

Winning Golf Swings Into 2nd Season on Comcast SportsNet

2012 Title Sponsor **SAP**

By Doug Hendricks, Host and Producer of Winning Golf



WINNING GOLF is excited to announce that SAP America will return as the “Title Sponsor” in 2012. Host and producer Doug Hendricks is thrilled to partner with SAP; “It’s an honor to partner with a company that has a terrific reputation both in the business world and the community.” *Winning Golf’s* first season, (see opposite page), produced a lot of great memories for everyone. Participants played first class golf courses, won lots of prizes, enjoyed great camaraderie and even walked away with a key golf tip each week. *Winning Golf* will air on Comcast Sportsnet and will bring back the popular “*Winning Golf Skills Challenge*.”

Who May Participate-You!

Consider who could be your 4,8...16 most important customers, proposals, sponsors, colleagues or employees? It is the perfect venue to say “thank you”! *Winning Golf* could also add a little sizzle to your golf outing by entertaining your key sponsors, or maybe a friendly “alumni challenge” between 2 universities, or 2 auto dealerships, or 2 banks, or 2 Chambers of Commerce? Just a chance to share a bunch of high fives on camera with your favorite golf buddies, would be well worth it. Whatever direction you choose, it promises to be a great day with *Winning Golf*.

Why Participate

Each golfer’s day is filled with fun, prizes, instruction, good food, great camaraderie, a round of golf at a first class facility and some friendly competition in front of the camera. Don’t worry—the program will show only your HIGHLIGHTS. Appearing in *Winning Golf* can also provide great visibility for your company’s name and brand. Don a shirt with your company’s logo, tune up your short game and create a **memory of a lifetime**. Comcast Sportsnet airs *Winning Golf* 4 times per week (starting in June), 3 times in the Philadelphia region and once in the Mid- Atlantic (Balt.D.C) region... so there will be lots of exposure. It’s your chance to shine on a great course and on Comcast SportsNet.



Top 10 Reasons to Participate in *Winning Golf*

- 1 Opportunity to create a lifetime memory.
- 2 Valuable instruction. Everyone loves golf tips.
- 3 Awesome prizes and tee gifts.
- 4 A round of golf at a first class facility.
- 5 Friendly competition.
- 6 Great fun and camaraderie.
- 7 Networking opportunities.
- 8 Perfect venue to show appreciation to existing customers and key employees.
- 9 Add sizzle to your golf outing.
- 10 Perfect venue to build relationships with prospective customers.

To Sign Up... Contact Doug at 610-513-0029 or Doug@rdhgolf.com.
www.winninggolftv.com

Testimonials

(of Previous TV Show, *Golf Shots*-Doug Hendricks, Co-Host)

I’ve provided a special event for my customers each quarter for over 8 years. This event was #1. A year later and my customers are still talking about it.

—John Gallagher, Regional Sales Executive, DBSI

What a great event! Competition, camaraderie, networking. The “Skills Challenge” is the perfect opportunity to forge relationships with your most valuable customers.

—Jason Ludt, Manager, Northeast Region - SAP America

Doug’s venue provides the “total golf experience.” It was a day full of fun, excitement, camaraderie, and great entertainment for all participants.

—Scott Gamble, Southern Region President, National Penn Bank

For Sponsorship Information or to Participate on *Winning Golf* in 2012, contact Doug at 610.513.0029.