



The Hottest New Golf TV Program on Comcast SportsNet - *Winning Golf* Title Sponsorship by **SAP**

By Doug Hendricks, Host and Producer of *Winning Golf*

WINNING GOLF, a golf television program hosted and produced by PGA Golf Professional Doug Hendricks, premieres this coming May. It promises to bring much excitement to the golfing community. Each week *Winning Golf* will provide viewers with valuable instruction and a tour of beautiful golf courses in the Philadelphia and Mid-Atlantic regions.

The program will also feature thrilling highlights from the "Winning Golf Skills Challenge." The "Skills Challenge" is a short game competition for up to 16 amateurs and is open to all individuals, businesses and organizations. Television viewers can expect a fun, informative and exciting show. Participants can expect the experience of a lifetime.

Who May Participate-You!

Consider who could be your 4,8...16 most important customers, proposals, sponsors, colleagues or employees? It is the perfect venue to say "thank you"! *Winning Golf* could also add a little sizzle to your golf outing by entertaining your key sponsors, or maybe a friendly "alumni challenge" between 2 universities, or 2 auto dealerships, or 2 banks, or 2 Chambers of Commerce? Just a chance to share a bunch of high fives on camera with your favorite golf buddies, would be well worth it. Whatever direction you choose, it promises to be a great day with *Winning Golf*.

Why Participate

Each golfer's day is filled with fun, prizes, instruction, good food, great camaraderie, a round of golf at a first class facility and some friendly competition in front of the camera. Don't worry—the program will show only your HIGHLIGHTS.

Appearing in *Winning Golf* can also provide great visibility for your company's name and brand. Don a shirt with your company's logo, tune up your short game and create a **memory of a lifetime**. Comcast Sportsnet will air *Winning Golf* 4 times per week (starting in June), 3 times in the Philadelphia region and once in the Mid-Atlantic (Balt.D.C) region... so there will be lots of exposure. It's your chance to shine on a great course and on Comcast SportsNet.

When to Sign Up – Now!

"Special group discount" available to groups who sign up by Friday, May 27th, 2011. *Join the fun and sign up today! *Deposit will be required for "Special Group Discount"



Top 10 Reasons to Participate in *Winning Golf*

- 1 Opportunity to create a lifetime memory.
- 2 Valuable instruction. Everyone loves golf tips.
- 3 Awesome prizes and tee gifts.
- 4 A round of golf at a first class facility.
- 5 Friendly competition.
- 6 Great fun and camaraderie.
- 7 Networking opportunities.
- 8 Perfect venue to show appreciation to existing customers and key employees.
- 9 Add sizzle to your golf outing.
- 10 Perfect venue to build relationships with prospective customers.

To Sign Up... Contact Doug at 610-513-0029 or Doug@rdhgolf.com.

www.winninggolftv.com



What a great event! Competition, camaraderie, networking. The "Skills Challenge" is the perfect opportunity to forge relationships with your most valuable customers.

—Jason Ludt, Manager, Northeast Region - SAP America

Winning Golf Partners in 2011

Title Sponsor
SAP

Prize Sponsors
Adams Golf
Cleveland Golf
Srixon
P.J. Whelihan's
Greg Norman Collection
Winston Leather
Desmond Hotel
David O'Keefe
Sun Mountain
ProForma
Energy Force
Tour Sticks
SeeMore Putters

Media Sponsor
The Women's Journal,
Chester County

Winning Golf is proud and thankful to be associated with these "first class" companies!



Attention Ladies...Father's Day Special!

What better gift to give your husband, boyfriend or father than a unique opportunity to play golf on TV! Just coordinate a group of 4 or more and this will be a gift he'll treasure forever! Special Group Discounts Available. Call 610.513.0029 or email Doug@rdhgolf.com to sign up!