

SINCE



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**SIMPSON'S MEATS**

**Holiday Catalog - 2023**

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*Preserving a Cattle Farming Legacy*

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Simpson's Meats is a family-farmer owned and operated meat company based in Knoxville, TN. Jim Simpson, our company's owner, is a fourth-generation cattle farmer, growing up on his family farm in Athens, Tennessee. At Simpson Farms, there is an old hand-lettered signpost that reads, "Simpson's Since 1888". Over 130 years later, that sign means the same thing it did when it was first hammered into the ground, *pride in the family business, integrity, and true work ethics* which are best learned on a farm.

At Simpson's, we believe meals are the place where family and friends come together to cultivate lasting relationships. Everyday, we are honored to provide our customers with quality products that play a part in those meals.

Whether shopping for family, friends, or clients, have peace of mind in knowing that you are purchasing products that are raised on-pasture on-purpose. Thank you for taking the time to look at some of our favorite offerings for the holiday season in our 2023 Christmas Catalog.



## The Staples

These three cuts are a staple for our customers across the country and for good reason. Quality starts with genetics, and we pride ourselves on using only the finest Angus genetics in the country. You can't just see the difference, you can taste it!



### Angus Filet Mignon (8 oz)

Needing no introduction, the Filet Mignon is the most sought-after cut of beef on the entire cow. Hand-cut from premium Angus cattle that are raised without the use of antibiotics or added hormones!



### Angus Boneless Ribeye (16 oz)

The ribeye is known the world over as one of the most naturally marbled and juicy steaks on the entire cow. These will be as good of a wet-aged, Angus steak as you will find anywhere in the country.



### Angus New York Strip (14 oz)

Easy to cook and bursting with flavor, these Angus Strip Steaks are hand-cut to order. Season with Simpson's Appalachian Salt & Pepper and throw onto the grill or into your cast iron skillet!



### Cowboy Cut Gift Box

A steak gift box that will surely be remembered! Simpson's Cowboy Cut Gift Box includes **Four 28-32 oz Cowboy Ribeyes** and a jar of our **Appalachian Sea Salt and Pepper Blend**. **\$269.99 (Price subject to change)**

## Classic Steak Bundle

You can't go wrong with these tried and true cuts of steak! Simpson's Classic Steak Bundle includes **Two 16 oz Ribeyes, Two 14 oz New York Strips, and Two 8 oz Filet Mignons.**



# Holiday Steak Box

This box is sure to impress! Simpson's Holiday Steak Box includes **One 26-32 oz Cowboy Ribeye**, **Two 8 oz Bacon-Wrapped Filet Mignons** and a jar of our **Appalachian Sea Salt and Pepper Blend**.



## Meats & Sweets Gift Box

Satisfy your sweet tooth after enjoying quality steaks! Simpson's Meats & Sweets Gift Box includes **Two 8 oz Filet Mignons, Two 16 oz Ribeyes, a jar of our Appalachian Sea Salt and Pepper Blend, and a Buttermilk Sky Pecan Pie.**



## Summer Sausage & Pie Gift Box

A classic offering full of quality products for your next charcuterie board! **Two 10 oz Original Summer Sausage, Two 10 oz Nashville Hot Summer Sausage, Two Sweetwater Valley Cheese Blocks, One 10 oz Jar Simpson's Raspberry Pepper Preserves, One 10 oz Jar Simpson's Peach Pepper Preserves, One Buttermilk Sky Mini Pie Collection (4 Mini Pies)**





## Simpson's Summer Sausage (10 oz.)

*Offered as Original or Nashville Hot*

These premium summer sausages are perfect for entertaining on your charcuterie boards at home or sending as a gift to a friend, client, or loved one!



## Raspberry and Peach Pepper Preserves (10 oz. Jar)

Add a little flair with the perfect combination of sweet and heat to elevate your next charcuterie or cheese board!



## Sweetwater Valley Cheese (10 oz. Block)

At Simpson's Meats, we offer a variety of cheeses from our friends as Sweetwater Valley Farms, a farmstead cheese producer out of Philadelphia, Tennessee.

## Summer Sausage & Cheese Gift Box

A great snacking box from East Tennessee cattle farmers! **One 10 oz Original Summer Sausage, One 10 oz Nashville Hot Summer Sausage, Sweetwater Valley Cheese Block, and One 10 oz Jar Simpson's Raspberry Pepper Preserves**





## Georgia Olive Farms Extra Virgin Olive Oil

**\$25.99**

Based in Lakeland, Georgia and started in 2011, this olive oil is known across the country as some of the best true, American made Extra Virgin Olive Oil produced in the Southeast. The Chef's Blend Extra Virgin Olive Oil is used by numerous top chefs across the country and in 2020 was elected as the "Best non-California USA-made olive oil".



## Appalachian Sea Salt and Pepper Blend - 3.25 oz

**\$9.99**

True sea salt mined in West Virginia from an ancient ocean trapped underneath the Appalachian Mountains. This salt & pepper blend is made by hand from JQ Dickinson Salt Works and is perfect for seasoning your favorite steak, pork chop, or chicken!



## Red Roaster Coffee Rub - 6 oz

**\$9.99**

Bring the steakhouse home with this killer coffee rub! A collaboration between Simpson's Meats and our local coffee company here in Maryville, Tennessee, Vienna Coffee Company, this clean label rub is savory, sweet, and has a kick of coffee. Great for steaks, roasts, and especially Simpson's Angus beef tenderloins!



## Simpson's Meats Gift Card

**\$25.00 - \$500.00**

Give the gift of quality and let your friends and loved ones elevate their next meal with a gift card to our online store or local market!



## Our Process

Our aim at Simpson's Meats is to make the process of gifting for your friends and family as easy as possible. All of our orders are hand cut by our team of butchers in a USDA-inspected facility, which means any order can be customized. The gift boxes in this catalog represent a great variety in products we offer, but if you have a specific gift box in mind that is different from what you see, our goal is to make that happen!

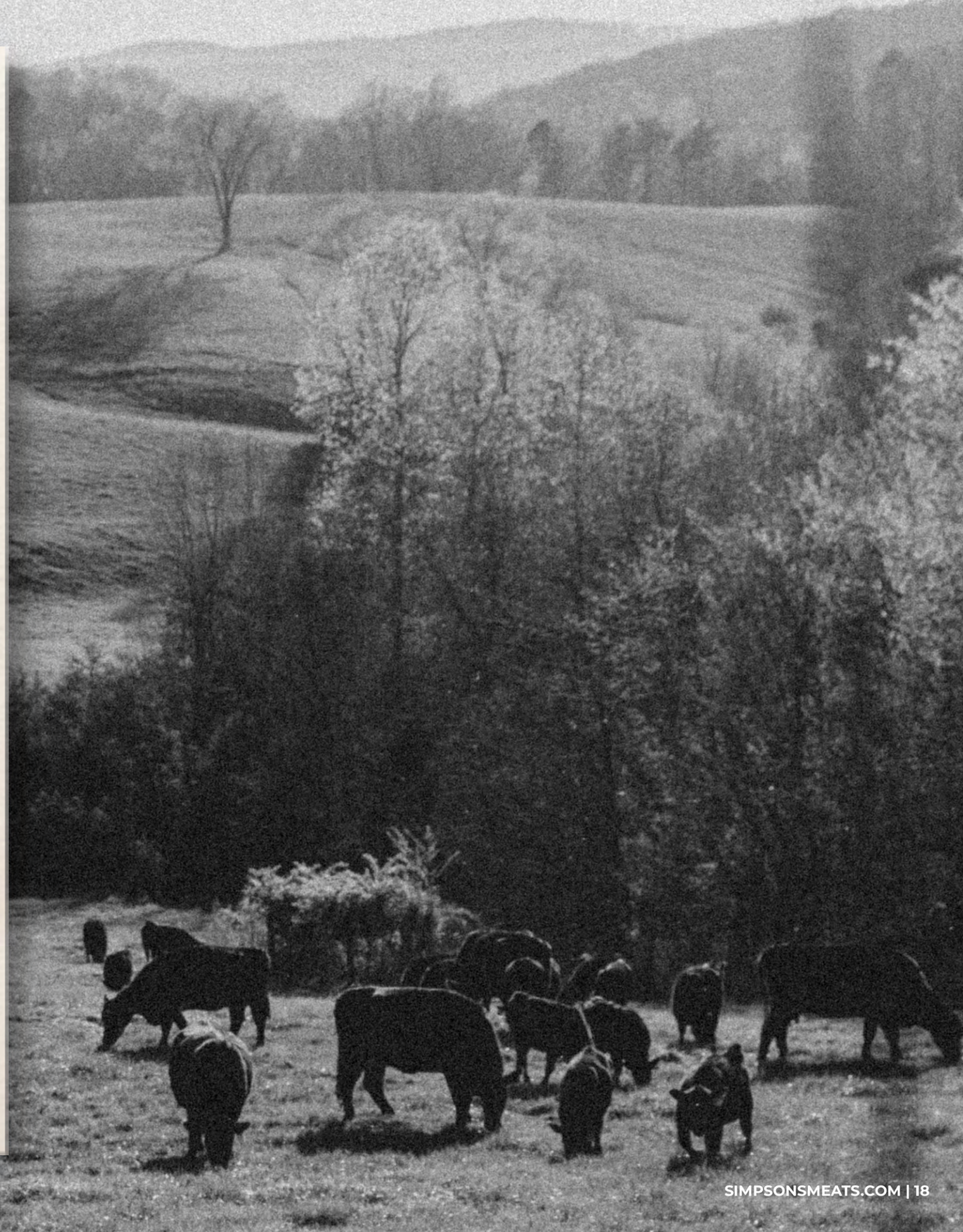
Our shipping team sends out orders Monday - Thursday using a combination of UPS Ground and UPS 3-Day Select. Eligible orders on the West Coast are subject to an additional shipping charge for UPS 3-Day Select.

All orders are shipped and delivered vacuum-sealed and frozen. We pack each order in a styrofoam cooler with dry ice to ensure the products remain frozen throughout the entire shipping process.

In addition to shipping, we also offer pickups at our retail butcher shop in West Knoxville, Tennessee. We love seeing our customers and are always available to assist with any needs you might have!

Relationships are important to us. If you have any questions at any point throughout the ordering process, we'd love to talk. Our phone line is available any day of the week at (865) 336-6036.

*See our pricing guide included with your catalog for final prices*





## SIMPSON'S MEATS

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