

# Coyer Candle Co.

Winter Fundraising 2023



## Great Holiday Gift Ideas!

Winter is the perfect season to break out the candles! Freshen your cozy space or add a pop of color to your decor.

Kick off the new season with the perfect Winter Fundraiser for your group or organization and get 50% back!

**Pick up & drop off: 1814 Austin St. Midland, MI**



# handpoured

*Our products are made in-house by hand*



# 100% soy wax

*Soy burns more cleanly than alternatives*



# phthalate-free

*We use only fragrance oils without phthalates*



## Beyond a Decade of Quality

Thank you for your interest in the Coyer Candle Co! Scott and Lisa Coyer started this company in the kitchen of their home in 2008. Seeking a solution to the problem (of not being able to find a decent scented candle that burned clean and lasted), they decided to create their own.

Within a couple of years of building their business, they moved the candle making out of their kitchen and into a brick + mortar in downtown Midland, Michigan. They soon began filling the shelves of their own location along with other businesses throughout Michigan, the USA and even Internationally. With their staff, they handcraft hundreds of products daily. Using one hundred percent soy wax, cotton wicks and USA made jars, they aim to create the highest quality scented candles possible.

Along with retail, wholesale and website sales, they've also established a fundraising program where they give back 50% of funds raised to the organization. To date, they've given back about \$350,000 to groups in and around their community as well as other organizations around the state and country.

Thank you again for your willingness to support a local, handcrafted company and product! Living + loving local is what keeps our communities unique!

*Scott and Lisa*



**1** The classic Coyer Candles are the 8 oz. Mason Jar Candle and the 16 oz. Pint Mason Jar Candle. Each is uniquely swirled with a color that matches the candle scent. Some scents are dye-free (have a natural white color).



**2** Our aroma bead air fresheners come in a variety of shapes. You'll get a random assortment of seasonal shapes, including, but not limited to, lower peninsula Michigan, pine trees, hearts, stars and flowers.



**3** A flameless wax option is the Wax Melt Chunks for Warmers. There are six chunks in each clamshell for you to break apart and put into your warmer. All of our Wax Melt Chunks are dye-free, regardless of scent!

## Fundraiser Staples

*Bestselling seasonal scents in a variety of goods*

**CANDY CANE LANE (RED) - COOL STICKS OF PEPPERMINT.**

**CINNAMON STICKS (BURGUNDY) - PERFECT HOLIDAY SCENT!**

**GINGERBREAD HOUSE (BROWN) - WARM SPICE AND EVERYTHING NICE!**

**HOLIDAY SUGAR COOKIE (DYE-FREE) - SWEET, SUGARY CONFECTION.**

**MICHIGAN CHRISTMAS (DARK GREEN) - FRESH PINE NEEDLES WITH A HINT OF EUCALYPTUS.**

\*Pictures are examples only. Air freshener shapes will vary per scent. Shapes cannot be chosen or exchanged.\*



# About The Program



**F**ounded in Midland, Michigan by Scott + Lisa Coyer in 2008, the swirled candle is Coyer Candle Co's signature look and keeps them unique! Each candle is created to look different from the next. Our *Fundraising Program* was started because we wanted to make a difference in our community (and now around the USA)! Since we give 50% of funds raised back to the organization, we've been able to help thousands of different groups, schools, organizations, teams, etc. Our goal is to help millions, so spreading the word is super helpful! We do not require any minimums, change out our scents seasonally and have the products back to the group with a two week turnaround. We provide a quick seller's guide about the benefits of soy, burn time, scent descriptions, etc. Don't forget that scents which include the name of a state can be changed to your state of residence.

**We know there are a lot of options out there when it comes to fundraisers, so we are honored you've chosen Coyer Candle Co! Thank you, we appreciate your support!**

## Tips

Soy wax has "memory", so whenever you burn your candle, you should do so for at least an hour to create a wide pool of wax and to prevent tunneling.

Don't trim the wick before you burn our candles the first time.

After you burn your candle the first time you can trim your wick to about 1/4".

Always burn your candle on a level surface and never burn your candle unsupervised or around pets or children!



**CLOCKWISE FROM TOP LEFT.**

Candy Cane Lane (red)

Cinnamon Sticks (burgundy)

Gingerbread House (brown)

Holiday Sugar Cookie (dye-free)

Michigan Christmas (dark green)

# Manage A Fundraiser In Eight Easy Steps

**1** Let Coyer Candle Co. know what your estimated fundraising range of dates are. If you have a specific delivery date in mind, please remember there is a two week production time needed on our end. Plan accordingly!

**2** Decide if you'd like to purchase a sample pack to aid your sales. A sample pack includes one 16 oz. pint mason, an 8 oz. mason, one chunk and two air fresheners for each scent. They are \$45.50 and must be paid for in full in advance. Let Coyer Candle Co. know how many sample packs you need. Note: Sample Packs must be requested in advance!

**3** Print our Fundraising Catalog if you haven't already done so. The catalog can be found on our website at: [coyercandleco.com/pages/fundraising](http://coyercandleco.com/pages/fundraising)

**4** Make copies of the order forms for your group. Decide if you'd like each participant to be responsible for totaling their own sales at the end of the fundraiser (if so, give them a tally sheet too).

**5** Handout the necessary order forms and seller's information sheets to your group. Each packet is full of information to aid in the support of sales for your group (product description/photos, burn time, benefits of soy, etc).

**6** Explain to your group that they must collect money at the time of sale and what dates you will be running your fundraiser. Please remind them that **we no longer accept personal checks.**

**7** Once fundraiser is complete, count each participant's money and match it to either their tally sheet or order form(s), depending on how you decide to run it. Create **ONE** master tally sheet to be turned in with the money.

**8** Turn in **THE MASTER TALLY SHEET PROVIDED IN THIS PACKET** (order forms are to stay with group leader or participants) to the Coyer Candle Co. along with the money raised. All fundraisers are to be paid in full or half. (No partial payments will be accepted. Additionally, spreadsheets created by groups/organizations will no longer be accepted.)

## What's next?

**S**ince we make all of our products by hand to order, give us two weeks to complete your order, once tally sheet and money have been turned in. Once we have fulfilled your group's order, we'll give your group leader a call to schedule a pickup time. During pickup, we'll do a count to make sure everything is accounted for, have you sign off that you're picking up all of the products you ordered and we'll help load it into your vehicle. Donation is given back to the group upon order pick up.

# Coyer Candle Co. Winter Fundraiser

Our products are handcrafted in Midland, Michigan

## Want to raise funds for your organization? We can help!

All of our candles are 100% soy with cotton wicks and triple scented. Our 8 oz. Mason candles have a burn time of approximately 40 hours and the 16 oz. Pint Masons about 75 hours. When you make a purchase from our fundraiser, 50% of all proceeds raised are directly returned the group. We have helped small groups raise over \$450,000 to date!

## All About Soy Wax

Soy wax is made from soybeans farmed in the U.S.A. This is an amazing wax. Without adding color or scent, it would be completely organic. It contains no paraffin, therefore no petroleum. Soy Wax is organic, non-toxic, clean burning and has a long burn time! It is biodegradable, renewable resource, and is environmentally friendly. Using soy wax-based products helps American agriculture!

- Lasts up to 50% longer than candles made of harmful petroleum-based paraffin
- Slower and cooler burning for better scent throws
- Non-toxic, less likely to trigger allergies and produces very little soot

**Air Fresheners** come in a variety of shapes, great for spaces such as; cars, lockers, bags, drawers, closets, etc. Scent lasts noticeably for 4-6 weeks. These are not made of wax and will not melt or change shapes. Once the scent is gone, use as zipper pulls, gift tags, and more!

**Wax Melts** are packaged in a clamshell that contains six "chunks" of soy wax. They're triple-scented to make any room smell delightful! They're easy to clean up because they're made with 100% soy wax. These are made dye-free and are perfect for any type of warmer.



Questions?  
989.832.6276  
[info@coyercandleco.com](mailto:info@coyercandleco.com)

# FAQs

## How does it work?

Print off order forms and information sheet here: [www.coyercandleco.com/pages/fundraising](http://www.coyercandleco.com/pages/fundraising)

- Take orders and collect money at the time of sale (**NO PERSONAL CHECKS**).

- We give back 50% to the organization (if they have a Tax ID #, otherwise we take out the taxes, unless the group collects taxes).
- Group checks should be made payable to the organization (not Coyer Candle Co). Once the fundraiser is complete, payment to the Coyer Candle Co can be turned in with one check from the organization along with one master tally sheet. **NO PERSONAL CHECKS**

- If your products need to be shipped, charges can be paid separately at the end of the fundraiser, or taken out of the organization's half. (This does not pertain to individual orders, just the group as a whole.) Contact us for more details on shipping.

- Any NSF checks will be the organizations responsibility and must be cleared up prior to finalizing the fundraiser. Returned check fee is \$40 (determined by banking institution and is subject to change). Product is non-returnable and not the responsibility of Coyer Candle Co.

Any orders paid by credit/debit card will be charged a 2.5% fee.

## What scents and products can we order?

- 8 oz. Mason Candles, 16 oz. Pint Mason Candles, Wax Melt Chunks, and Air Fresheners

- We pick five popular scents for every season; all products are offered in the same scents.
- Groups will receive air Fresheners in an assortment of shapes.
- Individual requests for specific air freshener shapes will not be honored.
- Find more product information at [CoyerCandleCo.com](http://CoyerCandleCo.com)

## How much selling hand for how long?

- We give back 50% of whatever you sell, whether it's \$10 or \$10,000!
- Setting goals for each participant gives them something to work toward.
- Two weeks is recommended for the length of time to run your fundraiser; but it's completely up to you!

## What is the turnaround time?

This will depend on the outcome of the fundraiser; but usually two weeks is plenty of time. If you need the products by a certain date (especially when they have to be shipped); please let us know what your expectations are up front so we can best accommodate those needs. Production does not start until payment is received. If payment is a check, we ask for the full two weeks before pick up to make sure all funds clear.

## Can you ship our fundraiser purchases?

Yes! We can only ship fundraiser items (to the group leader, **NOT INDIVIDUAL ORDERS**) if you're

located outside of a 60 mile radius from our location in Midland, MI. Charges can be paid separately at the end of the fundraiser, or taken out of the organization's half.

## Is there a sample pack available?

Yes! All sample packs must be requested in advance and must be paid in full in advance. We'll give back 1/2 of the cost of the sample pack, once your fundraiser is finalized/picked up. They are non-refundable or returnable.

## How do we start?

- Just print off the forms on our website: [www.coyercandleco.com/pages/fundraising](http://www.coyercandleco.com/pages/fundraising)
- Let us know what your tentative dates are for your fundraiser

If you need a sample pack, give us a call: (989) 832-6276

## Any tips?

- Have your participants turn in their funds in an envelope with their name and a tally sheet.
- If possible, have your participants count their money with you and make sure it matches their tally sheet. That way if there's an error, it's accounted for immediately.

## Where can we find you online?

- Coyer Candle Co. is on Facebook, Instagram and Pinterest! Tag us or use hashtags such as #UnstinkYourSpace, #MittenMadeFundraising and #CoyerCandleCoFundraising when posting photos! If we catch your photos we'll repost to help increase your group's sales!



# LIVE + LOVE LOCAL COYER CANDLE CO. MITTEN-MADE FUNDRAISING

PICK UP AT 1814 AUSTIN STREET, MIDLAND  
989.832.6276 • PICK UP 9AM TO 5 PM

NAME	_____
GROUP	_____
PHONE	_____
EMAIL	_____
TAX ID Y / N	_____

## 8 oz. MASON CANDLES

CANDY CANE LANE:	HOLIDAY SUGAR COOKIE:	(\$11.50 per MASON)
CINNAMON STICKS:	MICHIGAN CHRISTMAS:	
GINGERBREAD HOUSE:	<b>8 oz. MASON TOTAL:</b>	\$

## 16 oz. PINT MASON CANDLES

CANDY CANE LANE:	HOLIDAY SUGAR COOKIE:	(\$20 per PINT MASON)
CINNAMON STICKS:	MICHIGAN CHRISTMAS:	
GINGERBREAD HOUSE:	<b>16 oz. MASON TOTAL:</b>	\$

## AIR FRESHENERS

CANDY CANE LANE:	HOLIDAY SUGAR COOKIE:	(\$4.50 per AIR FRESHENER)
CINNAMON STICKS:	MICHIGAN CHRISTMAS:	
GINGERBREAD HOUSE:	<b>AIR FRESHENER TOTAL:</b>	\$

## CHUNKS FOR WARMERS

CANDY CANE LANE:	HOLIDAY SUGAR COOKIE:	(\$5 per CHUNK)
CINNAMON STICKS:	MICHIGAN CHRISTMAS:	
GINGERBREAD HOUSE:	<b>CHUNK TOTAL:</b>	\$

TOTAL AMOUNT TURNED IN \$ \_\_\_\_\_ **NO PERSONAL CHECKS WILL BE ACCEPTED**

WHO DO YOU WANT THE CHECK MADE OUT TO? \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PICK UP LOCATION: 1814 AUSTIN STREET, MIDLAND, MI 48642

<b>FOR COYER CANDLE CO. ONLY</b>	DATE _____
PAID IN FULL _____ PAID HALF _____	Cash Check Credit Card [Please circle]
CHECK WRITTEN BACK _____ \$ _____	# _____
SAMPLE PACK: Y N (circle one)	

ALL ITEMS ACCOUNTED FOR \_\_\_\_\_



# Coyer Candle Co. | Winter 2023 Fundraising

**ORGANIZATION NAME :**

Our candles are triple scented, 100% soy wax with cotton wicks and uniquely swirled. Chunks for warmers are dye free. Aroma bead air fresheners are long lasting so you can UnStink Your Space! Handcrafted in downtown Midland, Michigan by The Coyer Candle Co. Support our group by purchasing locally made products. They are perfect for gift giving, or treat yourself! Organization receives 50% of their sales!

CUSTOMER NAME	ADDRESS + PHONE	8 oz. Mason \$11.50	16 oz. Pint Mason \$20	Air Freshener \$4.50	Chunks for Warmers \$5	TOTAL DUE	PAID
<b>TOTALS</b>		8 oz. Mason Totals	16 oz. Pint Mason Totals	Air Freshener Totals	Chunks Totals		
Scents cannot be substituted.							
For more information go to <a href="http://coycercandleco.com/fundraising">coycercandleco.com/fundraising</a>							
Air Freshener shapes shown will vary. Shapes cannot be chosen or exchanged.							

- SCENT DESCRIPTIONS**
- CANDY CANE LANE (RED) - Cool sticks of peppermint.
  - CINNAMON STICKS (BURGUNDY) - Perfect holiday scent!
  - GINGERBREAD HOUSE (BROWN) - Warm spice and everything nice!
  - HOLIDAY SUGAR COOKIE (DYE-FREE) - Sweet, sugary confection.
  - MICHIGAN CHRISTMAS (GREEN) - Fresh pine needles with a hint of eucalyptus.