

THE ACADEMY

CIARADALY
MAKEUP.COM



Thank you for taking the time to look through our brochure. We hope you find it useful and if you have any queries, please contact a member of our team.

Our students are from different backgrounds, career paths and ages, but all have one thing in common: a passion for makeup.

Helping people feel beautiful and confident is a pleasure and a privilege. I urge everyone to go after their dream, no matter what age, status or occupation, it is never too late to pursue a career in makeup.

Ciara Daly



I TOLD YOU I'D BE
READY IN 5 MINUTES,
STOP CALLING ME
EVERY HALF HOUR

BENEATH THE MAKEUP
AND BEHIND THE SMILE
I AM JUST A GIRL WHO
WISHES FOR THE WORLD

GIARA

YOUR EYEBROWS
SHOULD BE

DALY

SISTERS NOT TWINS.

COURSES

IT TAKES FEEL THE FEAR AND
ALLOT OF DO IT ANYWAY.
MAKEUP

TO LOOK DARE TO BE
NATURAL DIFFERENT



THE ACADEMY

Ciara's studio is a unique and stimulating environment for both aspiring and qualified makeup artists.

High impact workshops and expert training are delivered within this trend setting environment, where creativity is encouraged. The studio is distinctive, inspired and a testament to the success of the founding makeup academy.

Through Ciara's esteemed and respected position within the industry, the studio has many close links with other renowned brands and companies as well as top photography studios and model agencies.

THE TEAM

Ciara and her team can be seen all over the country at various shows, exhibitions and events including their very own annual makeup artistry awards, "The Shaz awards"

They are regularly called upon for photo shoots, editorial work and commercial work, along with delivering numerous workshops and in house educations to colleges, salons and training academies.



THE ACADEMY

THE ACADEMY OUR TEAM



Duration: 6 weeks
Days: Sat/Mon/Thurs
Time: 10am—4pm
Fee: £595 (£200 deposit)

Relevant Knowledge on text books, magazines & websites for research purposes

Relevant hygiene and contraindication awareness

Client & skin preparation and relevant hygiene and contraindication awareness

Skill of foundation selection

Application techniques for flawless skin , essential for every makeup application

The art of concealing & corrective camouflage

Essential knowledge into the lucrative world of bridal makeup

How to generate business in this field

Demonstration on airbrushing makeup

How to create the perfect brow

Understanding face shapes and contouring techniques including cheek sculpting

Period makeup - Insightful workshop on how makeup has evolved throughout the decades from 1920's - current

Demonstration and practical on Marilyn Monroe and Twiggy style makeup

Workshop on current makeup trends e.g. smoky eyes, eye definition, blending techniques, glamour and creative evening makeup

Photo shoot with leading industry fashion photographers and professional models

One to one feedback session with Ciara Daly



Our innovative beginner's course is designed to provide you with all the essential knowledge and skills required to get you started on your exciting journey as a makeup artist.

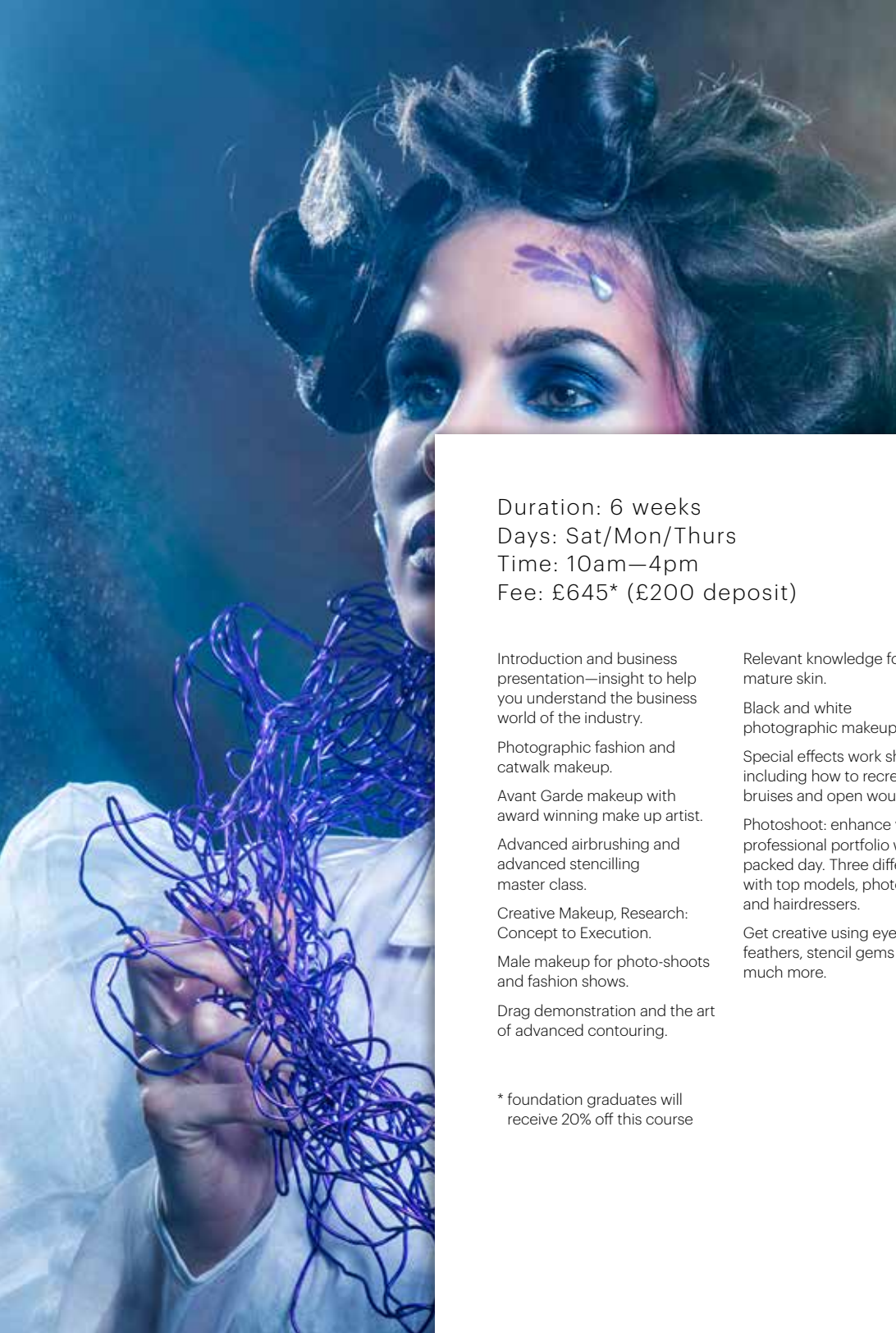
With both theoretical and practical teaching techniques, this inspirational course is sure to leave you exhilarated and ready to pursue your new career.

The make up industry in recent years has soared and our courses have been designed to stay ahead of the trend and keep our training current. In an ever changing world of make up styles and products our students need to feel confident to go out and work in such a competitive field. Our courses aim to achieve that.

THE ACADEMY

FOUNDATION COURSE





Duration: 6 weeks
Days: Sat/Mon/Thurs
Time: 10am—4pm
Fee: £645* (£200 deposit)

Introduction and business presentation—insight to help you understand the business world of the industry.

Photographic fashion and catwalk makeup.

Avant Garde makeup with award winning make up artist.

Advanced airbrushing and advanced stencilling master class.

Creative Makeup, Research: Concept to Execution.

Male makeup for photo-shoots and fashion shows.

Drag demonstration and the art of advanced contouring.

Relevant knowledge for mature skin.

Black and white photographic makeup.

Special effects work shop including how to recreate cuts, bruises and open wounds.

Photoshoot: enhance your professional portfolio with a jam packed day. Three different looks with top models, photographers and hairdressers.

Get creative using eyelashes, feathers, stencil gems and much more.

* foundation graduates will receive 20% off this course



Our revolutionary masters makeup course has been specifically designed to push the boundaries and inspire your creative potential as an innovative makeup artist. This course has been designed for all makeup artists who want to utilise their knowledge and expand on and explore their creative abilities.

The course will boost your confidence to a new level and will accelerate your talent in this competitive market.

(Suitable for those who have completed our foundation course or a similar equivalent).

THE ACADEMY

MASTERS COURSE





MY
HERO
BRUSH

THE ULTIMATE
FOUNDATION BRUSH

BRUSH SETS ALSO AVAILABLE
FROM CIARADALYMAKEUP.COM



BESPOKE WORKSHOPS AT THE ACADEMY

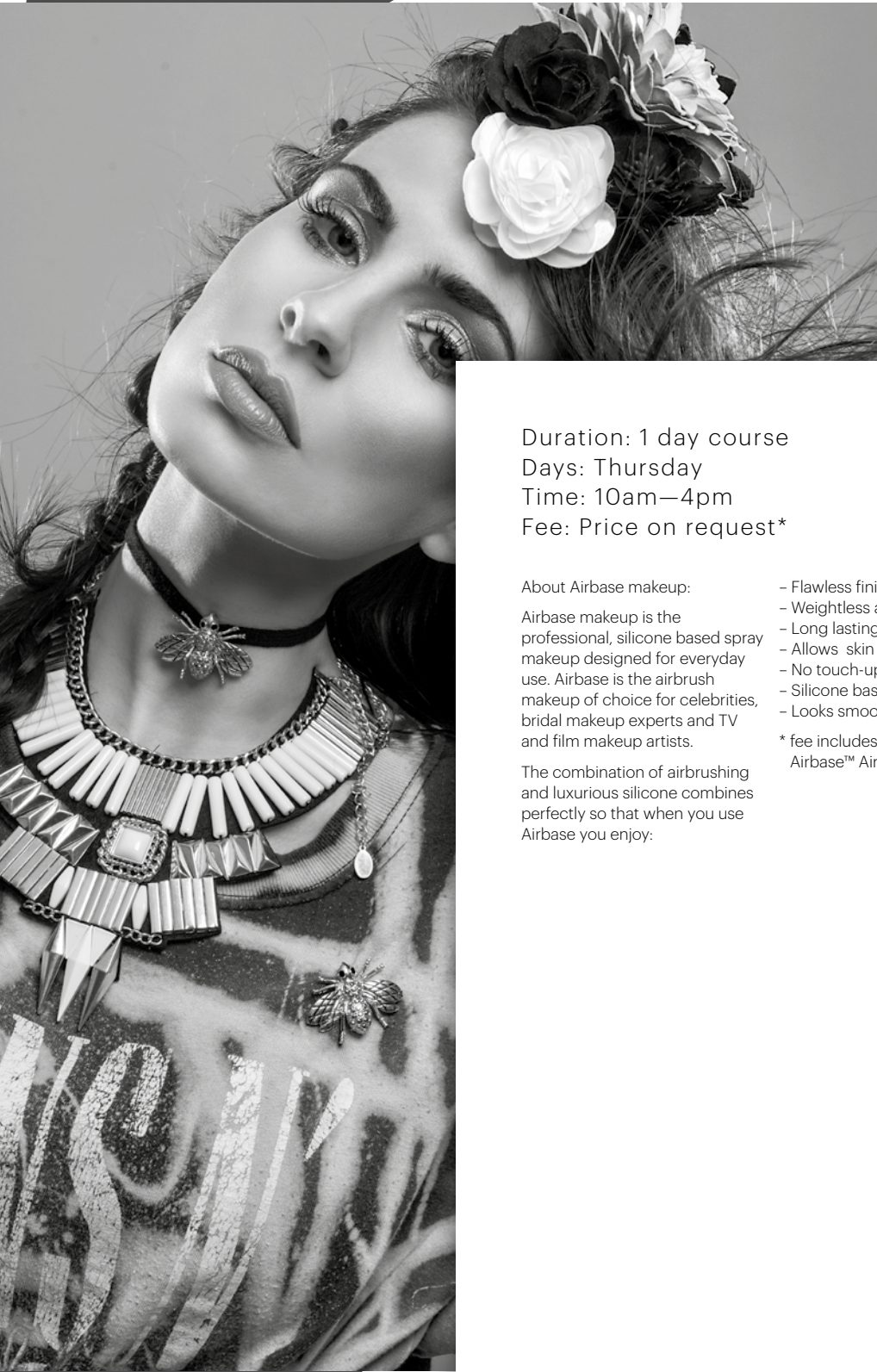
The competitive nature of the Makeup Industry in Northern Ireland means that only the best succeed. With this in mind, we at Ciara Daly Makeup, endeavour to offer the most beneficial and forward thinking courses available.

In an ongoing commitment to ensure that qualified Makeup

Artists and beginners alike have access to ongoing training, Ciara Daly Makeup offers numerous bespoke one evening workshops.

These focus on one specific area and go into finite detail ensuring that participants leave with more than just the basic knowledge that is perhaps covered in other courses.

Please contact us for more information on how we can accommodate your party, venue or event.
ciara@ciaradalymakeup.com



Duration: 1 day course
Days: Thursday
Time: 10am—4pm
Fee: Price on request*

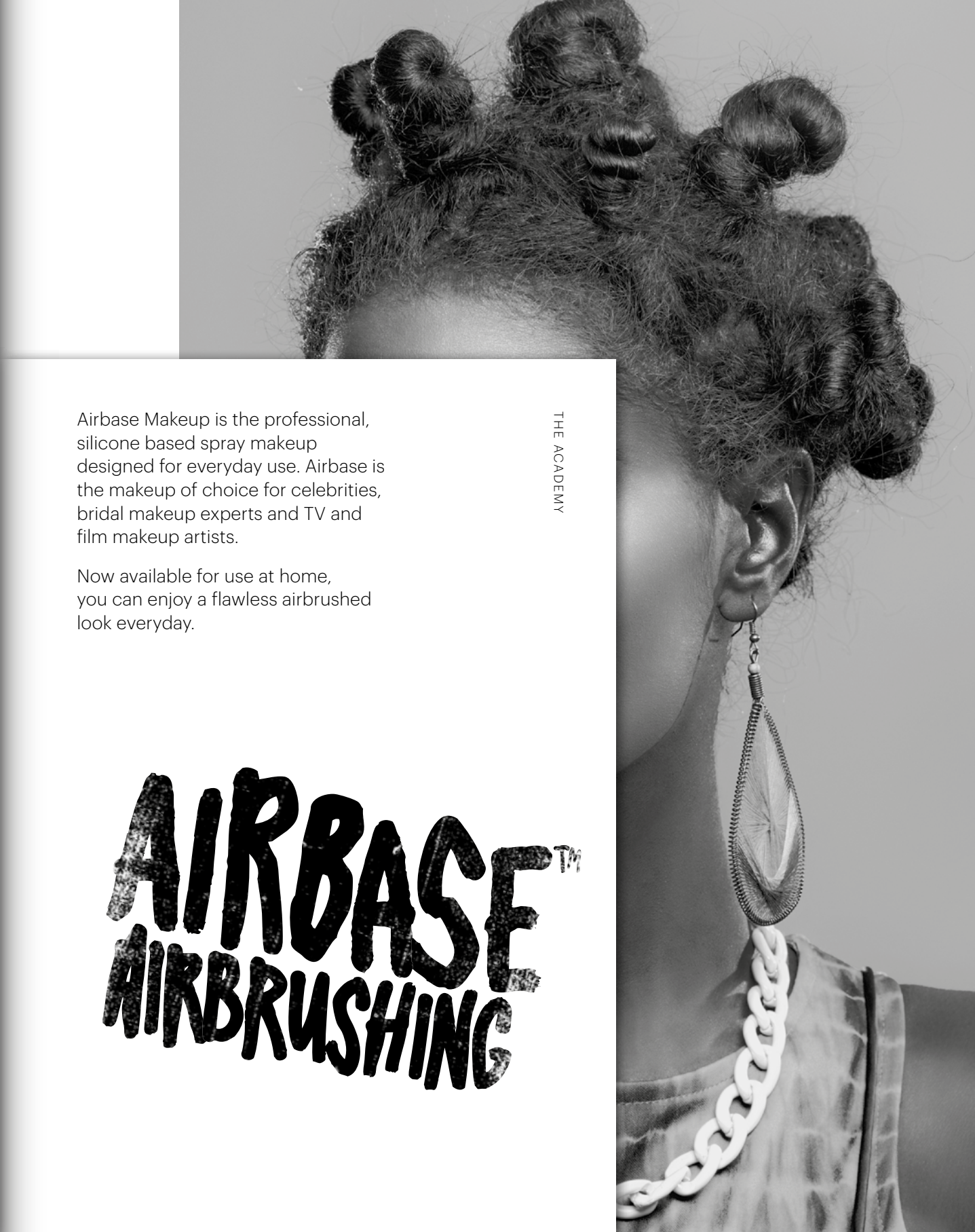
About Airbase makeup:

Airbase makeup is the professional, silicone based spray makeup designed for everyday use. Airbase is the airbrush makeup of choice for celebrities, bridal makeup experts and TV and film makeup artists.

The combination of airbrushing and luxurious silicone combines perfectly so that when you use Airbase you enjoy:

- Flawless finish
- Weightless application
- Long lasting
- Allows skin to breath
- No touch-ups required
- Silicone based
- Looks smooth and natural

* fee includes a full Airbase™ Airbrushing kit

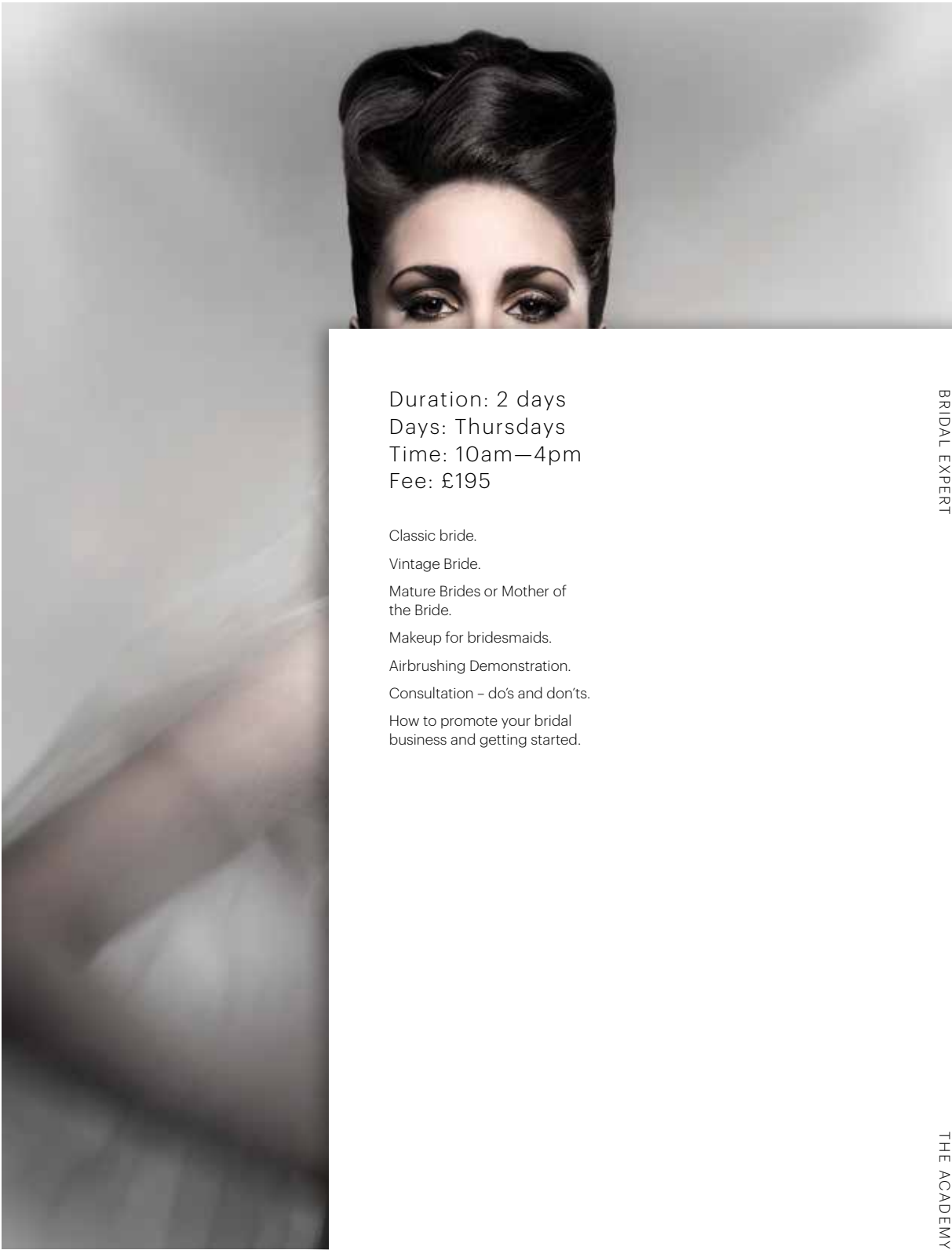


Airbase Makeup is the professional, silicone based spray makeup designed for everyday use. Airbase is the makeup of choice for celebrities, bridal makeup experts and TV and film makeup artists.

Now available for use at home, you can enjoy a flawless airbrushed look everyday.

THE ACADEMY

AIRBASE™
AIRBRUSHING



Duration: 2 days
Days: Thursdays
Time: 10am—4pm
Fee: £195

Classic bride.

Vintage Bride.

Mature Brides or Mother of the Bride.

Makeup for bridesmaids.

Airbrushing Demonstration.

Consultation - do's and don'ts.

How to promote your bridal business and getting started.

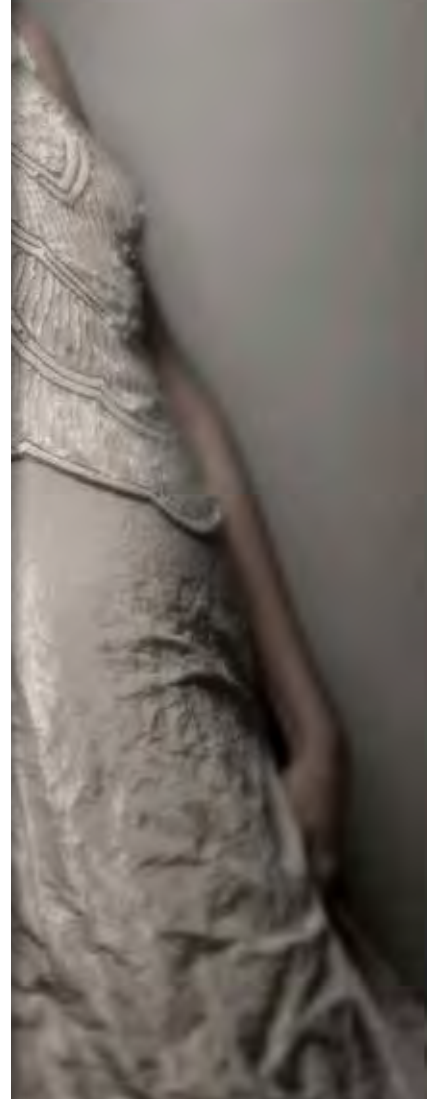


The bridal market is without question the most competitive market within the makeup industry.

With this in mind, we have designed this course to give you the extra knowledge and confidence required to enable you to stand out from the crowd and to become a successful bridal makeup artist.

We will focus solely on the lucrative bridal industry, and how best to promote and market yourself, as well as advancing your makeup skills.

THE ACADEMY



BRIDAL EXPERT



Duration: 1 day
Days: Sundays
Time: 10am—5pm
Fee: £125

Lee Stinton has an impressive portfolio of work and can even boast of being a finalist in the British Hairdressing Awards.

Understand hair structure & various hair types.

Understand basic products, tools and equipment.

Create French and herringbone plaits and pleats.

Create quiffs, afro frizz and Mohawks.

Create fantasy hair.

Use hair wefts.


Attach tiara's and veils.

Achieve straight blow dries.

Effectively use hair straighteners.

Curl the hair (tongs, bendies, heated/plastic/velcro rollers).





As a professional makeup artist you can enhance your repertoire by being able to offer the added skill of editorial hair styling.

With over 13 award winning years within the industry, Lee Stinton has an impressive portfolio of work and can even boast of being a finalist in the British Hairdressing Awards.

Using his wealth of experience and vital insider knowledge, Lee will cover a wide range of expert techniques.

THE ACADEMY

PRO HAIR with LEE STINTON



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Contact:

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075 9815 6112

BOOK A
COURSE
TODAY

All photography by Lee Mitchell
and Glen Norwood



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