

# RDH Enterprises Inc.

Building a Swing For Life



**RDH ENTERPRISES INC.** specializes in partnering with businesses and organizations to provide marketing events, team building activities, golf outings and golf coaching for individuals and groups. Doug Hendricks, the founder of RDH Enterprises, has spent 30 years as a golf professional, teaching and connecting the game of golf to the virtues of life for thousands of people around the world. These are some exciting opportunities that may meet your personal or professional needs:

## Marketing Events. Building stronger customer relationships

- Create excitement on-site for employees and customers with golf facilitated gatherings
- Build trust and loyalty with existing and new customers
- Increase traffic and revenue by providing exciting contests, prizes and swing analysis for all

## Golf Outings. Create special memories for all of your guests

- Individual instruction, pre-outing clinic, par 3 challenges
- Video lessons and analysis for all of the players
- Contests during or after rounds to raise money and build camaraderie
- Conducted over 500 golf outings

## Team Building. Create a more effective and efficient workforce

- Workshops have a golf theme and are designed for golfers and non-golfers
- Ideal for organizations, businesses, schools and churches (groups of 12 or more)
- Held on or off-site with equipment and scoring provided, prizes optional
- Conducted over 65 workshops for organizations such as Vanguard, Pfizer, GlaxoSmithKline, Pierce Middle School and First Presbyterian Church

## Private or group coaching. Doug's goal is to "Build a swing for life."

- Driving range and on-course instruction conducted at Penn Oaks Golf Club
- Lessons available for men, ladies and juniors at any level
- Member of the PGA of America since 1987 and taught over 17,000 lessons

## "Winning Golf" T.V. Show. Viewed on Comcast Sportsnet

- Unique opportunity to entertain clients, reward employees, or just enjoy a first class day with your friends (we accept up to 16 players per week)
- Golfers participate in a short game skills contest, highlights become part of our weekly show (only good shots, we won't embarrass anyone)
- Day includes breakfast, skills competition, lunch, prizes, round of golf, instruction and a DVD copy of the show
- Sponsorships available

## Golf Products & Embroidery.

### A logo adds value to any product

- Your logo on hats, balls, shoe bags, shirts, outerwear, leather products
- Provide high quality merchandise, great service and low prices

*Doug has a unique ability to quickly assess the faults in a golf swing and provide easy to understand solutions quickly. Doug's "gift" makes for a productive and enriching experience whether taught in an individual or group setting. I feel confident after each session and I have a clear vision of what to practice and how to improve.*

—Joe DelRossi

## Corporate Golf & Team Building Programs

### Corporate Golf Programs

- 4- one hour sessions conducted once per week on or off-site
- Topics include fundamentals of the full swing and pitch shot, as well as rules, etiquette, equipment and valuable tips for entertaining customers
- Programs are fun, informative and target beginner and experienced golfers
- Equipment provided

### Team Building

"Learn life skills and have fun doing it!"

Doug's stimulating "team building" programs target golfers and non-golfers. Doug uses the game of golf to help create a more effective and efficient work force for companies or organizations of all sizes. The team exercises are dynamic and add fun and excitement to any retreat, picnic, golf outing, staff meeting or company event. Programs can be held on or off-site and are designed for 12 or more participants.

*"My golf game improved exponentially because of Doug. He was able to quickly identify glitches in my swing and patiently explained how to fix them. He taught a group lesson at my company and was able to clearly break down the game of golf in terms of the mechanics of the golf swing, common terminology, and the etiquette of the game."*

—Jane K. Yoo, Vanguard Employee



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