



## INTRODUCING 2014 HOT ROOKIES FOOTBALL

Showcasing 4 Unique Packs in Every Box!

- 🔥 32 Base Cards in Pack #1
- 🔥 10 Rookies in Pack #2
- 🔥 5 Inserts in Pack #3
- 🔥 3 Autographs in Pack #4

### BOX BREAK:

- 🔥 3 Autographs
- 🔥 1 Autograph Memorabilia Card
- 🔥 4 Inserts
- 🔥 10 Rookies includes one numbered to 99 or less
  - 🔥 2 or 3 Parallels Numbered to 99 or less

# **HOT** 2014 **ROOKIES**

## **Pack #1: Hot Rookies Base Cards**

Pack #1 contains 32 cards from the extensive 330-card base set including 2 or 3 cards numbered to 99 or less in every pack!

## **Pack #2: Rookies**

Pack #2 displays 10 rookies from the highly touted 2014 draft class including at least one rookie card numbered to 99 or less in every pack!

## **Pack #3: Inserts**

Pack #3 showcases 5 inserts including **one autographed memorabilia** insert in every pack!

## **Pack #4: Autographs**

Pack #4 features 3 authentic autographed cards in every pack includes many key rookie signatures

# HOT 2014 ROOKIES

PRESENTING HOT ROOKIES

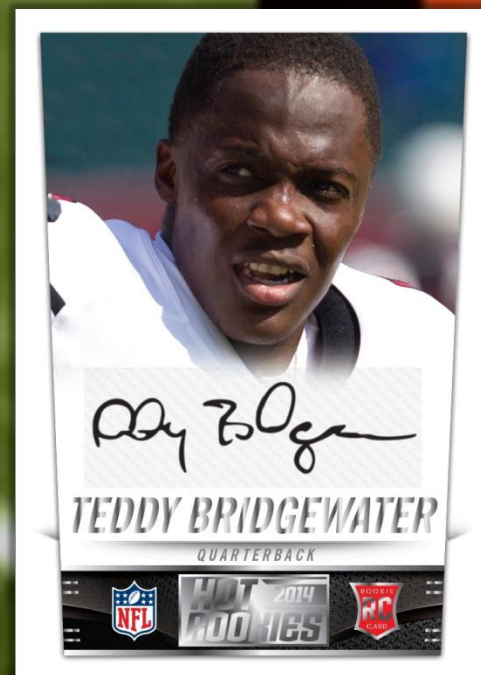
## HOT PACKS – 2 PER CASE!

- 🔥 Look for Hot Rookie Packs in Pack #2 – All 10 Rookie Cards in each hot pack are numbered to 99 or less

**Found One Per Case!**

- 🔥 Look for Hot Rookie Base Card Packs in Pack #1 – All 32 Base Cards in each hot pack are numbered to 99 or less

**Found One Per Case!**



# **HOT** 2014 **ROOKIES**

## PRODUCT DESCRIPTION

### **AUTOGRAPH CARDS – 3 PER BOX**

#### **Found in every pack #4**

- 🔥 Hot Rookies Signatures – Serial numbered to 99 or less
- 🔥 Hot Rookies Showcase Signatures – Serial numbered to 25 or less
- 🔥 Hot Rookies Artist Proof Signatures – Serial numbered to 10 or less
- 🔥 Hot Rookies Gem Masters Signatures – Serial numbered to 1
- 🔥 Hot Rookies Signatures Printing Plates – Numbered 1 of 1
  - 🔥 Rookie Signatures – Randomly inserted
  - 🔥 Rookie Signatures Blue – Serial numbered to 99 or less
  - 🔥 Rookie Signatures Red – Serial numbered to 75 or less
  - 🔥 Rookie Signatures Purple – Serial numbered to 50 or less
  - 🔥 Rookie Signatures Black – Serial numbered to 15 or less
  - 🔥 Inscriptions – Randomly inserted



## PRODUCT DESCRIPTION

### **AUTOGRAPH MEMORABILIA CARDS – 1 PER BOX**

**Found in every pack #3**

- 🔥 Franchise Fabrics Signatures – Randomly inserted
- 🔥 Franchise Fabrics Prime Signatures – Numbered to 25 or less
- 🔥 Franchise Fabrics Laundry Tags Signatures – Numbered to 10 or less
  
- 🔥 Future Franchise Fabrics Signatures – Randomly inserted
- 🔥 Future Franchise Fabrics Prime Signatures – Numbered to 25 or less
- 🔥 Future Franchise Fabrics Laundry Tags Signatures – Numbered to 10 or less

# HOT 2014 ROOKIES

## PRODUCT DESCRIPTION

### PRODUCT DETAILS PACK #1

#### Base Cards & Hot 100 (330 subjects)

#### Randomly inserted

- 🔥 Scorecard numbered to 99
- 🔥 Showcase numbered to 79
- 🔥 Gold Zone numbered to 50
- 🔥 Artist's Proof numbered to 35
- 🔥 Red Zone numbered to 20
- 🔥 End Zone numbered to 6
- 🔥 Gem Masters numbered 1 of 1
- 🔥 Printing Plates (Black, Cyan, Magenta, Yellow) numbered 1 of 1

### PRODUCT DETAILS PACK #2

#### Rookies (110 subjects) - randomly inserted

- 🔥 Scorecard numbered to 99
- 🔥 Showcase numbered to 79
- 🔥 Gold Zone numbered to 50
- 🔥 Artist's Proof numbered to 35
- 🔥 Red Zone numbered to 20
- 🔥 End Zone numbered to 6
- 🔥 Gem Masters numbered 1 of 1
- 🔥 Printing Plates (Black, Cyan, Magenta, Yellow) numbered 1 of 1

#### Hot Rookies (50 subjects) – randomly inserted

- 🔥 Showcase numbered to 99
- 🔥 Artist's Proof numbered to 35
- 🔥 Gem Masters numbered 1 of 1
- 🔥 Printing Plates (Black, Cyan, Magenta, Yellow) numbered 1 of 1

# HOT 2014 ROOKIES

## PRODUCT DESCRIPTION

### PRODUCT CONTENTS PACK #3

INSERTS OVERALL 4:1

#### Franchise (22 subjects)

- 🔥 Gold numbered to 50
- 🔥 Red numbered to 20
- 🔥 Green numbered to 5

#### Brothers In Arms (32 subjects)

- 🔥 Gold numbered to 50
- 🔥 Red numbered to 20
- 🔥 Green numbered to 5

#### All Time Franchise Players (6 subjects)

- 🔥 Gold numbered to 50
- 🔥 Red numbered to 20
- 🔥 Green numbered to 5

#### Air Mail Die-Cuts (10 subjects)

- 🔥 Gold numbered to 50
- 🔥 Red numbered to 20
- 🔥 Green numbered to 5