WHOLESALE CATALOG

CALLIESBISCUITSWHOLESALE.COM
We started in tradition
Carrie Morey founded her handmade biscuit business in 2005 with the goal of making tender, buttery, made-by-hand biscuits of her mother accessible across the country. Almost two decades later, Callie’s Hot Little Biscuit is widely recognized as an iconic Southern brand with national retail exposure and a cult following.

& continue that tradition today
Our team of artisan bakers makes each hot little biscuit by hand with no machinery what-so-ever. Together, we believe we can honor the art of Southern biscuit making, while inspiring others to create their own traditions.

It’s how we roll!
Watch Carrie Morey balances being wife, mom, and owner of one of the South’s emerging culinary brands. How She Rolls:
• Reaches 95% of U.S. households with over 1-million viewers per episode
• Demographics: 25% Women, Ages 35-64 & 25% Women, Ages 65+
A TRUE LABOR OF LOVE,
ALL OF OUR BISCUITS ARE
MADE-BY-HAND WITH NO
MACHINERY WHATSOEVER
BY A SMALL TEAM OF
ARTISAN BAKERS.

WHEN YOU CARRY
CALLIE’S, YOU’RE CARRYING:

- 23 Specialty Foods Association sofi™ Awards
- PBS How She Rolls exposure to 95% of USA households
- A leader in social media engagement and UGC
- Appearances on TODAY, Food Network, QVC, and The Cooking Channel
- Artfully handmade products with the finest ingredients
- National recognition as an iconic Southern brand and taste-maker
- Women’s Business Enterprise National Council Member
- Desirable destination eateries in Charleston, South Carolina
FROZEN

BISCUITS & COOKIES

**Buttermilk Biscuits**
- Net Weight: 7.4oz
- Case Count: 6
- UPC: 897856002322

**Cheese & Chive Biscuits**
- Net Weight: 7.4oz
- Case Count: 6
- UPC: 897856002339

**Cinnamon Biscuits**
- Net Weight: 10.2oz
- Case Count: 6
- UPC: 897856002308

**Gluten-Free Biscuits**
- Net Weight: 14oz
- Case Count: 6
- UPC: 897856002452

**Cocoa & Cream Cookies**
- Net Weight: 9oz
- Case Count: 6
- UPC: 897856002247

**Country Ham Biscuits**
- Net Weight: 9.5oz
- Case Count: 6
- UPC: 850031986411

**Sausage Biscuits**
- Net Weight: 11oz
- Case Count: 6
- UPC: 897856002896

**Sharp Cheddar Biscuits**
- Net Weight: 7.4oz
- Case Count: 6
- UPC: 897856002292

**Cinnamon Caramel Biscuits**
- Net Weight: 10.2oz
- Case Count: 6
- UPC: 00850031986480

**Iced Blueberry Biscuits**
- Net Weight: 8oz
- Case Count: 6
- UPC: 89785600234

**Pumpkin Spice Biscuits**
- Net Weight: 7.4oz
- Case Count: 6
- UPC: 850031986251
REFRIGERATED PIMENTO CHEESE

TRADITIONAL PIMENTO CHEESE
Net Weight: 12oz
Case Count: 6
UPC: 897856002216

FIERY PIMENTO CHEESE
Net Weight: 12oz
Case Count: 6
UPC: 897856002209

GIFTS COOKBOOKS

HOT LITTLE SUPPERS COOKBOOK
Case Count: 6
UPC: 9780785241614

CALLIE’S BISCUITS & SOUTHERN TRADITIONS COOKBOOK
Case Count: 6
UPC: 9781476713212

SIGNED BY CARRIE!
Personalize your customers’ experience with a signed cookbook.
SHELF STABLE

PANTRY PICK-ME-UPS

SEA SALT BISCUIT CRACKERS
Net Weight: 5oz / New 4.5oz
Case Count: 6
5oz UPC: 850031986244
4.5oz UPC: 850031986541

Each bag will include a hang hole for more merchandising display options.

CHEESE CRISPS/WAFERS
Net Weight: 6oz / New 4oz
Case Count: 6
6oz UPC: 897856002179
4oz UPC: 850031986558

Whether you call it a cheese crisp, straw, or wafer, these addictive cocktail snacks are a Southern staple.

BLACKBERRY JAM
Net Weight: 10oz
Case Count: 12
UPC: 746143414754

BLUEBERRY LEMON THYME PRESERVES
Net Weight: 10oz
Case Count: 12
UPC: 746143414754

RASPBERRY PEPPER PRESERVES
Net Weight: 10oz
Case Count: 12
UPC: 746143413955

CAROLINA HONEY
Net Weight: 6oz
Case Count: 12
UPC: 897856002063

CALLIE’S BISCUIT BLEND WHOLE BEAN COFFEE
Net Weight: 12oz
Case Count: 12
UPC: 897856002100

CAROLINA GRITS
Net Weight: 16oz
Case Count: 12
UPC: 897856002117

BUTTERMILK BISCUIT MIX
Net Weight: 13oz
Case Count: 12
UPC: 897856002230

GLUTEN-FREE BISCUIT MIX
Net Weight: 13oz
Case Count: 12
UPC: 897856002469

SHORTCAKE BISCUIT MIX
Net Weight: 13oz
Case Count: 12
UPC: 897856002933

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