

A red upholstered armchair with a light-colored wooden frame is positioned on a wet cobblestone street at night. The chair is situated in front of a historic building with arched windows and ornate iron railings. The street is illuminated by warm streetlights, and a black metal railing is visible behind the chair. The building's facade features a sign that reads "FIDELIDADE".

Bauci

Characteristics and Features

Range

Bauci is a modular concept that consist of 3 individual pieces that can be combined seamlessly with one another. 2 chairs and 1 Ottoman



Design

Bauci has an elegant and timeless design that can be adapted to the customer taste thanks to 3 different base design that change the personality of the chair



Comfort

Bauci offers great comfort thanks to its specifically projected foams. Its densities and design are studied to maintain a light look providing great comfort for a superior seating experience

Quality

Bauci is produced and fully assembled in-house. In this way we can have a 360° quality control. Textiles and wood are provided by selected european providers with whom we have great flexibility. All the other parts are realized by Porus, including the foams and the fixing system.



Customizable

In addition to the 3 base design selection, Bauci offer also the possibility to choose among 2 different premium textiles and 1 eco-leather (real leather on request). In total we have at this moment 11 colors. Also the legs offers two wood finishing possibilities



Smart and Easy

Thank to its modular design, Bauci is easy to assemble & disassemble. This, combined with the removable cover transform the chair in an eclectic smart chair. The owner can clean or change the covers with an easy 3-step process and maintain the chair always in a good shape or change its color based on changed tastes or home interior design

The modular concept combined with our skilled team allow us to answer to specific design or material needs to meet the tastes of your customers. We are looking forward to listening to your requests. Feel free to contact us at:
tenho.perguntas@myporus.com

Why Bauci?

What differentiates Bauci from other chairs?

Bauci is a modular chair system that offer many options to personalize it when you buy it and once you have it at home.

Bauci is a high quality product. All parts are made with selected materials, from a network of trusted Portuguese providers and assemble in-house. True value for money.

Bauci provides superior comfort thanks to its specially developed foams.

Bauci has a timeless design that fits any existing style.

Target customer profile

Thanks to its eclectic personality, Bauci meets the taste and needs of a large range of customer.

Design sensitive customers particularly appreciate its linear shape and customization possibilities.

Ladies likes the possibility of refreshing it with the new season colors changing the covers. They also like it, because is easy to clean.

Elderly people particularly appreciate its high comfort and the easy way of seating and getting up.

Bauci reflects its eclectic personality also in its customer profile.



Teo Jakob and Bauci

How Bauci fits your range selection

We consider that Bauci is aligned with your philosophy and range.

It has a personal design, it offers high quality and allows to play with colors and design.

How Bauci is different from what you have on sale

Bauci is a smart design product designed by a team of Portuguese designers that adds a fresh concept with a enjoyable character and great quality.

How would Bauci target consumers buy it in your stores

Based on the current customers profile that bought Bauci in Portugal, we believe that they would have looked for it in your stores if they were based in Switzerland.

How would we fit your way of doing things

We always look for win win solutions. Besides being able to shape Bauci to your customer needs, we might adapt to other operative necessities thanks to our flexibility and production capacity.



Technical Specifications

Bauci

Base:

Solid Beech Wood

Fillings:

Seat, arms and back rest cushions in polyurethane molded foam with different densities and harnesses to ensure comfort and increase seating experience

Covers:

Vista: 50.000 cycles, 100% Polyester, dry cleaning.

Oxigene: 45.000 cycles, 70% Viscose 30% linen, machine cold washable or dry cleaning.

Eco-leather: 100.000 cycles, 66%PVC, 11%PU, 23%PES, maintenance with a mild soap.

Weights (kg):

Bauci: 11.5

Bauci M: 12.5

Ottoman: 5

Packaging:

Disassembled

Bauci & Bauci M | Portuguese

Bauci & Bauci M | Trapezio

Bauci & Bauci M | Nordic

Assembled

Bauci | all models

Bauci M | all models

Bauci Ottoman

L x H x W (cm)

61x35x56

61x35x56

61x53x59

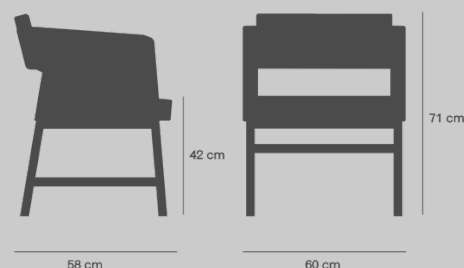
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61x96x66

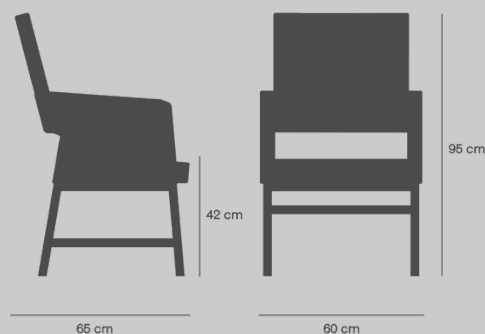
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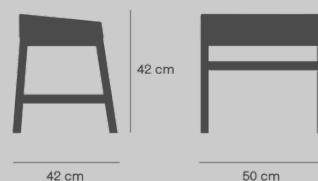
Bauci



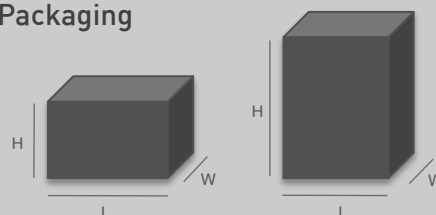
Bauci M



Bauci Ottoman



Packaging



About Porus

Porus mixes smart design and technology to create products that improve people everyday wellbeing.

Porus products are the result of the joint effort of a group of highly skilled professionals.

Each product is conceived from the ground with the aim of providing a superior and enjoyable experience to each Porus owner through the combination of design and technology. Innovation and modularity allow Porus to combine these two elements into smart and durable solutions with great value for money.

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Thank you
for your
attention.



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