The Beginning of a Great Adventure

Tahitian pearls are well-known for their magnificent colors. The genuine beauty of this gem is born of the pristine lagoons of the Tuamotu Archipelago, the home of some of the finest pearls in the world. In 1999, a French tycoon, Laurent Perrier, created the Tahiti Pearl Market, a unique place to sell the finest Tahitian pearls. As a former entrepreneur, he saw the vision of revolutionizing the pearl industry and making Tahiti the leader of the market.

Jewels in the ocean

A vision... Seven Pearl Farms

In the same way that a vineyard is the key to the production of wine, so is the importance of lagoons to pearl farmers. French entrepreneur knew that finding the right lagoon to establish his pearl farms would influence the color and the quality of his pearls. Today, the company owns seven pearl farms in seven atolls, each of which is a world of its own, with a whole array of colors, qualities, shapes and sizes in the selection of pearls.
Who is Tahiti Pearl Market?

Tahiti Pearl Market... A Place Dedicated to Tahitian Pearls

From his passion for Tahitian pearls, Frédéric Tahuruata had the vision that one day he would create a place dedicated to this gem. Experiencing the joyful feeling of going through thousands of pearls after each harvest, Frédéric wanted to share this experience with his customers and designed a unique, elegant environment where people could discover and choose their own pearls or find the perfect gift. Tahiti Pearl Market is a place where quality, elegance, and beauty are celebrated, and you are invited to visit our stores in Tahiti, Bora Bora, Moorea, and experience the magical beauty of this Tahitian gem.
Adopter un style surf au design polynésien
Pratiquer votre profession avec classe.
Parfait pour une journée shopping, ces bijoux vous offriront confort et modernité.
Exalter harmonieusement vos sentiments avec notre collection Romantic...
Ajouter du charme et de la sensualité à votre personnalité.
L'éclat de la nacre alliera élégance et tradition.
Découvrir la richesse du savoir-faire de l'art polynésien. Objets d'exception "fait main" par nos artistes des îles polynésiennes.