you have a pronoun!

Not sure what someone's pronoun is? You can refer to them using the objective form of "they/them" until you find out what their pronoun is!

#### Why does this matter if I'm cisgender?

Cisgender - a person whose sense of personal identity and gender corresponds with their birth sex.

When cisgendered people actively share their pronouns, they not only normalize the behaviour, they also help create a safe space for folks who are not cisgender. Taking the initiative to share your pronoun first helps reduce the isolation that many non cisgendered people feel when they are the only ones sharing their pronouns. Most importantly, when cisgendered people take the initiative to normalize pronoun sharing, they break down the binary constructs of gender that many of us have in our minds and that gender can be assumed by someone's appearance or other physical characteristics.

Here are 5 GREAT ways that you can do this in your every day life:

- 1) Introduce yourself with your pronouns
- 2) Share your pronouns on social media
- 3) Share your pronouns in your email signature
- **4) Don't assume. Just ask!** When you're not sure, it's always okay to ask!

#### 5) Practice and Correct yourself!

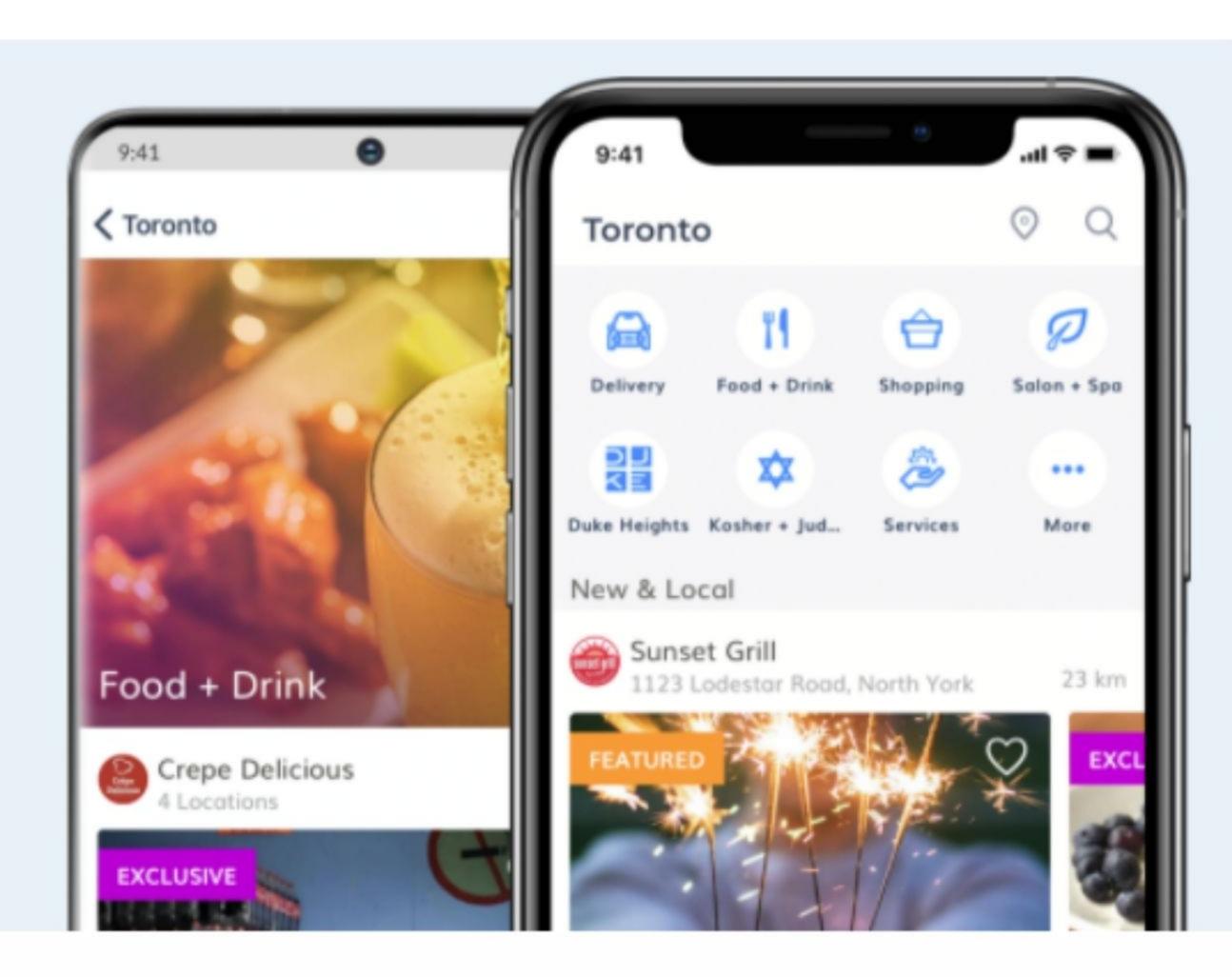
Here's an extra bonus tip since you got this far!

It is not up to the other person to make you feel better about making a mistake! (read that again)

If you use the incorrect pronoun while talking to/about someone, quickly apologize, correct yourself, and keep the conversation going. Don't make a big deal about a mistake, just make sure you work on actively correcting yourself.

# GETine LOOP

Shop local. Wherever you are.



Download the app today to get an exclusive Guelph Market discount code!











## \$50 and Under

























Find this and much more at GuelphMarket.com



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## \$50 and Under

























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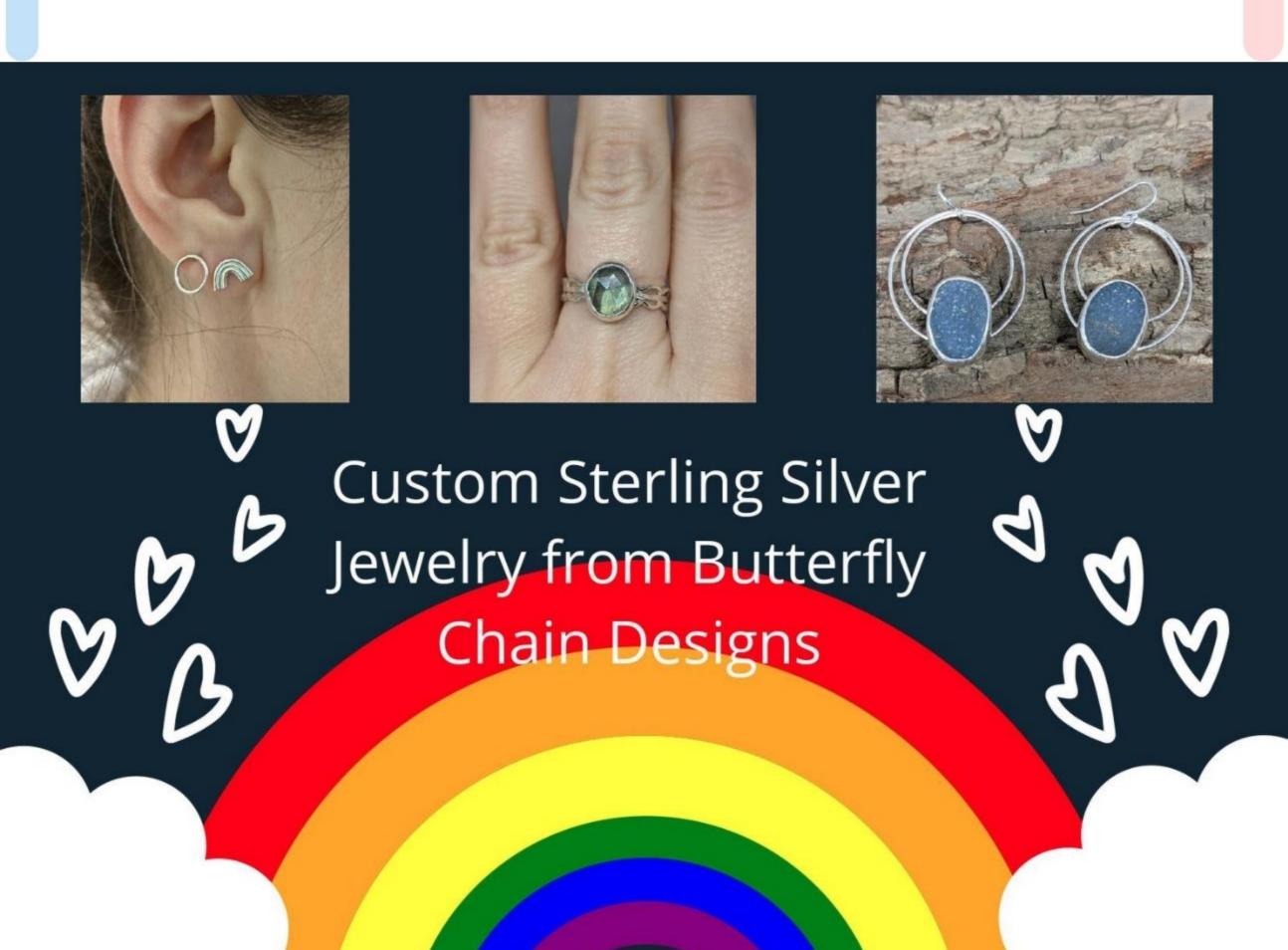
www.1spicymama.com



## What's the difference between Sex and Gender?

Sex is a term that's usually used to talk about a person's biology, this is described using female/male. (e.g. what visible sex organs a person is born with, like a penis or vagina).

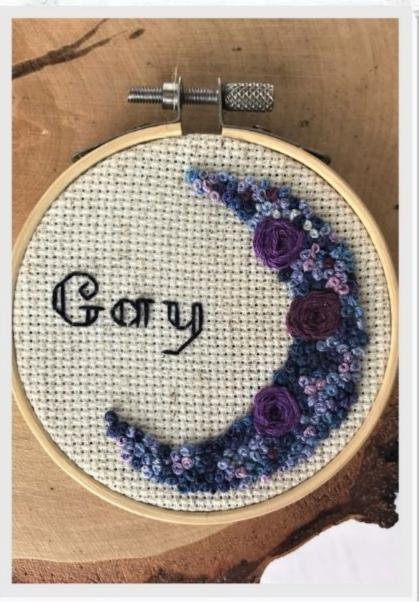
Gender refers to socially constructed concepts of what it means to be a woman or man or gender-diverse people. Gender identity is not binary (girl/woman, boy/man) nor is it static; it exists along a continuum and can change over time.



## UPDATE YOUR SPACE WITH CRAFTWITCH STITCH











### LGBTQQIP2SAA????

Like most people, you've probably seen LGBT+ or LGBTQ floating around. Then someone showed you LGBTQQIP2SAA, and they lost you. Not to worry! We're here to explain what all the letters in LGBTQQIP2SAA

stand for!

L: Lesbian

G: Gay

**B**: Bisexual

T: Transgender or Trans-Identified

Q: Queer

Q: Questioning

I: Intersex

P: Pansexual

2S: Two Spirited

A: Androgynous

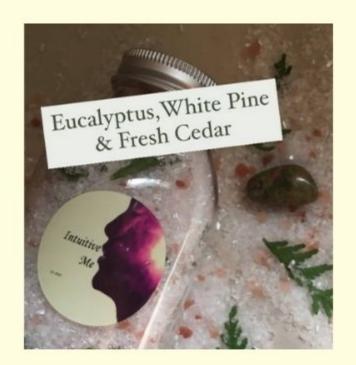
A: Asexual



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# KKP Guelph is proud to be the printer of choice for Guelph Market

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Looking for a specific item or just browsing for ideas? KKP Guelph is your onestop shop for promotional products and business gifts. Our extensive range of promo products will ensure you find something to suit your requirements. With 1000s of selections, KKP Guelph offers branded merchandise to fulfill all of your needs. Put our knowledge about promotional products to work for you. With high quality promotional products, fast delivery times, and prices to fit all budgets, we will provide customized, relevant recommendations for you.

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