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- Designing inspiration and sample formulas based on Monoi de Tahiti.
- Publishing technical information.
- Managing Monoi de Tahiti’s conformity with international regulations.

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Tel.: (689) 43 18 49 - Fax: (689) 45 40 42
www.monoi-institute.org

At the crossroads of an ancestral tradition and modern vegetable extraction techniques, Monoi de Tahiti is a prodigious care product for the skin and hair. At once a ritual oil, a traditional unguent and a beauty secret, Monoi enchants each and every moment of Polynesian life.

The first cosmetic ingredient ever to have its authenticity and qualities confirmed by an AOC (Appellation of Origin) certificate, Monoi de Tahiti offers a new level of guarantees for natural, ethical and active cosmetics.

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The name “Monoi de Tahiti” designates the product made in French Polynesia and obtained by macerating fresh Tiare Tahiti flowers in refined Copra oil. Constituents of the Coeur nucifera variety must be grown on coral soil and harvested at a mature stage. Tiare flowers (Gardenia Tahitensis) handpicked as buds, must be left 24 hours of harvesting. According to local tradition, the maceration must last a minimum of 10 days and require at least two Tiare flowers per liter of refined oil. Decree 92-340 - April 1st, 1992 modified by the law N°313/CM of February 20th, 2008.

The Appellation of Origin (AO) certificate has been obtained as a result of the work done by the Monoi Institute to establish the unique qualities the product derives from its ingredients as well as its geographical and cultural origin.

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**Unique ingredients**

**Tiare Tahiti**

An endemic flower from Tahiti and the Marquesas islands, Tiare Tahiti is much more than a scented flower with a summer glow. It is a precious source of active compounds and one of the most important plants in the traditional Polynesian pharmacopoeia – the Ra’au Tahiti.

But above all, the Tiare flower is the heart and soul of Monoi. Its composition rich in terpenic alcohol and esters, which includes methyl salicylate, gives the beauty oil its suave fragrance. It is a precious source of active compounds and one of the most important plants in the traditional Polynesian pharmacopoeia – the Ra’au Tahiti.

**Tahitian Coconut**

Monoi de Tahiti is exclusively prepared with Cocos nucifera grown on the coral soil of French Polynesia. The life fruit of the South Pacific Islands is also the base ingredient of many medicinal and personal care preparations.

A first pressing oil is obtained from its almonds after they have been carefully dried in the sun. It is then naturally refined to preserve its excellent organoleptic properties. The refined oil has proven excellent properties.

**Hair fiber repair**

In tests, Monoi de Tahiti was shown to increase hair’s general appearance. The keratinous scales are well realigned. The oil protects, regenerates and enhances the quality of the hair fiber.

**Soothing and purifying properties**

GC/MC (gas chromatography/mass spectrometry) analysis has confirmed the presence of soothing and purifying active elements extracted from Tiare Tahiti flowers in Monoi de Tahiti. Furthermore, the oil has proven excellent properties.

**Regenerative care**

The moisturizing properties of Monoi oil have been tested in-vivo. The results can be compared with those of traditional moisturizers such as Shea Butter or Jojoba oil. Tests have also shown that Monoi oil contributes to improving the skin micro-relief - the skin is smoother and softer.

**Progressive and long lasting effect**

In-vivo tests have shown that Monoi de Tahiti carries no risk of allergies for non-sensitized subjects. Results show that Monoi de Tahiti is extremely safe. It does not cause any skin reaction, and causes no risk of allergies for non-sensitized subjects.

**The Monoi Institute** supports the creation of new product concepts based on Monoi de Tahiti. Their Inspiration Guides provide formulas that are genuinely inspired to new sensorial experiences at the crossroads of the Polynesian tradition and the latest trends in personal care.

**Naturally soothing & reparative**

A tropical extract of Tiare Tahiti, Monoi de Tahiti is used in the composition of soothing and purifying skin care formulas. A acceptsible oil, it nourishes the skin without astringent and reparative action.

**Monoi nourishes the soul...**

* Paul Pétard, Doctor in Pharmacy.

A vegetable oil, it enriches the oily phase of moisturizing and reparative emulsions. A lipophilic extract of Tiare Tahiti, Monoi de Tahiti is used in the composition of soothing and purifying skin care formulas.

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More studies and updates are available at www.monoi-institute.org.
Monoi nourishes the soul... of your products

Both the second product of a thousand year old tradition and a cult ingredient for a new generation of personal care products, Monoi is a never ending source of inspiration.

Aromatic cocktail of natural active elements, it suggests applications in all skin and hair care segments - always revealing a new dimension of its extraordinary potential for expression.

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A natural cocktail of natural active elements, it suggests applications in all skin and hair care regimens - always revealing a new dimension of its extraordinary potential for experiences.

Safety

A wide variety of tests have been conducted to ascertain Monoi de Tahiti’s safety:
- Skin and eye tolerance
- Sensitizing potential
- Reproductive and androgynologic properties
- Phototoxicity potential

Results show that Monoi de Tahiti is extremely safe. It does not cause any skin irritation, and causes no risk of allergies for non-sensitized subjects.

Soothing and purifying

GC/MS (gas chromatography/mass spectrometry) analysis has confirmed the presence of soothing and purifying active elements extracted from Tiare Tahiti flowers in Monoi de Tahiti. Furthermore, the oil has proven excellent properties.

Hair fiber repair

Tests have shown that Monoi de Tahiti improves the hair’s general appearance. The keratinous scales are well realigned.

Hairosity

The moisturizing properties of Monoi oil have been tested in-vivo. The results can be compared with those of traditional moisturizers such as Shea Butter or Jojoba oil. Tests have also shown that Monoi oil contributes to improving the skin micro-relief - the skin is smoother and softer.

Moisturization

A lipophilic extract of Tiare Tahiti, Monoi de Tahiti is used in the composition of soothing and purifying skin care formulas.

Moisturizing and reparative

Monoi oil contributes to improving the skin’s moisturization.

Butter or Jojoba oil. Tests have also shown that Monoi de Tahiti has proven emollient properties.

More updates and studies are available at: www.monoi-institute.org

Discover Monoi rituals and sample formulas on: www.monoi-institute.org

Reparative and active formulas

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