

# Buyer's Guide: Stanchion Bases

The Difference is in the Details

## Exclusive EVERstraight® Technology

Two innovative base connections for a long lasting post that always remains straight.



**Retracta-Belt®** with EVERstraight® Technology

Standard on Retracta-Belt® cast iron post bases. Large diameter threaded connection ensures the post will remain straight for the life of the post.

**Retracta-Belt®**  
PRIME with EVERstraight® PRIME Technology

Standard on cement-filled Retracta-Belt® PRIME post bases. Advanced wedge-action base connection is stronger and more stable than other base connections.

## The "Competition's" Construction

Base connection that breaks down over time and makes the post lean.



Our cast iron base connection is so strong, we dropped it off a rooftop just to prove it! Scan to watch the Roof Drop Test Video

# Which Base is Right for You?

## A Closer Look at Common Stanchion Bases

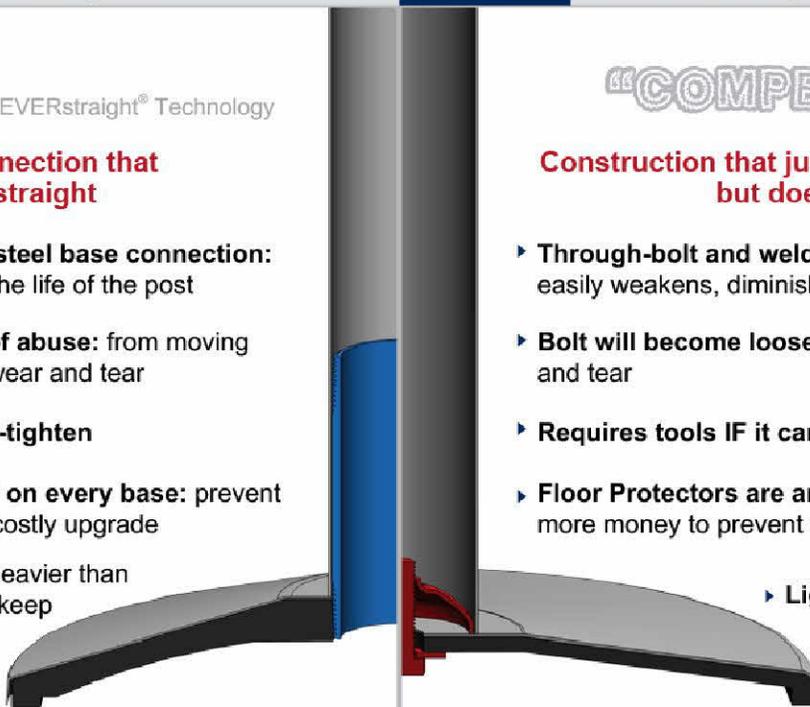
### Cast Iron Bases

<b>Typical Applications</b>	Heavy traffic areas such as airports, casinos, venues, etc.	<b>Pros</b>	Highly durable and stable, very heavy, no tools required, upgrades available
<b>Life Expectancy</b>	10-20+ years	<b>Cons</b>	Initial cost is higher than cement-filled bases



**Superior base connection that always stays straight**

- ▶ **Large diameter threaded steel base connection:** keeps the post straight for the life of the post
- ▶ **Will withstand a lifetime of abuse:** from moving the post or from customer wear and tear
- ▶ **Never requires tools to re-tighten**
- ▶ **Floor Protectors included on every base:** prevent scuffs without paying for a costly upgrade
- ▶ **Thicker base walls:** 17% heavier than competitor's baseweight to keep the post in place in high traffic environments



**"COMPETITION"**

**Construction that just 'gets the job done' but doesn't last**

- ▶ **Through-bolt and welded metal cup construction:** easily weakens, diminishing lifespan of the post
- ▶ **Bolt will become loose over time:** from regular wear and tear
- ▶ **Requires tools IF it can be re-tightened**
- ▶ **Floor Protectors are an expensive upgrade:** costs more money to prevent floor scuffs
- ▶ **Lighter, thinner base:** prone to shifting throughout the day

### Cement-Filled Bases

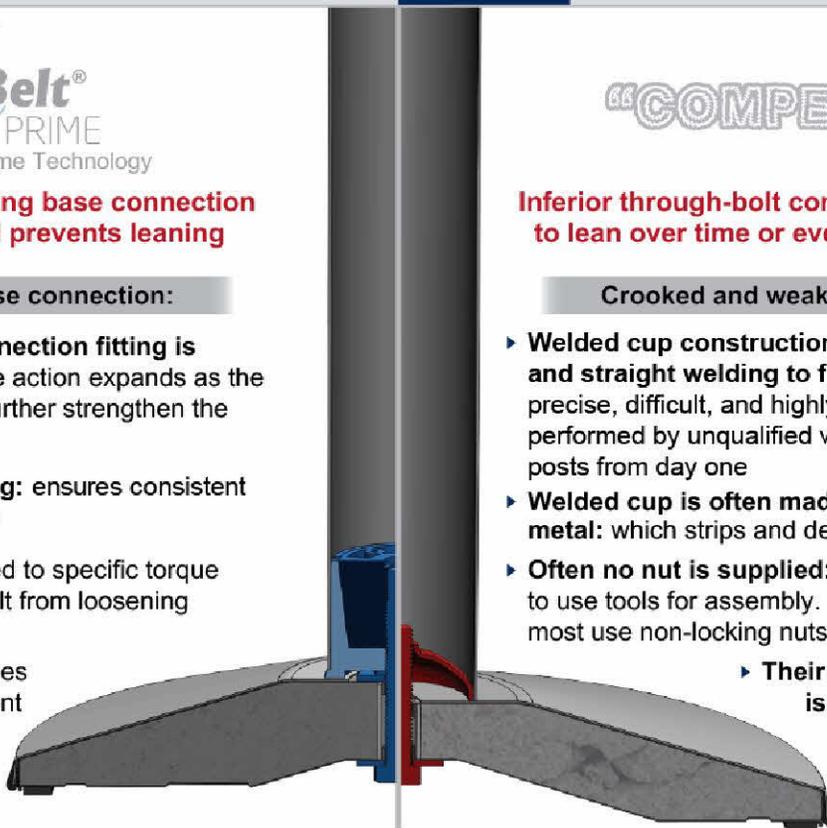
<b>Typical Applications</b>	Lower traffic areas such as banks, hotel lobbies, etc.	<b>Pros</b>	Priced lower than cast iron bases
<b>Life Expectancy</b>	3-5 years	<b>Cons</b>	Cement can crack over time



**Innovative, self-straightening base connection keeps posts upright and prevents leaning**

**Strong and straight base connection:**

- ▶ **Exclusive wedge action connection fitting is self-straightening:** the wedge action expands as the customer installs the post to further strengthen the connection
- ▶ **Precision molded base fitting:** ensures consistent and reliable production quality
- ▶ **Locking hardware:** is tightened to specific torque requirements to prevent the bolt from loosening and the post from leaning
- ▶ **High density cement:** increases weight to reduce post movement throughout the day



**"COMPETITION"**

**Inferior through-bolt construction causes posts to lean over time or even 'right out of the box'**

**Crooked and weak base connection:**

- ▶ **Welded cup construction requires perfectly strong and straight welding to function properly.** This precise, difficult, and highly skilled process is often performed by unqualified workers resulting in crooked posts from day one
- ▶ **Welded cup is often made of thin, threaded sheet metal:** which strips and deforms very easily
- ▶ **Often no nut is supplied:** which requires the customer to use tools for assembly. If hardware is supplied, most use non-locking nuts which loosen very quickly
- ▶ **Their cement-filled base material is less dense:** 18% lighter and can easily crack and break apart