

**Global Uprising, PBC d/b/a Cotopaxi  
Public Benefit Corporation Report  
for the year ending December 31, 2016**

Global Uprising, PBC d/b/a Cotopaxi (“Cotopaxi”) incorporated as a public benefit corporation on October 2, 2013. By incorporating as a Delaware public benefit corporation, Cotopaxi has chosen to be governed by certain accountability and transparency requirements set forth in Subchapter XV of Delaware General Corporation Law.

Under Section 366 of Delaware General Corporation Law, Cotopaxi is required provide its stockholders with a statement of Cotopaxi’s promotion of the public benefits identified in its certificate of incorporation at least once every two years. However, to promote further transparency and accountability and in accordance with best practices for public benefit corporations, Cotopaxi posts this report to its website (<https://cotopaxi.com>) on an annual basis for the public to review. In addition, Cotopaxi, also posts an annual Impact Report to its website that describes in greater detail the ways in which Cotopaxi is effecting social and environmental change as a means to improve the human condition, increase social consciousness and alleviate poverty. This benefit corporation report covers the period from January 1, 2016 through December 31, 2016, the end of Cotopaxi’s most recent fiscal year.

As a Delaware public benefit corporation, Cotopaxi is statutorily required as part of its corporate operations to balance its stockholders’ pecuniary interests with the best interests of those materially affected by the corporation’s conduct and the public benefits identified in the corporation’s certificate of incorporation. Delaware General Corporation Law defines “public benefit” as a positive effect (or reduction of negative effects) on one or more categories of persons, entities, communities or interests (other than stockholders in their capacities as stockholders), including, but not limited to, effects of an artistic, charitable, cultural, economic, educational, environmental, literary, medical, religious, scientific or technological nature. Cotopaxi’s certificate of incorporation includes the following specific public benefit purpose:

*“This corporation shall have a specific public benefit purpose of using its business to inspire social and environmental change that results in the improvement of the human condition, increased social consciousness and the amelioration of poverty.”*

In the opinion of the Board of Directors of Cotopaxi (the “Board”), Cotopaxi has, through its distribution of grants, sustainable product design, the mobilization of the community and the engagement of employees in targeted skills-based volunteer initiatives, pursued its public benefit purposes in all material respects during the period covered by this report. Having reviewed it, the Board finds that this Public Benefit Corporation Report adequately describes the extent to which Cotopaxi effected a positive public benefit.

As noted above, Cotopaxi focuses on the distribution of grants to high-impact nonprofit partners dedicated to poverty alleviation, sustainable product design, community mobilization to alleviate poverty and employee volunteer initiatives to meet its public benefit purpose. Cotopaxi

gathers and reports on certain internally developed metrics to track its progress in these core areas of focus.

***Nonprofit Grants.*** Cotopaxi designates 2% of its revenue each year to provide targeted grants to nonprofits that have demonstrated outstanding impact, agility and persistence in implementing sustainable solutions for improving health, education and livelihood in communities suffering from extreme poverty. In 2016, Cotopaxi gave grants to Nothing But Nets, the International Rescue Committee, Proximity Designs, Fundación Escuela Nueva and Educate Girls. More information regarding the nonprofits and the impact of the grants can be found in Cotopaxi's 2016 Impact Report available on its website and in the grantee section of Cotopaxi's website (<https://cotopaxi.com/pages/our-grantees>).

***Sustainable Product Design.*** Cotopaxi structures its product design, development and supply chain operations to decrease environmental impact and increase social impact. To that end, Cotopaxi works with factories that are committed to improving worker well-being by providing fair and sustainable working conditions, and Cotopaxi seeks to minimize waste and increase yields of materials by using remnant fabrics that would otherwise be discarded. Cotopaxi uses the B Corporation certification process, as described in this report, to track, measure and assess its sustainable product development goals.

***Community Mobilization and Employee Volunteer Initiatives.*** In 2016, Cotopaxi spearheaded the Global Good Project, a partnership between Cotopaxi, the International Rescue Committee and Utah Open Source Foundation to teach computer literacy and coding to New American communities in Utah, where Cotopaxi's headquarters are located. Through the Global Good Project, volunteers (including Cotopaxi employees) provided over 250 hours of service to 47 refugee youths from Sudanese, South Sudanese, Bhutanese, Burmese, Burundian and Congolese refugee communities. In addition to the Global Good Project, Cotopaxi also hosted several 24-hour adventure races in major cities throughout the United States called Questivals. A major component of Questival is service, and participants in the 2016 races helped provide 1,703 mosquito nets to refugee camps in sub-Saharan Africa, plant 322 trees, pick up 105,300 pieces of trash at local parks and along beaches and hiking trails, donate 855 boxes of gently used clothing and contribute over 1,763 healthy, nonperishable food times to local homeless shelters. Cotopaxi also asks that its employees spend 10% of their working time adventuring outdoors or doing service, including in connection with the Global Good Project Cotopaxi's other social impact initiatives.

To help assess its overall social, environmental and economic impact, Cotopaxi uses B Lab, a U.S.-based nonprofit organization, as a third party standard and certification provider. B Lab has been instrumental in facilitating the creation of benefit corporation laws across the United States and creating tools to certify public benefit corporations that meet the highest standards of verified, overall social and environmental performance, public transparency and accountability. B Lab is independent of Cotopaxi, and no financial or governance connection exists between B Lab or its officers and directors and Cotopaxi and its directors, officers that might materially affect the credibility of the B Impact Assessment provided by B Labs. While

Cotopaxi is not required to use a third party standard under Delaware General Corporation Law, Cotopaxi has voluntarily chosen to be certified by B Lab to conform with best practices for public benefit corporations and encourage other public benefit corporations to do the same.

Cotopaxi became a Certified B Corporation under the B Lab criteria in December 2015. In order to become a Certified B Corporation, a public benefit corporation must earn a reviewed minimum 80 out of 200 points under B Lab's B Impact Assessment and then sign a term sheet and the B Corporation Declaration of Interdependence. A company seeking certification receives points as a result of its practices in the following areas: the environment, worker treatment, customer impact, local community engagement and governance. B Corporation certification is good for two years.

*Cotopaxi scored 92 points on its 2015 B Impact Assessment.* This score is approximately 15% higher than the threshold requirement for "B Corporation" certification from B Lab. Cotopaxi is also proud to have scored well above the median for all certified B Corporations on its governance, community engagement and worker metrics, based on data provided by B Labs. Although Cotopaxi faces some unique constraints with respect to its headquarters, which are located within a historic building, the Assessment results have provided valuable insights on Cotopaxi's opportunities to create additional general public benefit in decreasing its environmental footprint. In addition, Cotopaxi is actively collaborating with B Lab to provide feedback on the social impact indicators used in the B Impact Assessment to ensure that the B Impact Assessment appropriately measures a corporation's community and social impact and accounts for corporations that use integrated philanthropy models. Cotopaxi is proud to have achieved a strong score as such a young company and looks forward to increasing the corporation's score and performance going forward.