## DFA Spring Banners: Spring 3

Total Graphic Area: 27.5"w X 70.75"h
Total Visual Area: 27.5"w X 70.75"h

Please be sure to keep all text, logos, critical design elements out of the grommet area

## General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

70.75" total height

## 27.5" width •

70.75" Visual height