



# Winning Golf Swings Into 4th Season on Comcast SportsNet

## 2014 Title Sponsor



By Doug Hendricks, Host and Producer of Winning Golf

**W**INNING GOLF is excited to announce that SAP America will return as the "Title Sponsor" in 2014.

Host and producer Doug Hendricks is thrilled to partner with SAP; "It's an honor to partner with a company that has a terrific reputation both in the business world and the community." *Winning Golf's* third season produced a lot of great memories for everyone. Participants played first class golf courses, won lots of prizes, enjoyed great camaraderie and even walked away with a key golf tip each week. *Winning Golf* will air on Comcast Sportsnet and bring back the popular "Winning Golf Skills Challenge."

### Who May Participate-You!

Consider who could be your 4,8...16 most important customers, prospects, sponsors, colleagues or employees? It is the perfect venue to say "thank you"! And what a unique way for "country clubs" to thank their board and committee members as well as show off their facility! *Winning Golf* could also add a little sizzle to your golf outing by entertaining your key sponsors, or maybe some friendly competition between two college alumni's, or 2 auto dealerships, or 2 banks, or 2 Chambers of Commerce? Or maybe it's just a day to share a bunch of high fives with your golfing buddies! Whatever direction you choose, it promises to be a great day with *Winning Golf*.

### Why Participate

Each golfer's day is filled with fun, prizes, instruction, good food, great camaraderie, a round of golf at a first class facility and some friendly competition in front of the camera. Don't worry—*Winning Golf* will show only your HIGHLIGHTS. Appearing in *Winning Golf* can also provide great visibility for your company's name and brand. Don a shirt with your company's logo, tune up your short game and create a **memory of a lifetime**. Comcast Sportsnet airs *Winning Golf* a minimum of 4 times per week (starting in June), 3 times in the Philadelphia region and once in the Mid-Atlantic (Balt.D.C) region... so there will be lots of exposure. It's your chance to shine on a great course and on Comcast SportsNet. *Winning Golf*, "where everybody wins"!



### Top 10 Reasons to Participate in Winning Golf

- 1 Opportunity to create a lifetime memory.
- 2 Valuable instruction. Everyone loves golf tips.
- 3 Awesome prizes and tee gifts.
- 4 A round of golf at a first class facility.
- 5 Friendly competition.
- 6 Great fun and camaraderie.
- 7 Networking opportunities.
- 8 Perfect venue to show appreciation to existing customers and key employees.
- 9 Add sizzle to your golf outing.
- 10 Perfect venue to build relationships with prospective customers.

[www.winninggolftv.com](http://www.winninggolftv.com)

### When to Sign Up – RIGHT Now!

Weeks are filling up fast, reserve your spot today!

### How to Sign Up

Contact Doug at 610-513-0029 or [Doug@rdhgolf.com](mailto:Doug@rdhgolf.com) for pricing and more details.

### Sponsorships available for 2014

For more info, contact Doug at 610-513-0029 or [Doug@rdhgolf.com](mailto:Doug@rdhgolf.com) to learn how to become a sponsor this season on *Winning Golf*!

### Testimonials

I've provided a special event for my customers each quarter for over 8 years. This event was #1. A year later and my customers are still talking about it.

—John Gallagher, Regional Sales Executive, DBSi

What a great event! Competition, camaraderie, networking. The "Skills Challenge" is the perfect opportunity to forge relationships with your most valuable customers.

—Jason Ludt, Senior Director, Strategy & Innovation-Northeast Region-SAP America

Doug's venue provides the "total golf experience." It was a day full of fun, excitement, camaraderie, and great entertainment for all participants.

—Scott Gamble, Southern Region President, National Penn Bank

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[www.winninggolftv.com](http://www.winninggolftv.com)

For Sponsorship Information or to Participate on *Winning Golf* in 2014, contact Doug at 610.513.0029.