

TECHNICAL  
DATA:  
2014

**Product Title:**  
MS LITE: MATT WHITE PRINTABLE VINYL  
**Product Reference:**  
MSD602  
**Product Class:**  
WALLCOVERING

<b>Fabric Specification</b>	<p><b>Fabric:</b> 100% Polyester woven fabric</p> <p><b>Finish:</b> Smooth Matt</p> <p><b>Weight:</b> 350gsm</p> <p><b>Thickness:</b> 350 mic</p> <p><b>Magnet Suitability</b></p> <p><b>Magnet Type:</b> MS Lite</p>	<p><b>Product Description</b></p> <p>MS Lite: Matt White Printable Vinyl is a 0.35mm magnet-receptive printable wallcovering. It works with all MS Lite magnets and is therefore ideal for visual merchandising, offices, exhibitions, galleries, schools, hospitals and home decor applications.</p> <p>The non woven backer will enable the wallcovering to be pasted to any interior wall using a high quality ready-mixed paste. It can be easily applied, lifted and repositioned as required.</p> <p>The white vinyl surface has a smooth finish and produces outstanding print results on solvent, UV and latex printers. It is also suitable for computer cutting, and can be overlapped and cut through on joins.</p>
<b>Adhesive</b>	<p><b>Type:</b> Repositional and removable</p> <p><b>Liner</b></p> <p><b>Release Liner:</b> 90gsm non woven</p>	<p><b>Material Handling</b></p> <ul style="list-style-type: none"> <li>- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.</li> <li>- Do not handle the face of the vinyl directly and ensure it is free from dust and static.</li> <li>- Trim using a sharp scalpel or craft knife.</li> <li>- It should be pasted paper side facing the wall.</li> </ul>
<b>Finishes</b>	<p><b>Finishes:</b> High White Matt Vinyl</p> <p><b>Roll presentation</b></p> <p><b>Roll sizes:</b> 555mm x 50m 1115mm x 25m</p>	<p><b>Printing Guidelines</b></p> <ul style="list-style-type: none"> <li>- Suitable for use on solvent, UV and latex printers. Always perform a test print first.</li> <li>- Ensure that the correct profiles and heater settings are used.</li> <li>- Allow 24 hours after printing for the ink to gain abrasion resistance. Avoid use of take up roller and do not stack prints until fully cured.</li> <li>- The durability of the finished print is dependent on the inks and printer. Check suitability before use.</li> <li>- When printing each panel, the least colour variation will be achieved by alternating the orientation of each print. This will eliminate variance in colour across the printer width.</li> </ul>

## MagScapes Limited

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### Durability

**Shelf Life:** Long term  
**Fire Rating:** n/a  
**External weathering:** Long term indoor.  
Not suitable for outdoor use.

### Warranty:

MagScapes Limited warrants to its customers that graphics produced using MagScapes Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with the procedures outlined in the technical literature. If within the specified period of normal use, MagScapes materials become ineffective for its intended use, then MagScapes Limited will provide sufficient material to produce a new replacement. IN all cases the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with MagScapes technical specifications. MagScapes Limited will not be held liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. Please Note: The above data is given in good faith to provide an indication of the performance of the product. Purchasers would consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental or consequential loss.