

The logo for Inc. is displayed in a large, bold, black serif font. The letters are slightly shadowed, giving it a three-dimensional appearance.

Announcing the Winners of the Small But Mighty Contest

After careful judging, these stories of perseverance and determination helped five small businesses earn a technology suite from Dell and McAfee.

Nov. 21, 2018

Melissa Scott, CEO of MODEFYwear

Melissa is the CEO of MODEFYwear, she is also a deaf woman. Melissa started her business when she was on a work assignment for the Olympic Games in the Middle East. To adhere to the respectful cultural norm of wearing a hijab, she designed a hijab that would be comfortable to wear while using a hearing aid. The hijab she created started a movement. Endurance athletes reached out asking her to make one for them, and then women in the medical field. The end result was the creation of an entire line of apparel for women who dress modestly that extends beyond religious identities. Technology played a major role because it helps Melissa with communicating to her customers, vendors, suppliers, investors and manufacturers.