



since 2013

**PARTYLICIOUS**



# ♥ about us



Emily makes the best cakes and cookies, and throws amazing childrens parties. Raised in Geneva she trained in communication and marketing in Lausanne, moved six times in six years and has now finally stopped in Zurich. Her biggest achievement are her children. She has two lovely daughters and makes the most of every moment.

Helen designs quirky animals and great pictures to decorate her kids rooms. When she ran out of wall space she turned her attention to designing invites and other cards. Trained in Graphic Design at Saint Martins in London, working and living there for many years until the big change to Zurich. Two monkeys for children, a son and a daughter keeps her very busy. In need of a little escapism she now turns her creativity into the second half of partylicious.

Partylicious was created through the difficulty to find unusual and out of the ordinary products for their childrens parties. After hours of eating cake and looking for something unique they are desperate to share their discoveries with the world.



# ♥ **what we do**

Partylicious carefully sources objects and products to bring together in a box around a theme.

This unique and delicate collection allows the customer to create the perfect occasion.





# ♥ **brand values**

generous ♥ beautiful ♥ creative ♥ timeless ♥ delicate



# ♥ **products**

hard to find ♥ hand crafted ♥ unique ♥ unusual  
delicate ♥ simple ♥ all over the world ♥ effortless







# ♥ **product line**

We will launch 6 carefully thought through themes:

Birthday themes: Princess, Knights, Lola, Indian

Baby shower theme: Moustache and Bow

Teenage: Washi Party

Future themes to be launched soon:

Birthday themes: Superhero, Ballet, Princess & Knights

1st Birthdays: Sunshine

Adult theme: Elise







# ♥ **suppliers and partners**

Our aim is to create a world where lots of brands can sit together in one box. The theme is created through suggestion rather than characters; using colour, pattern and symbols. We like to find new designers and support small businesses, who can in turn bring a unique touch to our collection.







## ♥ **contact us**

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