



## Fall Fragrance Trend: Amber Waves

This fall, the hottest note in niche perfumery is pure fantasy, inspired by a substance that has no smell: Amber.

By **Layla Ilchi** on August 26, 2016



Clockwise from top left: Olfactive Studio Close Up, Vilhelm Purple Fig, Ex Nihilo Amber Sky, Nishane Ambra Calabria, Mad et Len Terre Noire, Malbrum Wildfire, Phuong Dang Raw Secret, Inspiritu Temperantia, Provision Resonance

Direct Link: <http://wwd.com/beauty-industry-news/fragrance/fall-fragrance-trend-amber-10515503/>