

**Another magnetic wall
installed in time and
on budget...**



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Wallcoverings that work with magnets and go up with paste

MagScapes invented the first magnet-receptive wallpaper in 2006. We now stock a wide range of wallcoverings with a range of useful finishes.

The Range

To make selection easier our wallcoverings come in two options, MS Plus and MS Lite.

MS Plus

MS Plus: heavier wallcoverings for high and low power magnets



- high ferrous content liner option
- paintable option
- dry erase option
- chalk board finish
- high power magnets
- low power magnets

MS PLUS:

Matt Grey Liner
61cm x 5/10m Rolls

Gloss White Dry Erase
100cm x 5/10/15m Rolls

Matt White Paintable
95cm x 5.2/10.4m Rolls

MS Lite

MS Lite: lighter wallcoverings for low power magnets



- low ferrous content
- lightweight material
- printable option
- low power magnets

MS LITE:

Matt White Printable
55.5cm x 50m Rolls
111.5cm x 25m Rolls

Ongoing interaction is only possible with magnets

MagScapes source the highest quality magnetic materials and components to ensure safe and effective use across all wallcoverings.

The Range

To make selection easier our magnets come in two options, MS Plus and MS Lite.

MS Plus

MS Plus: high power magnets to hold photos, plans and charts



high power magnets
neodymium 'rare earth' type
unique shapes and forms



MAGNET STRENGTH:

MagScapes have created a simple magnet strength guide for their MS Plus Magnets.

Based on a single magnet being used to hold standard laser printer sheets of 90gsm A4 paper against vertical MS Plus Grey Liner. The number of sheets held before starting to slip is the indicated number.

Example: Grip Strength No: 5 - means this magnet will hold 5 sheets of 90gsm A4 paper against vertical MS Plus Grey Liner.

MS Lite

MS Lite: low power magnets to stay securely in position



low power magnets
flexible sheet type
pre or custom cut to shape



Custom Services enable anyone to create a magnetic wall scene

Using our custom service, you can specify the:

- image, size and finish for the wallcovering
 - image, size, shape and finish of the magnets
- In effect, creating your own background image with foreground magnets.

CUSTOM WALLCOVERINGS



MS Plus Custom wallcoverings

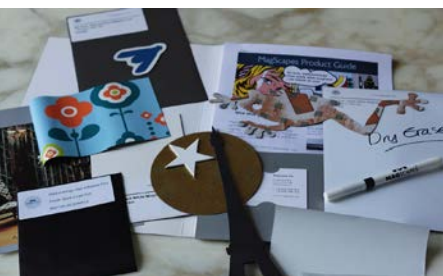
MS Plus Grey Liner is a base wallcovering product. The Liner can be covered with any standard or digital wallcovering. Once hung, it works with both high and low power magnets.



MS Lite Custom wallcoverings

MS Lite Printable wallcovering is a direct printable product. It has a non woven paste-the-wall backer for easy installation. Once hung, it works with low power magnets.

CUSTOM MAGNETS



MS Lite sheet magnets can be cut to shape and hold print or tactile materials so are used for all custom wallcoverings.

Printed paper is typically applied to the magnet face with a protective laminate and cut to shape.

Tactile materials may also be applied to the face of the magnet such as felt, cork or foam and then blade or router cut to shape.

Production Stages

- The stages to creating a custom wallcovering are as follows:
- initial briefing between designer and studio
 - review of specification, artwork and dimensions
 - full quotation provided by MagScapes
 - payment provided by customer
 - artwork checking stage
 - proofing stage (copies provided to customer and printer)
 - printing stage
 - delivery to customer

While every custom project is unique each has a background scene with foreground magnets.

MagScapes materials have been used in numerous private and commercial spaces.

Retail: Estate Agency



Goadsby Estate Agency used custom service to create a local map with magnetic buttons to indicate new properties.



Office: Architect



Stanton Williams a leading firm of architects used MS Plus Liner on all office wall areas to enable the use of steel pin display magnets.



Retail: Product

Habitat used MagScapes design studio to create a range of magnetic products for sale in UK and France.



Health: Hospital

St Thomas' Hospital in London used MagScapes custom service to create a magnetic gym mural and sea creature magnets.



Private: Home

A private client used MagScapes custom service to create a London themed bedroom scene.

Easy installation for you or your decorator

MagScapes wallcoverings are easy to hang, simply follow the instructions below:

Wall preparation

- For best results, ensure the wall surface is clean, dry, sound, mirror smooth and free from paint or chemicals
- Best results will be obtained if the plaster is sealed. Where necessary fill holes with filler and use fine sandpaper to smooth
- Switch off the supply of electricity to sockets and light switches as a precaution
- Switch off radiators during installation. Removal of radiators will aid installation if in the immediate area but not essential

Wallcovering

Allow wallcoverings to adjust to room temperature. Ensure the correct side faces the wall:

- MS Lite Printable: The non woven paper side to face the wall
- MS Plus Liner: The shiny side to face the wall
- MS Plus Dry Erase: The black glossy side to face the wall
- MS Plus Paintable: The black side to face the wall

Adhesive paste

Ensure all MagScapes wallcoverings are hung using a high quality ready-mixed wallcovering paste.

Hanging instructions

- Cut wallcovering into required lengths
- Pour paste contents into paste tray
- Paste the wall. Soaking is not necessary
- Apply the cut lengths, edge to edge, vertically or horizontally as required
- Use a soft wallpaper brush to remove air bubbles and creases
- Use a straight edge and sharp trimming knife at corners
- Remove any excess paste with a damp sponge
- Leave to dry thoroughly (min 24 hrs)
- The wall is now ready to hold magnets

Care and maintenance

To clean wallcoverings and/or magnets wipe with damp cloth.

MS Plus Liner Finishing options

Once MS Plus Liner has been applied follow these steps to create your desired finish.

Overhang with a digital or regular wallpaper

- Ensure the MS Plus Lined wall is thoroughly dry
- Check the wallcovering instructions and apply paste as directed
- Lay the chosen wallcovering over the MS Plus Liner
- Use a soft wallpaper brush to remove bubbles and creases
- Use a straight edge and trimming knife or scissors at corners
- Remove any excess paste with a damp sponge
- Leave to dry thoroughly before applying magnets

Paint with your favourite colour

- Ensure the MS Plus wallcovering is thoroughly dry
- Apply an All-Surface Primer* using brush or roller
- Allow to dry thoroughly (min 24hrs)
- Apply one or two coats of coloured emulsion paint as required

Note: Use a grey primer for dark colour overpainting

* Recommended: Zinsser Bulls Eye 123, B.I.N primer

Finish with an adhesive writeable laminate

- Ensure the MS Plus wallcovering is thoroughly dry
- Carefully peel one corner back and apply to the wall in the correct position
- Slowly peel backing sheet away as you apply the material, flushing air bubbles and creases as you go

Tools required

- A felt or sponge roller for paste application
- Scissors or sharp blade knife
- Straight edge
- Soft wallpaper brush
- Soft cloth or sponge

MagScapes Press coverage

MagScapes scores highly on press and trend websites.



Three steps to placing an order with MagScapes.

You can order online or by telephone if you need help selecting the wallcovering and magnets for your project.



1. Wallcoverings

Measure your wall and select a wallcovering. Our wallcoverings may be purchased as rolls. Choose a Liner, Paintable or Dry Erase finish or create your own design with our custom service.



2. Adhesive

Select adhesive. All our wallcoverings are hung using a ready-mixed adhesive which you can source directly or buy from us. One kilogramme of paste will cover three square meters of material.



3. Magnets

Choose high or low power magnets to complement your wall design or create your own magnet design and shape with our custom service.



To talk to a team member please call:

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