

Edun Privacy Policy

This Privacy Policy applies to our sites and apps.

This Policy describes how Edun Americas Inc. treats personal information on the websites where it is located. It also applies to our mobile sites and apps. It also does not apply to the practices of other LVMH Moët Hennessy - Louis Vuitton subsidiaries or affiliates.

We collect information from and about you.

Contact information. For example, we might collect your name and street address if you register on our site. We might also collect your phone number or email address. We will collect your friend's email address if you use our "E-mail to Friend" feature.

Payment information. For example, we collect your credit card number if you make a purchase.

Information you submit or post. We collect the information you post in a public space on our site. We also collect information when you contact us.

Demographic information. We may collect information like your gender and age. We may also collect your zip code. We might collect this when you contact us or enter a promotion.

Other information. If you use our website, we may collect information about the browser you're using. We might look at what site you came from, or what site you visit when you leave us. If you use our mobile app, we may collect your GPS location. We might look at how often you use the app and where you downloaded it.

We collect information in different ways.

We collect information directly from you. For example, if you sign up for our emails or enter a promotion. We also collect information if you contact us.

We collect information from you passively. We use tracking tools like browser cookies and web beacons. Learn more about these tools and how you can control them, [here](#). We also collect information from our mobile apps.

We get information about you from third parties. For example, our business partners may give us information about you. Social media platforms may also give us information about you.

We use information as disclosed and described here.

We use information to respond to your requests or questions. For example, we might use your information to respond to your customer feedback. We may use your information to notify you if you win a promotion or make a purchase.

We use information to improve our products and services. We may use your information to make our website and products better. We might use your information to customize your experience with us. We may combine information we get from you with information about you we get from third parties.

We use information for security purposes. We may use information to protect our company, our customers, and our websites.

We use information for marketing purposes. For example, we might send you information about new products and special offers. We might tell you about new features or updates. These might be third party offers or products we think you might find interesting. If you register with us, we'll enroll you in our email newsletter. To manage this, read the [choices](#) section below.

We may also use push notifications on our mobile apps.

We use information to communicate with you about your account or our relationship. We may contact you about your account or feedback. We might also contact you about this Policy or our website Terms.

We use information as otherwise permitted by law.



We may share information with third parties.

We will share information with third parties who perform services on our behalf. For example, we share information with vendors who send emails for us. We may also share information with companies that operate our websites or run a promotion.

We may share information with our business partners. For example, we will share information with third parties who co-sponsor a promotion. These partners may send you information about events and products by mail or email.

We will share information if we think we have to in order to comply with the law or to protect ourselves. For example, we will share information to respond to a court order or subpoena. We may share it if a government agency or investigatory body requests. We might share information when we are investigating potential fraud. This might include fraud we think has happened during a sweepstakes or promotion.

We may share information with any successor to all or part of our business. For example, if part of our business was sold we may give our customer list as part of that transaction.

We may share information for other reasons we may describe to you.



You have certain choices about sharing and marketing practices.

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, [email us at PR@EDUN.com](mailto:PR@EDUN.com) or [log in to your account and change your settings](#) or follow the instructions in any promotional message you get from us. Even if you opt out of getting marketing messages, we will still send you transactional messages. These include responses to your questions.

You can control if we share information with third parties for their marketing purposes. To opt out of having us share your information with third parties for their promotional purposes, [click here](#).

You can control cookies and tracking tools. Your browser may give you the ability to control cookies or other tracking tools. How you do so depends on the type of tool. Certain browsers can be set to reject browser cookies. To control flash cookies, which we may use on certain websites from time to time, you can go [here](#). Why? Because flash cookies cannot be controlled through your browser settings.

Our do not track policy: Some websites have “do not track” features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals. If you block cookies, certain features on our sites may not work. If you block or reject cookies, not all of the tracking described here will stop.

You can control tools on your mobile devices. For example, you can turn off the GPS locator or push notifications on your phone.



These sites and children.

Our sites and apps are meant for adults. We do not knowingly collect personally identifiable information from children under 13 without permission from a parent or guardian. If you are a parent or legal guardian and think your child under 13 has given us information, you can email us. You can also write to us at the address listed at the end of this policy. Please mark your inquiries “COPPA Information Request.” Parents, you can learn more about how to protect children's privacy on-line [here](#).



We use standard security measures.

The Internet is not 100% secure. We cannot promise that your use of our sites will be completely safe. We encourage you to use caution when using the Internet. This includes not sharing your passwords. We keep personal

information as long as it is necessary or relevant for the practices described in this Policy. We also keep information as otherwise required by law.

 **We store information both in and outside of the United States.**

Information we maintain may be stored both within and outside of the United States. If you live outside of the United States, you understand and agree that we may transfer your information to the United States. This site is subject to U.S. laws, which may not afford the same level of protection as those in your country.

 **We may link to other sites or have third party services on our site we don't control.**

If you click on a link to a third party site, you will be taken to websites we do not control. This policy does not apply to the privacy practices of that website. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

 **Feel free to contact us if you have more questions.**

If you have any questions about this Policy, please email us at PR@EDUN.com

You can also write to us or call at: Edun Americas Inc.
107 Grand St., 3rd Floor
New York, New York 10013
Phone: +1.212.274.1521

 **We may update this Policy.**

From time to time we may change our privacy policies. We will notify you of any material changes to our Policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates.

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