

POP-UP CONCESSION SPACE



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REVOLVER RETAIL PRESENT A FANTASTIC OPPORTUNITY FOR LOCAL INDEPENDENT RETAILERS TO WORK WITH A NATIONAL HIGH STREET BRAND ON POP-UP CONCESSION SPACE IN THEIR LIVERPOOL STORE



POP-UP CONCESSION SPACE

ARE YOU AN INDEPENDENT RETAILER LOOKING FOR THE OPPORTUNITY TO WORK WITH A NATIONAL HIGH STREET BRAND?

THE STORE:

- LEADER IN FASHION AND LIFESTYLE
- STRONG HIGH STREET PRESENCE
- APPEALS TO WIDE DEMOGRAPHIC
- POP-UP IN LIVERPOOL STORE
- FULLY STAFFED CONCESSION
- POTENTIAL TO EXPAND INTO FURTHER OUTLETS
- DURATION BETWEEN 1 - 4 WEEKS
- WEEKLY STORE FOOTFALL IN EXCESS OF 150,000 CUSTOMERS



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WHAT NEXT?

ALL APPLICANTS MUST SUBMIT A **POP-UP CONCESSION PROPOSAL** WHICH MUST INCLUDE:

- BRAND VISUALS
- VISUALS OF PROPOSED PRODUCT RANGE
- PRICE POINTS
- EXAMPLES OF PREVIOUS POP-UP &/ OR RETAIL EXPERIENCE
- ABILITY TO SUPPLY 30 DAYS WORTH OF STOCK

TO APPLY PLEASE CONTACT ALISHIA@REVOLVERRETAIL.COM FOR A REGISTRATION PACK

THANK YOU

APPLICATIONS ENQUIRIES

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