



Salom America Company
910 S. Grove Ave.
Oak Park, IL 60304

October 1, 2022

MINIMUM ADVERTISED PRICING POLICY

Salom America Company ("Salom"), as global licensee for Motorola, maintains a Minimum Advertised Price ("MAP") on all Motorola branded power and protection accessories. This policy exists to preserve our strong reputation for providing customers with high value products and valued after-sales support. We greatly appreciate the efforts of all dealers and their respective sales representatives to distribute our products and support their sale. Salom, in its sole discretion, reserves the right to discontinue doing business with any reseller that advertises any products covered by this MAP policy at a price lower than the MAP.

Please review the following terms and conditions of our policy:

1. The MAP for all Salom products shall be no less than 10% off Manufacturer's Suggested Retail Price ("MSRP") listed in Exhibit A (attached). Salom, at its sole discretion, may modify this list and/or MSRP from time to time.
2. This MAP policy applies to all forms of product marketing and/or advertising, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, online, social media sites, apps, and internet or similar electronic media, television, radio and public signage. The MAP policy is not applicable to any in-store advertising that is displayed only in the physical store and not distributed to any customers.
3. This MAP policy only applies to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual customer within the distributor's retail location or over the telephone. Salom distributors remain free to sell MAP products below MAP.
4. MAP does not establish maximum advertised prices.
5. Salom's MAP policy does not in any way limit the ability of a dealer or retailer to advertise that they have the lowest prices, or that they will beat any competitors prices, etc, so long as the price advertised or listed for products is not less than MAP.
6. Intentional and/or repeated failure to abide by this policy will result in termination of distributorship.

Joseph Reisinger
President
Salom America Company