



ClearView® Audio Continues to Garner High-Profile Awards for Clio™

The Revolutionary Clear Wireless Speaker Recognized at SWELL Innovation Awards Austin on the Heels of Receiving Three Major Awards at the 2014 Consumer Electronics Show

Waltham, MA – April 2, 2014 – ClearView® Audio, an entrepreneurial company led by a team of innovative designers and engineers deeply steeped in Boston’s acclaimed acoustic speaker heritage, recently earned more national recognition for its Clio™, a totally unique, invisible wireless speaker. Held the same week as the high-profile South by Southwest conference in Austin, Texas, Swell, a corporate innovation firm focused on emerging technologies, named ClearView Audio as winner of a “Swell Innovation Award”.

Leaders in the design and innovations space served as judges, including Rasheq Zarif, Senior Manager Business Innovation, Mercedes-Benz Research & Development North America, who said, “I was really impressed with the ClearView Clio and its innovative Edge Motion technology. That’s why they got my 1st place vote.”

Other judges present were Nils Mårtén, Director Business Solutions, Absolut, Jason Nassar, Global Head of Digital, H&M, and Jason Madhosingh, Innovation Products and Digital Partnerships, Enterprise Growth Group, American Express.

“Winning the Swell award in Austin is a distinct honor”, said Gene D’Ovidio, VP Marketing, ClearView Audio. “This conference is a showcase for up and coming tech companies as well as a platform for awesome musical talent, revolving within a swirling mix of superstars, blue-chip brands, and a savvy highly influential crowd. We’re proud that Clio received this attention amidst so much other talent.”

The award from Swell immediately follows Clio’s tremendously successful launch at the Consumer Electronics Show earlier this year. There, Clio won two highly-coveted editorial awards including “Best in Show: Audio Category” from *Engadget* and the *Reviewed.com/USA Today* “Editor’s Choice Award.” Additionally, ClearView Audio had been recognized as a 2014 CES Innovations Design & Engineering honoree prior to the show.

Clio is a revolutionary new speaker that employs an ultra-thin, slightly curved, and optically clear acrylic glass transducer to disperse sound waves in multiple directions. Because of its innovative acoustic design, Clio can be placed anywhere and produce rich, clear, room-filling sound. Clio’s sleek, minimalistic design allows the barely visible speaker to “disappear” against its surroundings. ClearView Audio’s

patented Edge Motion® audio systems use a differentiating mechanical principal to generate sound. Instead of pushing from behind, like a traditional cone speaker does, Edge Motion-driven speakers actuate a thin membrane along the side in a manner that creates an extremely efficient, piston-like motion in front. The resultant speaker system is thin and lightweight with the ability to produce a rich, full sound across the audio range.

To learn more about ClearView Clio, please visit ClearViewAudio.com, friend us on Facebook, or follow us on Twitter @clearviewaudio.

About ClearView® Audio

ClearView® Audio is an entrepreneurial company led by a team of innovative designers and engineers, deeply steeped in Boston's heritage of making acclaimed acoustic speakers. We believe that good design, innovative engineering, and advanced acoustic technology are key to the enjoyment of audio in the home. ClearView Audio has developed Edge Motion®, a breakthrough patented technology that creates high quality audio from an optically clear speaker. ClearView® Audio branded décor-friendly audio solutions are designed for consumer and commercial use.

About the Swell Innovation Awards

SWELL is a global innovation accelerator backed by the world's most disruptive enterprises. We solve meaningful corporate challenges through startup partnerships and bring new products and services to market in Europe, North & South America, Middle East, Asia, and Africa.

Join us at SWELL Awards to participate in our next challenge and see how our partners are driving industry transformations through startup collaborations.

Deploy the future.

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