

Air Miles fundraiser with Bob Geldof on Nov 21

By a staff reporter

DUBAI — Irish rock star and anti-poverty campaigner Sir Bob Geldof will attend an exclusive Air Miles event in Dubai on November 21 to raise awareness about and support for the needy in Africa.

Air Miles will donate all proceeds from the event to the children's centre of international charity 'All As One',

which also has a school and medical clinic in Sierra Leone.

The event — 'An Evening for Africa with Sir Bob Geldof' — includes a reception featuring entertainment by Dubai Drums, followed by a sit-down dinner in which paintings by children from the centre autographed by Geldof and other memorabilia will be auctioned. The programme would be held at Habtoor Grand Hotel.

"Since we began our Middle East operations, Air Miles has always been keen on supporting excellent causes such as All As One," said Air Miles' Middle East CEO Dave Battiston.

"It is a privilege to be associated and involved with the event and we look forward to making a sizeable contribution to help provide a permanent home and better life to the children of Sierra Leone," he added.