# websitex5 SALES KIT







#### **Highlights:**

- » 1,500 customizable templates
- » Online shops with credit card facilities
- » Blogs, guestbooks and RSS feeds
- » Email forms with anti-spam filters
- » User access management and members' areas
- » Database integration
- » Buttons and boxes for social apps

#### A Website in 5 steps

The WebSite X5 secret is that no programming skills are required: all you need is a mouse! You can create and add all the pages you want, add all kinds of content and use all the advanced features you need: you work with an intuitive fully-visual interface, and it just takes a few clicks to create product lists, blogs, contact forms, photo galleries or any other content and have them all up and running perfectly straight away.

You concentrate on the results: WebSite X5 takes care of all the technical aspects, guaranteeing websites that are optimized for search engines, are fully compatible with all the major browsers and can be used with no problem on tablets and smartphones.

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» Mobile support + dedicated templates

» Photo galleries with Touch support

Zoom and wide-angle photos

» FTP engine in multi-connection

Advert management

» Multi-language websites

» SEO (optimization) features

#### 1. Choose a Template

ATTRACTIVE EYE-CATCHING AND ORIGINAL WEBSITES

With a gallery of 1,500 professional templates, you'll be spoilt for choice.

Each template has been designed to be correctly displayed on any device, operating system or Internet browser, and they are all open to customization thanks to the built-in editor.

You can change the template at any time or, if you prefer, you can create your own from scratch. In any case, your websites will always have a unique and original look and feel to them.

#### 2. Plan your Website

INTUITIVE WEBSITE NAVIGATION, FOR A FIRST-CLASS USER EXPERIENCE

WebSite X5 is designed to cope with everything, from a single "hello world" page to a complex portal, from a personal blog to an online shop. Organize your site map by inserting as many pages as you want and creating levels with the necessary details. You can update the map as necessary: WebSite X5 dynamically creates both the navigation menu, with active links to all the pages, and the SiteMap, which is used by search engines to index the website's contents.

#### 3. Create the Pages

CONTENT-RICH WEBSITES THAT WILL ATTRACT AND APPEAL TO VISITORS

WebSite X5 makes page creation so easy with its unique editor: just drag & drop the items you need onto the pages. Add text and tables, pictures, galleries, videos, email forms, maps, social buttons, product

lists, and watch your page come to life as you work.

All the main formats are supported, and you can add online content: the available options can handle any type of object.

#### 4. Add Advanced Features

PROFESSIONAL WEBSITES THAT ENTERTAIN, INFORM AND SELL

WebSite X5 is second to none when it comes to the ease with which advanced features can be added to your website. Whether you need blogs or an e-commerce shopping cart (with credit card facilities), a members' area with protected access or a multi-language website, you can obtain them even without any programming skills. Whoever you are, whatever you do, you can create a professional and complete website that is fully open to social networks.

#### 5. Publish your website

ONLINE WEBSITES IN REAL TIME, THANKS TO THE BUILT-IN FTP ENGINE

Once you have finished creating your website, the final step is to publish it on the Internet immediately with WebSite X5's built-in FTP engine. It supports secure connections and saves you time by working in multi-connections and only publishing the parts that have been changed.

You'll be informed when your website has been uploaded, and then you can tell Google<sup>™</sup> and all your social network contacts to visit your new website!

#### **Domain and email included**

A top-quality website needs its own domain, as that is the address that everyone will use to reach it. WebSite X5 knows this and includes a Webhosting Pack that offers:

- » 12 months' free webhosting
- » Your own domain name
- » 5GB web space

- » Cloud Drive for online device synchronization
- » Unlimited emails
- » PHP5 and MySQL database support



# EVOLUT<mark>10</mark>N

Create Websites, Online Shops and Blogs in only 5 Steps

WebSite X5 Evolution 10 is the ideal software for creating the websites you have always wanted. It has got everything you need to produce stunning professional websites that everyone will want to visit.

You will be amazed at how easy it is to use!

PRICING: SRP inc VAT.

69,99€

#### **CATEGORY:**

Website creation and management, Website development, Web programming, Home Office, Utility

## **TARGET MARKET:**

Consumer Professional

# **TARGET USERS:**

Home Users - Businesses - Educational -Hobbyists

## **MINI SIERRA BOX:**

Product Code:	WSX5EVO10IT
EAN:	8033247893014
Dimensions:	190 x135 x 35 mm

# SYSTEM REQUIREMENTS:

- **Minimum Requirements:**
- » Windows<sup>™</sup> XP, Vista, 7, 8
- RAM 1 GB
- » Screen Resolution at 1024 x 768
- Internet connection and e-mail account for product activation

#### **Publication Requirements:**

- Windows, Linux, Unix Server
- » PHP 4.x, 5.x (only for some advanced features)

#### MATERIAL:

- WebSite X5 includes:
- » Printed Guide
- 6.000 exclusive and royalty-free images
- X5 Community: » Video Tutorial - Learn how to create your first website
- WebSite X5 Gallery View sites created with WebSite X5
- WebSite X5 Template Download new templates
- WebSite X5 Inspire Download new templates
  WebSite X5 Answers Sign up and talk about your site
- Support Receive assistance

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# WebSite X5 EVOLUTION 10 – NEW FEATURES

With the new version 10, WebSite X5 has reached a higher level of maturity, thanks to the improvement of existing features and the addition of new tools. The new features and changes are the result of thorough and meticulous research and development work, and affect all aspects of the software:

- the user interface design
- HTML code generation
- the redesign or improvement of existing features from the previous versions
- the addition of new features.

The objectives of all this work have been to:

- make the working logic even more intuitive
- generate websites with clean and correct code, in line with international standards and capable of exploiting Best Practices that ensure innovation and full crossbrowser compatibility
- increase the software's potential, making it an extraordinarily complete and powerful tool, even for professional users.

Some of the most important new features are:



# **Code generation**

Continuing along the lines of the previous version 9, and to be compatibile with support offered by the browsers, WebSite X5 Evolution 10 generates HTML5 + CSS 2.1/3 code and integrates the JavaScript Jquery library, to make even better use of the potential offered by these programming languages. All files are encoded in UTF8, for full support for all languages.

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# Mobile compatibility

Because HTML5 is used, websites created with WebSite X5 not only guarantee cross-browser compatibility but also correct display and navigation on mobile devices, such as tablets and Smartphones. It is important to stress that:

- Replacing Flash<sup>™</sup> technology with HTML5 ensures correct navigation on devices with the iOS operating system (iPhone<sup>®</sup> and iPad<sup>®</sup>).
- All the templates, default and custom, have been designed to be displayed correctly on mobile devices.
- Among the default templates, those in the Template Mobile Pack have been designed specifically for websites intended for mobile devices.
- All websites support Touch technology, which means that users can use their fingers to browse or zoom in on pictures in a gallery.





In order to optimize and speed up import/export operations, a new system of project management has been introduced. All the files used for website creation are copied into libraries. All work is carried out on these copies, simplifying backups and resource management, as the original files may be moved or removed without endangering the project's integrity.



# **Graphic interface**

The user interface has been further improved with new visual controls for file selection and settings. Many new graphic libraries have been added, increasing the choices for button and icon design. All this makes work on the project easier and more intuitive, and consequently quicker.



# Local previews

With a built-in webserver, project simulation in the previews is greatly improved. The built-in browser now uses the Chromium engine, instead of Internet Explorer, thus offering full support for the features and effects resulting from the use of HTML5.



# **NEW FEATURES**



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# **Templates**

The templates section has been considerably revised.

The default template gallery now includes 1,500 unique templates, eliminating style variations. It is also now easier to search through the templates.

All the default templates can be customized using the built-in editor, and they can also be used as the base for creating new custom templates. Templates can easily be used in different projects and shared with other users, simply by importing/exporting them.

Interesting new options have been added to the custom template section, giving users even more freedom and improved results.



#### Map

Improvements to the website map now mean the home page and special pages are treated in the same way as all the other pages in the project. The page property window has new options added to it that completely change the design of graphic elements and the use of custom code.

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# **Page creation**

The page layout grid has been made more flexible, and there are now more possibilities for customizing cell design: these improvements result in greater precision and the possibility to attain more complex and sophisticated layouts. It is also now possible to anchor each object in the grid, enabling links to specific contents in the pages.

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# New multimedia objects

Three new objects - Social Network, Guestbook and Map – have been added to the list of objects available for page creation. The social network object can be used to include buttons and boxes for social apps to share on the main social networks such as Facebook, Twitter, Google+. The guestbook object means websites can have a guest book for comments and/or votes. The map object uses Google™ Maps to integrate useful interactive maps in the pages. In general, all the multimedia objects have important new features, such as improvements to mouseover effects for image objects, full use of HTML5 for gallery and video objects and support of new formats for video objects.



#### **Advanced features**

All the sections in the Advanced Settings has been revised: new designs for the styles, new settings for managing comments and displaying portions of the blogs, a new section for integrating the website with databases, etc. The e-commerce cart is now even more powerful with interesting new additions to product catalog and purchase management.







**INCOMEDIA**