

**US DOMESTIC RETAILER QUESTIONNAIRE**

Gifted Nutrition 3250 Ne 1st Ave

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# YOUR COMPANY OVERVIEW

Primary contact First Name: Primary contact Last Name: Title:

Full address:

Business phone number (please include area code): Business cell phone number (please include area code): Business fax number (please include area code): Website:

# SALES OVERVIEW

How many years has your company been in business?

Which areas do you service? (Please rank them from highest sales to lowest sales.)

What are your company’s total Sales in USD for: 2012: $

2013: $

2014: $

How many Sales Representatives do you have employed? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you provide ongoing training for new products? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please detail below Sales details for your Company in 2014. Detail your **Retail Stores** below:

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| --- | --- | --- | --- | --- |
| **NAME OF LOCATION** | **RETAIL TYPE****(E.G. NUTRITION, PHARMACY, SPORTING GOODS, ETC)** | **STATE, ZIP** | **YEARS IN BUSINESS** | **% OF 2014 TOTAL COMPANY SALES** |
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Detail your **WEB STORES** below

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| --- | --- | --- |
| **WEBSITE** | **NUMBER OF BRANDS CURRENTLY CARRY** | **% OF 2014 TOTAL COMPANY SALES** |
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# PRODUCT ASSORTMENT

What kind of products does your Company carry? What are the Brand names?

Do you distribute any other Brands of Nutrition/Supplements? If so, list below: Do you distribute any Nutrition in your own / house Brand?

# MARKETING

How will you market and advertise Gifted Nutrition Brand and products to consumers in your location(s)?

How many marketing people do you employ that work on the brands you carry?

What is many demos do you have on a monthly basis? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you have a Facebook and/or Twitter account where you are able to promote Gifted Nutrition?

*YES NO*

If so, what is the web link to each of these accounts?

[*www.facebook.com/*](http://www.facebook.com/)[*www.twitter.com/*](http://www.twitter.com/)  *How many fans / followers do you have for each Facebook and Twitter?*

*# of Facebook followers: # of Twitter followers:*

What are the most popular sports/body building publications in your market(s)?

Do you own any sports publication(s)? *YES NO*

If so, please list them below:

# COMPLIANCE

Do you need to register or authorize Gifted Nutrition products in your state? *YES NO*

If so, how long does it take for your market(s) and what kind of documentation is requested by your authorities?

# ADDITIONAL INFORMATION

Please provide any additional information or contacts you think may assist us in understanding your business model: