

# PURECRAFT

3-LAYER HARDWOOD CONSTRUCTION  
100% MADE IN CANADA

Northern  
WIDE PLANK



## CUTTING EDGE DESIGN AND CRAFTSMANSHIP

**PureCraft** is an engineered hardwood construction, which exemplifies craftsmanship, designed for its structural stability, environmental sustainability, and enduring charm.

North American sourced hardwoods

100% Made in Canada

Healthy materials - VOC-free adhesive

Made to last - 5+mm wear layer

Responsible forestry



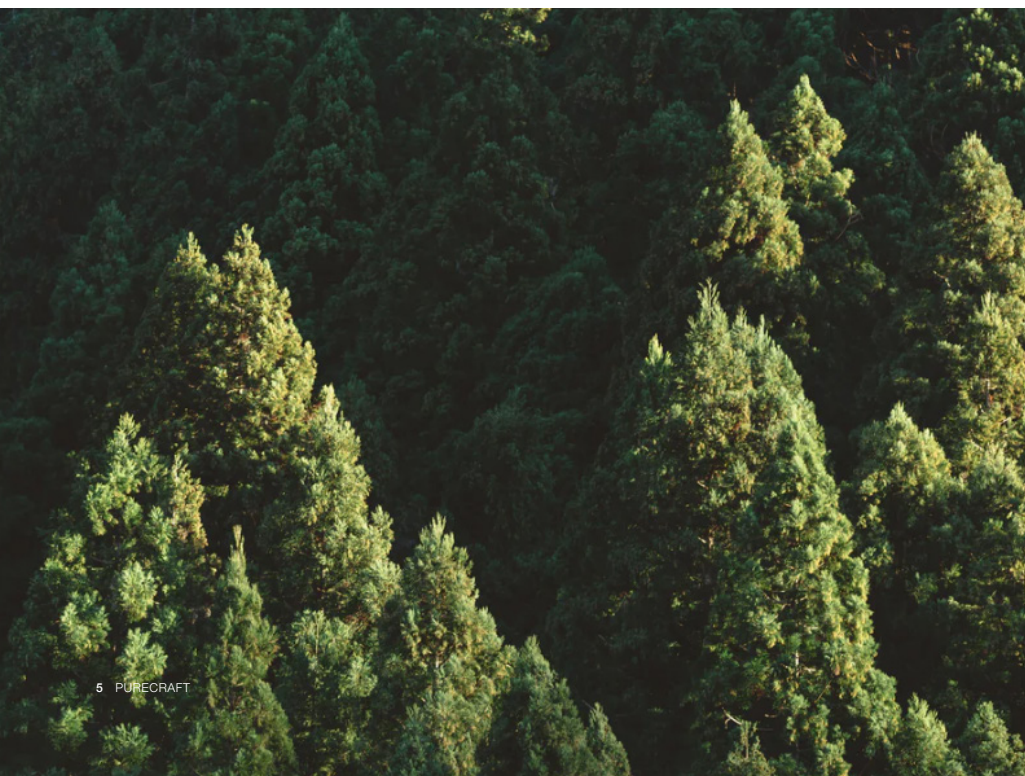
## RELIABLE IN ANY INTERIOR ENVIRONMENT

PureCraft is made with 100% solid wood, using some of the most advanced machinery in our industry.

Changes in humidity, temperature, and moisture content can cause wood to expand, contract, and degrade over time. PureCraft overcomes these factors through exceptional balance and structural stability, performing exceptionally well in conditions ranging from 30%-65% humidity. Change of seasons, radiant-heated floors, or below-grade installations are simply not an issue.

# LOCALLY SOURCED HARDWOODS

PureCraft is locally manufactured and sourced from North American renewable resources, reducing our carbon footprint.



# 100% MADE IN CANADA

At Northern Wide Plank, we continually strive to develop and innovate with unmatched quality and unflinching attention to detail. From the beginning, we have put product quality, and sustainability at the forefront of everything we do.

# RESPONSIBLE FORESTRY

PureCraft products are sourced from responsibly managed forests in North America and are certified with the Forestry Stewardship Council (upon request).



**The mark of responsible forestry**

**Declare.**



## VOC-FREE ADHESIVE, FORMALDEHYDE-FREE

PureCraft layers are bonded with a high-strength elastomeric VOC-free adhesive with no added formaldehyde.

With only two bond lines, PureCraft minimizes the chance of any bond failure, making it a healthy, reliable, and unique construction.

## PURECRAFT XI

STRUCTURALLY STABLE CONSTRUCTION  
PURECRAFT XI CONSISTS OF 3 LAYERS, 20 MM  
(3/4 IN) THICK.

### **WEAR LAYER**

THICKNESS: 5.5 MM  
SPECIES: OAK OR WALNUT

### **CORE**

THICKNESS: 10.5 MM  
SPECIES: HARDWOOD

### **BOTTOM LAYER**

THICKNESS: 4 MM  
SPECIES: HARDWOOD

AVAILABLE FOR ARTIFAX, ICONIC, AND TANNIC  
COLLECTION PRODUCTS.



## PURECRAFT XXL



STRUCTURALLY BALANCED  
CONSTRUCTION PURECRAFT XXL  
CONSISTS OF 3 LAYERS, 20 MM (3/4 IN)  
THICK.

**WEAR LAYER**

THICKNESS: 5 MM  
SPECIES: OAK

**CORE**

THICKNESS: 10 MM  
SPECIES: HARDWOOD

**BOTTOM LAYER**

THICKNESS: 5 MM  
SPECIES: OAK

AVAILABLE FOR STUDIO RESERVE  
PRODUCTS.



## EXCLUSIVE BY DESIGN

Located in Schomberg, Ontario, our facility is situated on 14 acres of beautiful Canadian land, where generations of our family have worked, lived, and grown a deep respect for the natural landscape. From this rich history, we discovered our future: creating stunning engineered hardwood floors that uphold our generations-long commitment to quality, sustainability, and craftsmanship.

For over 30 years Northern Wide Plank has sought the globe, sourcing one of a kind wood that is designed and crafted to inspire the creation of beautiful spaces that exceed our clients expectations. As a family owned and operated business, the work we produce is more than a product—it's a piece of art and history that we have the luxury of sharing with our clients. Each plank that leaves our facility is a culmination of the skill, experience, and craftsmanship that we've built up year after year in our tireless pursuit of excellence.

From a small family team to one that now reaches throughout North America, our growth, like our products, is rooted in staying true to our core values; craftsmanship, integrity, exceptional quality, and outstanding customer care.





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**NORTHERNWIDEPLANK.COM**

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