



presents the  
**iDockAll**



## The Sleek New iDockAll Offers A Brand New Concept of Continuous Charging and Syncing for iPhones & iPads

By Nathalie De Clercq and Kevin Wippermann

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**New York, NY** – Newly created Wiplabs Design LLC launched their first product the “iDockAll” via a crowd-funding project on Kickstarter.com. The dock features a unique design that allows continuous charging of the iOS devices. This means that answering calls with low battery, seeing private messages while syncing, writing emails on the iPad, etc... are possible, all while nurturing the lithium battery. The minimalistic design is so well executed; users may think the iDockAll was created by Apple themselves.

The project will start on May 12<sup>th</sup> and is due to end on June 30<sup>th</sup>.

**About Wiplabs** – Apple enthusiasts Nathalie De Clercq and Kevin Wippermann are old friends from Belgium who were frustrated with the difficulties of docking and displaying their iOS products (iPhones, iPads, and iPods). Docks were ever-changing: with each new device, one needed to invest in a new dock; and the designs of those docks never felt like they met the standards of Apple products. In March 2013, they decided to tackle the problem themselves and thus created the iDockAll.

**About the iDockAll** – With a beautiful and simple design, it is the first non-constraining dock that will work with the entire iOS product range (lightning and/or 30pin connector) and their covers. Crafted out of a single block of aluminum, the docks are massive and their weight conveys substance as well as stability. They are cut with CNC machining, anodized, and completed with a sandblast finish. Available in silver or black, iDockAll blends in flawlessly with the Mac design.

**Contact** – To learn more about this project, please visit:

<http://www.kickstarter.com/projects/wiplabs/idoackall-iphones-ipads-and-ipods-dont-stop-the-cha>

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