



For Immediate Release

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“Get Your Dog Out of Your Sleeping Bag and Into His Own” BoulderLite LLC Introduces NobleCamper™ 2-in-1 Ultralight Dog Bed and Sleeping Bag.

Summary: Boulderlite LLC, a newly founded innovative product company in Boulder, CO is excited to announce the launch of their first product, the NobleCamper™, an Outdoor 2-in-1 Ultralight Dog Bed and Sleeping Bag. Inventor and Company Founder Tyler Barnard decided to create his own dog camping bed solution for his dog Noble after years of testing disappointing products currently on the market.

Boulder, CO (December 09th 2013) /- Boulderlite LLC, a newly founded innovative product company, is excited to announce the launch of their first product, the NobleCamper™. Tyler Barnard, the inventor, created it to help recreational enthusiasts keep their dogs warm during cold nights in the tent.

“As an Ultralight BackPacker I needed a solution that would keep our dog Noble warm during cold Colorado nights, as well as give him a bed to hang out in during the day, and also be light enough for him to carry. After years of looking for an all-in-one solution I decided to make a solution that worked. It worked so well that I decided everyone should have one,” said Tyler Barnard, founder of Boulderlite LLC.

The NobleCamper™ is an Outdoor 2-in-1 Ultralight Dog Bed and Sleeping Bag that solves the needs of Backpackers, Campers and Bird Hunters by providing not only a place for their dog to hang out, as a normal dog bed, around the campsite; but also providing a sleeping bag enclosure to help keep dogs warm during unexpected colder weather in the tent.

At only 24 oz. (Size M) the bed compresses down into its own stuff sack that can be strapped onto a doggy backpack. The exterior is made from RipStop, a lightweight, tear resistant and water resistant fabric to protect the bed from the ground, while the interior is made from a softer, breathable nylon to keep the dog warm. A polyfill interior provides just enough comfort and warmth while keeping the weight of the bed down. Available in three sizes: S, M, and L, as well as three colors: Red/Blue, Mariner/Blue and Camo/Black.

To kick off their first product, Boulderlite LLC will be giving away free Lightweight Travel Dog Bowls and free Ground Shipping on all pre-order sales from December 13, 2013 thru January 31, 2014 to give incentive to new buyers on their website (<http://www.noblecamper.com>). “I hope that everyone who buys a NobleCamper™ will be as excited as I was to finally have a solution that gets my dog out of my sleeping bag and into his own,” said Tyler Barnard. The beds are proudly Made-in-America and Boulderlite LLC will be donating a \$1 of every bed sold to one of several non-profit organizations furthering the health and well-being of all pets.

To learn more about the NobleCamper™ visit: <http://www.noblecamper.com>

About BoulderLite LLC

BoulderLite focuses on creative solutions that solve a current need. BoulderLite's products and brand stand for innovative, high quality, and lightweight solutions.

BoulderLite LLC, is a small, nimble company in Boulder, CO taking inspiration from the surrounding outdoor and recreational crowd to create innovative lightweight products for niche markets. For more information, please visit BoulderLite.com

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