



BOSSE

**A BETTER
WAY TO
HANDLE
TOOLS.™**

A person is shown from the waist down, wearing a dark polo shirt and pants, using a tool with a circular handle in a field of tall grass. The scene is bathed in a warm, orange-red light, suggesting a sunset or sunrise. The background shows a line of trees under the same sky.

WE ARE ERGONOMIC TOOLCRAFTERS.

That doesn't mean we cater to soft workers, it means we help you work just as smart as you do hard. With a better handle you can work longer, with less strain while accomplishing more. Work isn't supposed to be easy, but it doesn't have to be painful.

IT'S TIME FOR CHANGE

For hundreds of years, shovels have been handled essentially the same way.

For back's sake, it's about time that changed.

At BOSSE TOOLS we've introduced a better way to handle tools by incorporating ergonomic design into hard working implements, starting with the humble shovel.

Industrial, age old design has met ergonomic innovation - by re-thinking traditional hardware tools, we have reinvented a tool shed staple.



A black and white photograph of a person from behind, wearing a t-shirt and pants, using a shovel to dig in a field. The background shows a vast, open landscape under a bright sky. The text is overlaid on the left side of the image.

BREAKING NEW GROUND.

The shovels available at your local hardware store are virtually identical in design and function to what was available 100 years ago. Originally, our intentions were not to revolutionize an entire industry, but when our research showed how limiting today's handles are, it was clear we had something big.

OUR STORY



August 2011 - Idea is born while Stephen is doing yard work in his parents backyard, sore from using standard tools.



March 2012 - Wins Loyola Marymount business plan competition with new prototype and begins to get attention.



May 2012 - Officially forms Bosse Tools LLC and realizes the designs can be built into an entire product line of tools.



Spring 2013 - Wins SDSU business plan competition. Competes in Chapman, Harvard, and Manitoba competitions.



October 2013 - Runs a successful Kickstarter campaign, raising over \$64,000 from 483 different supporters worldwide.



September 2014 - Final prototypes are tested and approved for strength. Tooling and manufacturing process begins.



ROUND POINT SHOVEL

Achieve greater power and control with the Bosse Round Point Shovel. Suitable for any worksite, home, or garden.



FLAT HEAD SHOVEL

Greater control meets ease of use with the Bosse Flat Head Shovel. Level surfaces or transfer loads more efficiently.



SNOW / SCOOP SHOVEL

Move large loads and clear areas quicker with the Bosse Scoop Shovel. Suitable for snow, grain, and debris.



A hand saw with a red handle and a blue blade lying on a wooden surface. The saw is positioned diagonally across the frame, with the handle on the left and the blade extending towards the right. The wood grain is clearly visible, and the lighting creates shadows on the surface.

THE SMARTEST TOOL IN THE SHED.

Our history isn't very long, but we have had no shortage of attention and accomplishments since first sharing our concepts in the spring of 2012. Below are some early highlights, none of which are as important as the day you get your first Bosse tool. Be sure to drop us a line with your personal Bosse experience. Your feedback is what matters most to us.



Stephen Walden, Founder

Stephen has an MBA in Finance from Loyola Marymount University - he enjoys hiking, the outdoors, and baseball.



Aaron Gagleard, Co-Founder

Aaron has a BA in Business Administration from Arizona State University - he enjoys golfing and watching Detroit sports.

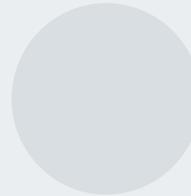
Our advisory team of entrepreneurial and industry experts, continues to shape how we handle tools and business.



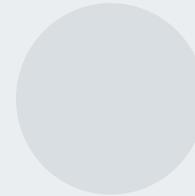
Ken Cook
President Mckenzie Farms



Bob Jacobson
Retail Executive



Jerry Halamuda
President Color Spot Nurseries



Fred Kiesner
Former Department Head
Loyola Marymount
Entrepreneurial Studies

APPLIED ERGONOMICS

Traditional shovels create undue stress on the wrists, arms and back. Bosse tools encourage natural movement patterns, creating less risk of injury and more comfort. Hundreds of thousands of individuals are injured every year from traditional tool usage and it is our goal to provide a solution to this problem.



EXTENDED RANGE OF MOTION

The unique configuration of a Bosse Tool handle enables a greater range of motion than traditional handles extending functional use through your entire wingspan.



ROTATING CENTER HANDLE

The Bosse center grip with rotating and locking handle easily accommodates for different applications, making for a more functional and comfortable experience.



IMPROVED WORK POSTURE

With a Bosse handle you are more upright allowing for longer work periods and more energy applied directly to the job, ultimately reducing stress on your lower back.



“10 BEST THINGS”

- 2014 Popular Science

**“A LITERAL TWIST ON THE DESIGN OF THE
COMMON SHOVEL”**

- Fast Company Design

**“A SECOND ROTATING HANDLE PROVIDES
BETTER LEVERAGE, TAKING STRESS OFF
THE WRISTS AND BACK.”**

- Popular Science Magazine

**“THE NEED
FOR THIS IS SO
OBVIOUS.”**

- CNC Kingdom

“...IT WILL DEFINITELY HELP GET WORK DONE MORE EFFICIENTLY AND I CAN PROUDLY BUY A PRODUCT THAT WILL REDUCE STRAIN ON MY WORKERS.”

- Will Terry of Terry Berries

“OUR STORY GENERATED THE SUPPORT OF MORE THAN 450 PEOPLE EARNING OVER \$60,000 IN JUST 6 WEEKS.”

- Kickstarter Mention

“DIGGING HOLES JUST GOT A BIT EASIER WITH THIS NEX-GEN SHOVEL FROM BOSSE TOOLS.”

- CNC Kingdom

See what people are saying at bossetools.com

Q&A WITH FOUNDER, STEPHEN WALDEN

HOW IS THIS INVENTION GOING TO BENEFIT THE EVERYDAY MAN OR WOMAN?

For thousands of years, we have grown accustomed to using traditional tools - to the point where we expect them to cause pain and injury. But research shows that we can decrease workplace injury by adding ergonomics to the equation, and that is exactly what Bosse Tools has accomplished. We have redesigned the shovel to reduce injury

and increase productivity - allowing you to get more work done in less time.

HOW DID YOU GET FROM “IDEA” TO DESIGN THESE TOOLS?

The short answer is that I'm no stranger to the shovel, and after working for my parents a few summers ago (with my mom in her community garden and with my dad at his properties in Phoenix) – I decided that I may have thought of a 'better mousetrap.' It shouldn't be

normal to wake up sore everyday after using these tools, so why not come up with a way to make them easier to use. I was using other tools as well, with perpendicular handles, like hedge trimmers and weed whackers, when I realized that this handle configuration can be used on a simple shovel.

WHY IS THIS NOT JUST YOUR REGULAR OLD 'TOOL SHED' SHOVEL ANYMORE?

Bosse tools has reinvented the shovel. Ergonomic practices can prevent injury and increase productivity. By implementing ergonomics into these tools, you can immediately feel the difference between Bosse Tools shovels and your traditional, old school shovel.

WHAT HAVE YOU LEARNED AS AN INVENTOR AND PRODUCT INNOVATOR?

The biggest thing it to learn from everyone, literally everyone. No matter who you are talking to, so many people hold a wealth of knowledge that you have to tap into. Product innovators can get frustrated because there is no road-map or guideline on how to develop their ideas - and that is because you are building something which is a “first

of its kind.” But when you realize other people’s input and opinions are really guiding you to that perfect prototype, then all of a sudden everyone you meet becomes free information that shapes your success.

GET THE FULL SCOOP.

We are located in the Skysong Center at ASU. It is home to both startups and Fortune 500 companies, and just about everything in between.

Drop in and say hi if you're in the area.

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