

JEWELLERY FOR A GOOD CAUSE

Chavin celebrates Peruvian families with new bracelet collection

Charitable brand Chavin will show for the first time at The Jewellery Show this year, bringing with it new additions to its Antiquity collection. The brand will launch a range of 18 friendship bracelets named after some of the mothers that it works with in Peru through charity SOS Children. New designs, created with a little help from jeweller Ana de Costa, include a set of stacking rings and some dramatic cocktail rings set with pink and blue opals. The socially responsible jewellery brand will be launching a total of 85 new products with RRP's from £20.

HALL 18, STAND DQ10



Martick's Ibo silver designs back for new collection

Martick has created a further collection with the Ibo community in Mozambique following keen interest from buyers at the Pulse trade show last summer. Martick's Shipwrecked Silver range, which is created by residents on the Ibo island and Martick has donated tools and silver to the community. It will use the show to introduce new items that have been shortlisted for the eco category of the Gift of the Year awards.

HALL 18, STAND D30



Weston Beamor helps Paul Spurgeon launch Cornerstone

Paul Spurgeon has put his philanthropic hat on of late in his work with Nqobile Nkosi to launch jewellery brand Cornerstone that aims to support jewellery-making industries in Soweto and Makapanstad in Africa. The jewellery venture has been given huge support by manufacturing business Weston Beamor, which has given it free casting and is allowing the fledgling brand to show on its stand at The Jewellery Show. The brand has also been given a helping hand from exhibition itself, which has allowed Cornerstone jewellery it to participate in the catwalk free of charge.

HALL 17, STAND P45-Q45



SHO teams up with World Land Trust again

SHO is teaming up with the World Land Trust for a second time and at The Jewellery Show this year it will unveil a new collection of its popular friendship-style bracelets. SHO originally launched a collection of friendship bracelets in 2010 in conjunction with the fundraising Elephant Parade but the range was so popular it is doing it again. A portion of proceeds will go the charity.

HALL 18, STAND DQ52-59

