

L'Agent *by* Agent Provocateur

SPRING SUMMER 2014

Something bright, something girly, something slinky, something scintillating. The product of the combined experience of three women - Penelope Cruz, Monica Cruz and Sarah Shotton – the L'Agent by Agent Provocateur collection is the complete modern lingerie drawer.

The second collection from the Cruz sisters and the Creative Director of Agent Provocateur is a development of the icons established in the debut season. New colourways, fabrications, trims and shapes are explored, with each set bearing the hallmark quality and tongue-in-cheek sex appeal that Agent Provocateur is famous for.

Something bright

For Spring Summer 14, the L'Agent design team embraced a kaleidoscope of new colours. Eye-popping hues and saturated shades prevail: the delicate feminine lace of the 'Monica' set is injected with rich cobalt and fuchsia in spring, and acid yellow and violet for high summer. The smooth and silky 'Danita' is an instant classic in Valentino red, and becomes a modern hit in glowing parma violet. A brilliant shade of fuchsia emboldens everything from the popular classic 'Marisela' to the brand new 'Cloe', a perfect day-to-day set made of mesh and fine scallop-edge lace.

Boldest of all is the 'Leonara' – available in original leopard with scarlet bows for the classics range, but re-imagined in vivid turquoise with neon pink bows for the high summer drop.

Something girly

Saccharine sweet and gorgeously retro, the 'Febe' is a perky new addition to the L'Agent repertoire. A frilly suspender brief polka-dotted in Valentine's Day red is paired with a full-cup bra of soft and playful mesh. The 'Laia' – made from fuchsia pointe d'esprit tulle and finished with flame red satin trim and bows – bears the same nostalgic innocence. The soft-cup 'Clementina' is made of cheeky sheer black mesh but is embroidered with neon pink buds giving it an ultra-girl finish, while the high summer 'Laia' is a breath of fresh air in summer sky blue semi-sheer mesh trimmed with flashes of frisky pink satin bows and lace.

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Something slinky

The underpinnings of any good lingerie drawer, these sets are chic, modern and timelessly sexy. The 'Penelope' is a hero in the range: cut with razor precision and designed to flatter and sculpt, this classic set now includes a strapless bra in its repertoire, available in elegant black or blushing nude. The new 'Adela' is a boldly graphic set made of cleanly cut panels of rouge mesh and leopard Jacquard, while the 'Lucila' is the ultimate statement of slinky sensuousness. Made of nude power mesh that contours the body, and patterned with classic flock leopard, this set comes with a body-con dress that cuts a devastatingly sexy silhouette. This season the slinky-satin 'Marisela' range is added to with a sumptuous wrap-over gown and a lace-edged slip that falls just below the bum, for sophisticated kittens with a knowing gleam in their eye.

Something shocking

Monica and Penelope Cruz name each range in the collection after a personality type, and the sisters were inspired by their most mischievous friends when naming the naughtiest underwear. The 'Fara' is a classic example of Agent Provocateur playful sexiness. Made of layers of sheer black mesh, it features peekaboo zip closures which can be opened or closed to reveal as little or as much as the wearer desires. The 'Belisa' is guaranteed to shock any onlooker into silence. A fantasy of black mesh and tiers of scalloped lace. The 'Esthar' is the ultimate Valentine's surprise, complete with love-heart embroidery on the Valentino-red lace, and a fetish-frilly apron suspender for a playful wink.

Meanwhile the classic 'Rosalyn' returns to enliven bedrooms everywhere, with its ultra-feminine sheer polka dots in racy red or classic black, and the bold addition of an ouvert knicker to shock and scintillate.