



# Data Seeding Service

# The cloud backup advantage

# Simple

Seamlessly manage backup, sync, and mobile access for multi-user and server environments from a single web-based console.

#### Secure

Your data is safe with militarygrade encryption, world-class data centers, and EMC—a company built to last.

#### Affordable

Keep costs low with no hardware to purchase and minimal overhead required.

#### **Contact information**

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## Built to handle loads of data

If you have a server with more than 100 GB of data, the initial upload of that data to the cloud can seem to crawl. That's why we use data seeding, which provides a faster way to get larger amounts of data to our service provider's data centers.

# More data, faster upload

So how does it work? It's simple:

- 1. We order the device and schedule a time to begin the process.
- 2. We work with you to complete the initial backup.
- 3. We'll then ship it to our service provider's data center.

That's it! You've skipped the initial upload over the wire. Incremental backups can even occur before the device arrives to our service provider's data centers, so long as the initial backup to the device is complete.

#### Safe and secure

Our service provider takes your data seriously. During the initial backup, your data is encrypted using either the default key or a personal key of your choice. They will generate a second encryption key and encrypt your data a second time before transferring any data to the data seeding device. The second key is transmitted to a central repository via SSL and is destroyed after the data is successfully stored in our service provider's data center. As always, your data is stored at rest in encrypted format.

