

BUSINESS CARD DESIGN GUIDELINES

HORIZONTAL CARD



Send all files to art@guidedproducts.com
Please include your contact information, company name, and order number.

SAFE ZONE

Size 3.25" x 1.75"

Please allow 1/8" margin around your card. All elements (images, text, logo, etc.) must be kept inside the gray box. Anything left outside may be cut off during trimming.

TRIMMING EDGE

Size 3.5" x 2"

This is the final size after being cut. Borders are not recommended due to the shifting in the cutting process.

BLEED

Size 3.75" x 2.25"

Finished artwork should use the full bleed dimensions. Extend the background images and/or colors all the way to the edge of the blue box.

RESOLUTION (for best results)

300 DPI

ACCEPTED FILE TYPES

AI
JPEG
INDD
PDF
PNG
PSD
TIFF

VERTICAL CARD

