

TECHNICAL  
DATA:  
2014

**Product Title:**  
MS PLUS: GLOSS WHITE DRY ERASE  
**Product Reference:**  
MSP814  
**Product Class:**  
WALLCOVERING

|  |   |
|--|---|
| <p><b>Fabric Specification</b></p> <p><b>Fabric:</b> Ferrous Backed PTA faced</p> <p><b>Finish:</b> Gloss White Dry Erase</p> <p><b>Weight:</b> 650gsm</p> <p><b>Thickness:</b> 650 mic</p> <p><b>Magnet Suitability</b></p> <p><b>Magnet Type:</b> MS Lite/Plus</p> | <p><b>Product Description</b></p> <p>MS Plus: Gloss White Dry Erase is a 0.6mm gloss white flexible material that has a high ferrous content bound into the fabric - making it highly receptive to magnets.</p> <p>It is suitable for wall covering and dry erase messaging purposes. The product is tested to meet EN 13501 fire regulations. It is suitable for a wide range of interior applications, and has a smooth gloss white surface giving a high reflective finish and a UV varnish to the reverse.</p> <p>Steel powder is encapsulated in between a UV Varnish and PTA face to create a substrate to which magnets will adhere. Once applied to the wall you can write using dry erase pens and apply magnets. Can be cut and shaped to meet you specific requirements.</p> |
| <p><b>Adhesive</b></p> <p><b>Type:</b> Repositional and removable</p> <p><b>Liner</b></p> <p><b>Release Liner:</b> NA</p>  | <p><b>Material Handling</b></p> <ul style="list-style-type: none"> <li>- Ensure that the material has reached room temperature and a relative humidity of 50% before over painting.</li> <li>- Do not handle the face of the gloss white surface directly and ensure it is free from dust and static.</li> <li>- Trim using a sharp scalpel or craft knife.</li> <li>- It should be pasted dark side facing the wall.</li> </ul>  |
| <p><b>Finishes</b></p> <p><b>Finishes:</b> Gloss White PTA Vinyl</p> <p><b>Roll presentation</b></p> <p><b>Roll sizes:</b> 970mm x 5m<br/>970mm x 10m</p>  | <p><b>Dry Erase and Magnet usage Guidelines</b></p> <p>DRY ERASE:</p> <p>MAGNET: This material is receptive to all magnets but specifically is designed to work with the following magnet types:</p> <ul style="list-style-type: none"> <li>- Low power rubber sheet magnet</li> <li>- High power Neodymium magnets</li> </ul> <p>Always test first if the magnets are to hold other items to the wall.</p>   |

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**Durability**

|                             |  |
|-----------------------------|--|
| <b>Shelf Life:</b>          | 1 yr   |
| <b>Fire Rating:</b>         | EN 13501   |
| <b>External weathering:</b> | Long term indoor.<br>Not suitable for outdoor use. |

**Warranty:**

MagScapes Limited warrants to its customers that graphics produced using MagScapes Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with the procedures outlined in the technical literature. If within the specified period of normal use, MagScapes materials become ineffective for its intended use, then MagScapes Limited will provide sufficient material to produce a new replacement. IN all cases the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with MagScapes technical specifications. MagScapes Limited will not be held liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. Please Note: The above data is given in good faith to provide an indication of the performance of the product. Purchasers would consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental or consequential loss.