



simple ear™

hear better. be your best.



# BASIC

## Instruction Guide

# Welcome to Simple Ear

Simple Ear Basic hearing device, is a quality digital personal sound amplifier.

While much of the technology and function of hearing aids are similar, our goal is to amplify speech frequencies while reducing background noise for recreational, social and business use.



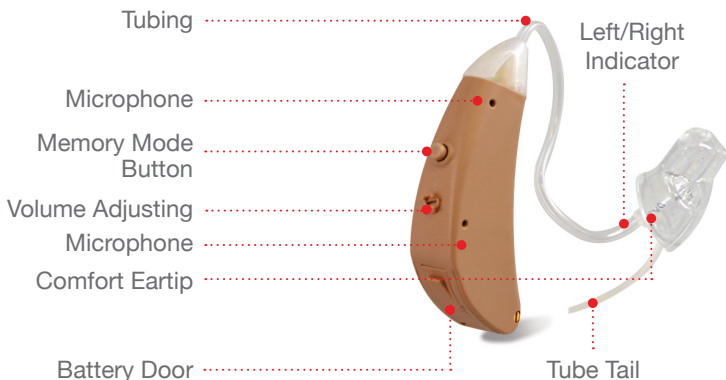
No prescription is needed and no adjustments required. Simple Ear products are pre-programmed, over the counter products.

## When You Want a Boost

Simple Ear is simple to use, comfortable, inconspicuous and easy to wear and maintain. Simple Ear turns ordinary hearing into extraordinary hearing and will benefit most people looking to hear speech and other normal sounds with more clarity.

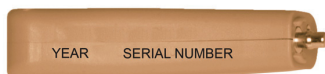
Use your new Simple Ear to get a boost in your hearing watching TV, at work or in social situations with family and friends. Time to hear better and be your best.

# Identifying Your Simple Ear



The tube is marked with size and color: Blue is for left and red is for right. A thin tube is provided in with your Simple Ear device. Note, If you find you want more volume after using the thin tube and adjusting the volume up, you may want to try a wider tube, the Simple Ear Power Up Earhook accessory available at [www.SimpleEar.com](http://www.SimpleEar.com).

Every Simple Ear has a unique identifier. The first two numbers indicate the year it was manufactured; the next numbers are your unique product serial number for your Simple Ear. See the example below.



# Powering Your Simple Ear

*Simple Ear uses a 312 Battery.*

## TO TURN ON

With your finger, gently open the door. Insert battery and close the door. Your Simple Ear is equipped with a turn-on delay, you will be given about 2-3 seconds to seat the device comfortably in your ear before it turns on.

When placing the battery in your Simple Ear, be sure to position the positive (+) symbol on the side of the battery to line up with the positive (+) symbol shown on the battery door.

***Do not force the door closed.***

## TO TURN OFF

To turn your Simple Ear off, simply open the battery door wide enough so that the internal contacts are no longer touching the battery. Store in a safe dry place.

**NOTE:** Your Simple Ear device will beep twice when your battery is running low.

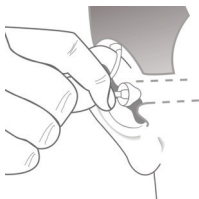
**CAUTION:** Batteries are dangerous if swallowed! Keep batteries out of the reach of children. Never put batteries in your mouth for any reason - they are easily swallowed. In the event a battery has been swallowed, seek immediate medical attention.

# Inserting Your Simple Ear

Before insertion, please clean your ear and make sure the battery door is closed properly. Follow the procedure for inserting your Simple Ear device listed below:



**Step 1** - Hold the tube with your thumb and index finger close to the eartip.



**Step 2** - Place the Simple Ear over the top of the ear.



**Step 3** - Gently insert the eartip into your ear canal.

**Step 4** - Move the tube tail into position by lifting and placing it into the bowl of your ear.

**Removal** - To remove the Simple Ear simply grasp the tube close to the eartip and remove from ear canal. Then remove the Simple Ear from the top of the ear.

**NOTE:** Some irritation may occur due to becoming accustomed to wearing a hearing device. If swelling or redness occurs, discontinue use and visit your Doctor.

# Volume Adjustment

Your Simple Ear has a volume control that allows you to adjust the comfort level of your device. As you turn it clockwise, the volume will go up.



# Telephone Use

Use the phone normally or reduce the volume setting on the Simple Ear if the background noise competes with the sound from the phone.

# Choosing a Memory Mode (3)

Your Simple Ear Basic device is preset with 2 modes for different environments:

- 1 beep = Quiet Environment
- 2 beeps = Noisy Environment

When you turn your hearing device on, you will automatically be in Memory Mode 1, Quiet Environment (1 beep). If you hold down the button, you will advance to Memory Mode 2, Noisy Environment. You will learn which mode works best for you in various places as you use your Simple Ear.

**Note:** The device automatically reverts back to the Quiet Place mode (1 beep) when you turn off your device.

# Simple Ear Features

- 100% Digital Processing
- Reliable, quality sound
- Dynamic Speech Enhancement - hear voices louder and clearer
- 2 Simple Memory Modes: Quiet and Noisy Environment
- Manual Volume Control
- Anti-Whistle Technology
- Discreet and Comfortable – universal fit
- Long Battery Life
- Low battery warning (2 short beeps indicates low battery)
- Water resistant microphone

## Adjusting to Your Hearing Device

Adjusting to any new hearing device takes a little patience and a positive attitude. Your brain will need a little time to get used to using any hearing device. You may experience everyday sounds that you are not used to hearing like soft conversations, traffic, paper rustling. It may take awhile to adjust to the boost in your hearing. Use your new Simple Ear for 3-4 hours at a time in a quieter environment when you start and allow yourself to get comfortable and adjust.

visit us online at [www.simpleear.com](http://www.simpleear.com)





# ATTENTION

## DO YOU NEED ADDITIONAL HELP?

Please do not return this product to the store.

If you need installation assistance, replacement parts,  
or have questions regarding our warranty,  
please contact us at:

[www.simpleear.com](http://www.simpleear.com)

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