

Callie's™ Hot Little Biscuit

NO 001

PREP TIME *lifelong...*

PREHEAT TO *success*

We are a handmade biscuit company with a small family of bakers, keeping the tradition of southern biscuit making alive and baking hot little biscuits for your table as well as our own. Callie's is honoring the tradition of one of the south's oldest art forms and forging new traditions for those we serve.

	INGREDIENTS	DIRECTIONS
C	COMMUNITY <i>a pinch of kindness</i>	Work together as a tightly knit community with a goal of feeding and serving the community as well as one another. 
A	ARTISAN <i>1 cup of craft</i>	Honor the southern artisan tradition on which Callie's was founded. Respect the made-by-hand process, the high quality ingredients, and the people needed to create our products. 
L	LOVE <i>a dash of care</i>	Bake with love. Serve with love. Pack with love... Strive to make the feeling of love tangible and edible. You never know who might need a smile!
L	LOYALTY <i>1 tsp of tradition</i>	Loyal customers are behind the growth, innovation and success of Callie's. Customer service as tender as our biscuits is the winning recipe. Remember many of our customers rely on Callie's to maintain their own family traditions.
I	INDEPENDENCE <i>a pinch of power</i>	Awesome individuals make a powerful team. "Individual commitment to a group effort... that's what makes a team work." - Vince Lombardi 
E	EXCELLENCE <i>a dash of motivation</i>	Pursuing excellence never ends. It keeps you evolving, growing and learning. You can't change a burnt biscuit or an angry customer, but pursuing excellence is how you control your reaction!
S	SOLUTIONS <i>1 cup of integrity</i>	Look for problems and face them head on. Approach problems with a positive and determined attitude and you'll be surprised by what you can do. "Expect problems and eat them for breakfast." - Alfred A. Montapert

From the kitchen of Carrie Morey

A SOUTHERN STAPLE



HARD WORK
Strive to do your job better and make other's jobs easier.

LISTEN
Listen to understand the customer, your team. Too often, we listen to reply and not to understand.

BETTER
We strive to do better, like butter.
Mmm!